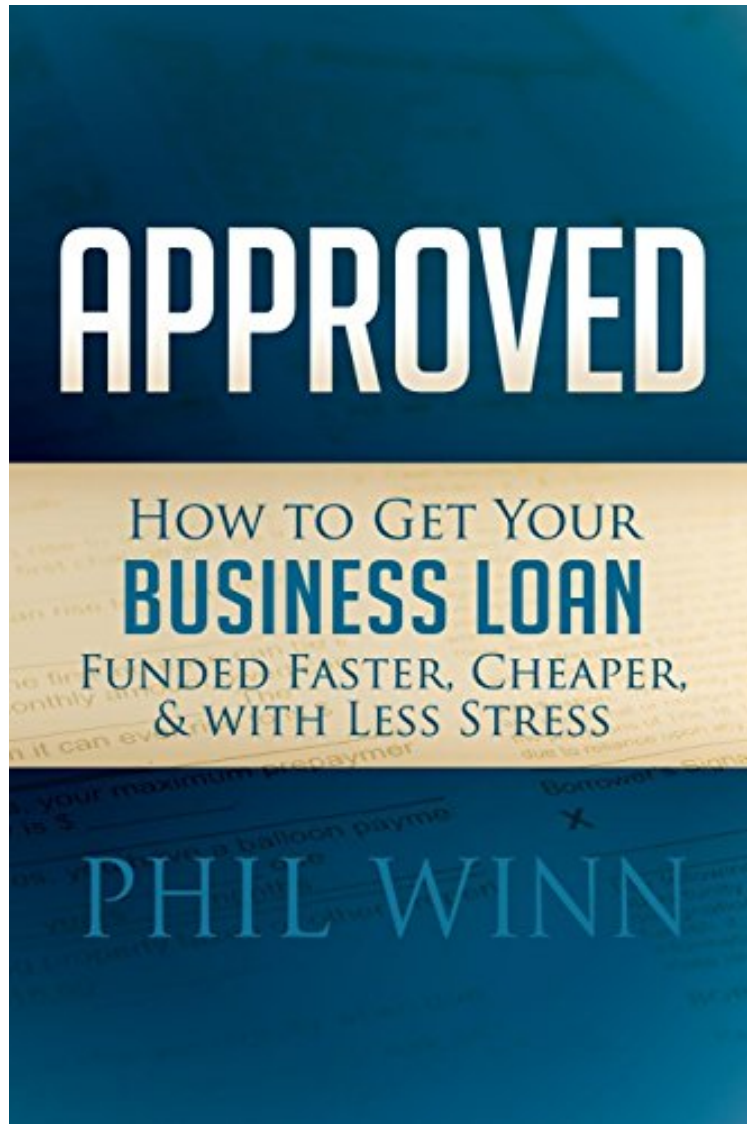


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Phil Winn

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0 of 0 people found the following review helpful. Good information!By CustomerGood information that's hard to piece together elsewhere. As well as some very invaluable tips that could definitely speed up the process for approval. To bad the linked website isn't working to better compliment the stuff I'm reading about.0 of 0 people found the

following review helpful. Essential guide for securing a business loan
By Vittoria
The author does an excellent job of curating the myriad of steps in the loan funding process and organizing them into straightforward and comprehensive framework. The book is pragmatically and clearly written-I found "Approved" to be valuable how-to roadmap and highly recommend the book to any person seeking bank funding to expand or start a business. 0 of 0 people found the following review helpful. A must read for entrepreneurs and bankers who need to know the ins and outs of Commercial and SBA loans and how they compare
By JCSI
highly recommend you buy this book if you are looking to start a business or if you are a Banker wanting to learn more about Commercial and SBA Loans and how they stack up against each other. A great read and full of information even seasoned entrepreneurs and bankers will find very useful.

Few entrepreneurs are aware of the benefits and opportunities available through the SBA. There are few resources available to guide entrepreneurs through the process. "Approved" was written to fill that gap by providing a step-by-step guide to the SBA loan approval. Applying for a business loan can be difficult, time intensive and expensive, but it doesn't have to be. "Approved" was written to provide a straightforward road map to obtain approval. After finishing "Approved", you will be able to highlight strengths (and mitigate weaknesses) from a lender's perspective, provide a simple business plan identifying how the business will be profitable for the long term, and accurately prepare a business loan application that can be immediately submitted through underwriting unlike most business applications submitted.

About the Author
For more than a decade, Phil Winn has assisted entrepreneurs obtain financing to start, expand and purchase existing businesses. Phil is a business graduate from the University of Vermont and has since trained under some of the leading experts in the SBA field. He has helped thousands of entrepreneurs obtain financing in excess of \$100 million.
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Congratulations on making this important step toward business loan approval. Applying for a business loan can be difficult, time intensive, and expensive, but it doesn't have to be. This book was written to provide a straightforward road map to help you obtain approval. In Part One, traditional business loans are compared to business loans backed by the Small Business Administration (SBA) based on 21 factors. In these first two chapters, you will learn why every entrepreneur should consider an SBA loan. In Part Two, an overview of the SBA's flagship programs is discussed, including how to meet the SBA's eligibility requirements, a low bar if you follow the guidelines in this book. In Part Three, you will learn how to evaluate yourself, your partners, and your business(es) from a lender's perspective. With this knowledge, you will be able to highlight particular strengths that lenders want to see and mitigate weaknesses that could cause processing delays and even loan declination. In Part Four, you will learn how to prepare a summary business plan specifically written to obtain financing. A business plan is necessary for financing to take advantage of growth opportunities, acquisition of third-party businesses, and new businesses. In Part Four, you will learn which parts of the business plan to devote more time to and which other sections only need limited information or may be skipped altogether. In Part Five, you will learn how to prepare your business loan application correctly. Incomplete/incorrect applications cause major delays in the loan approval process. Practically speaking, complete applications always take priority over the incomplete ones. Incomplete applications are often just set aside regardless of when they were initially submitted. In fact, many lenders will simply decline them due to the time that it takes to educate borrowers on how to properly prepare a complete application. After finishing this book, you will have the ability to highlight the strengths (and mitigate the weaknesses) of your business from a lender's perspective, provide a simple business plan identifying how your business will be profitable for the long term, and accurately prepare a business loan application package that can be immediately submitted through underwriting without delay. As of fiscal year ending September 30, 2014, the US Small Business Administration enabled small businesses to obtain more than \$23 billion in business funding. For fiscal year 2015, the SBA has budgeted to support more than \$32 billion in business funding. This is your year to obtain financing to transition your business to the next level.