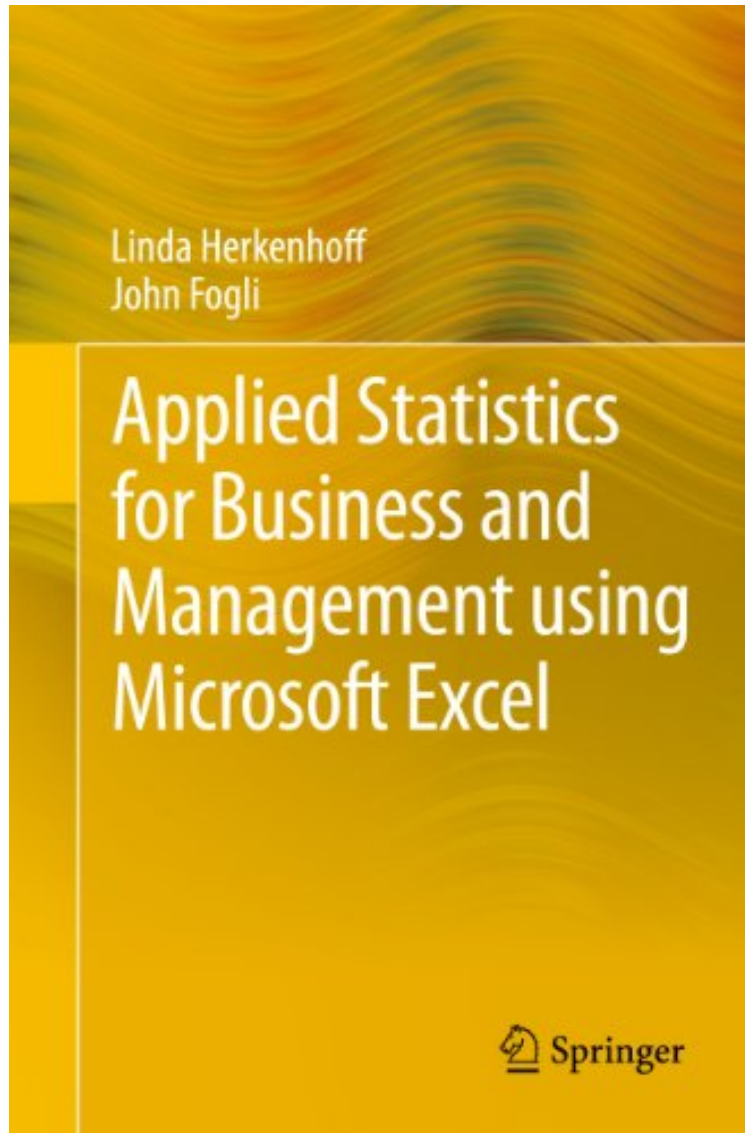


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Applied Statistics for Business and Management using Microsoft Excel

Linda Herkenhoff, John Fogli
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Linda Herkenhoff, John Fogli : Applied Statistics for Business and Management using Microsoft Excel before purchasing it in order to gauge whether or not it would be worth my time, and all praised Applied Statistics for Business and Management using Microsoft Excel:

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its problems and one of those is not being able to explain what happens when you have an outdated microsoft excel or if you are using a Macbook Pro computer. The way some of the pictures shown within the textbook are all more relatable towards microsoft setting and not Macbook setting. An example would be if the textbook tells me to go to "data preferences" and in the book shows me a picture of how it look likes, but when i try to go to "data preferences" it only shows other things besides "data preferences." Not all computers/laptops settings are the same and its a little disappointing that this textbook doesn't show how a Macbook computer would look like on microsoft excel. If only it did have Macbook pro setting, then this textbook would get 5 stars because it really does an excellent job at giving detailed description of what to do, but instead it got 2 stars.0 of 0 people found the following review helpful. Easy Understanding and HelpfulBy CustomerThis is kind of a textbook (mostly for labs) that we use for business class. Since my class was online, which means a lot of times we do readings on the materials without the instructor. Personally I think this book gives you a very understandable and step-by-step on how to use Excel to calculate your data and analyze statistics. Each chapter shows everything you will need to know by having tons of example problems, and also thorough explanations on how to solve them. I also really like the fact that it has answers to every practice problem at the end of each chapter to give you an idea on what you did right or wrong. Whenever I'm confused or not sure how to do a practice problem, I would go back into the chapter, and would always find some very helpful details that cover every problem we need to understand how to solve on Excel.0 of 0 people found the following review helpful. Appropriate Introductory Course BookBy CeciliaThis is a good book for anyone taking an introductory course of statistics with business applications. I used this as a supplementary text in my coursework. It has pictures which is an added bonus for Excel novices who might not fully understand how to input functions in Excel. However, it does not go fully in depth compared to other Excel texts that I have used in other courses. I understand that this is more geared towards beginning Excel users however, even my other texts also geared towards beginners went deeper than this textbook. The biggest letdown is the price, even as a rental as an e-book. My other texts that I used in Excel were greater in-depth, included Microsoft Access and the main textbook for only \$20 more. For the price you pay I feel that you should be getting more because being proficient in Excel is an invaluable tool in the workforce. Overall, this is a decent book that will be useful to an extent.

Applied Business Statistics for Business and Management using Microsoft Excel is the first book to illustrate the capabilities of Microsoft Excel to teach applied statistics effectively. It is a step-by-step exercise-driven guide for students and practitioners who need to master Excel to solve practical statistical problems in industry. If understanding statistics isn't your strongest suit, you are not especially mathematically-inclined, or if you are wary of computers, this is the right book for you. Excel, a widely available computer program for students and managers, is also an effective teaching and learning tool for quantitative analyses in statistics courses. Its powerful computational ability and graphical functions make learning statistics much easier than in years past. However, Applied Business Statistics for Business and Management capitalizes on these improvements by teaching students and practitioners how to apply Excel to statistical techniques necessary in their courses and workplace. Each chapter explains statistical formulas and directs the reader to use Excel commands to solve specific, easy-to-understand business problems. Practice problems are provided at the end of each chapter with their solutions.

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holds a Professional Research Certificate. He is currently a part-time faculty member with the Department of Business at Diablo Valley College and sits on the Executive Council for The Pacific Chapter of American Association for Public Opinion Research. He earned his B.S. from University of California, Berkeley and an MBA from the University of San Francisco.

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