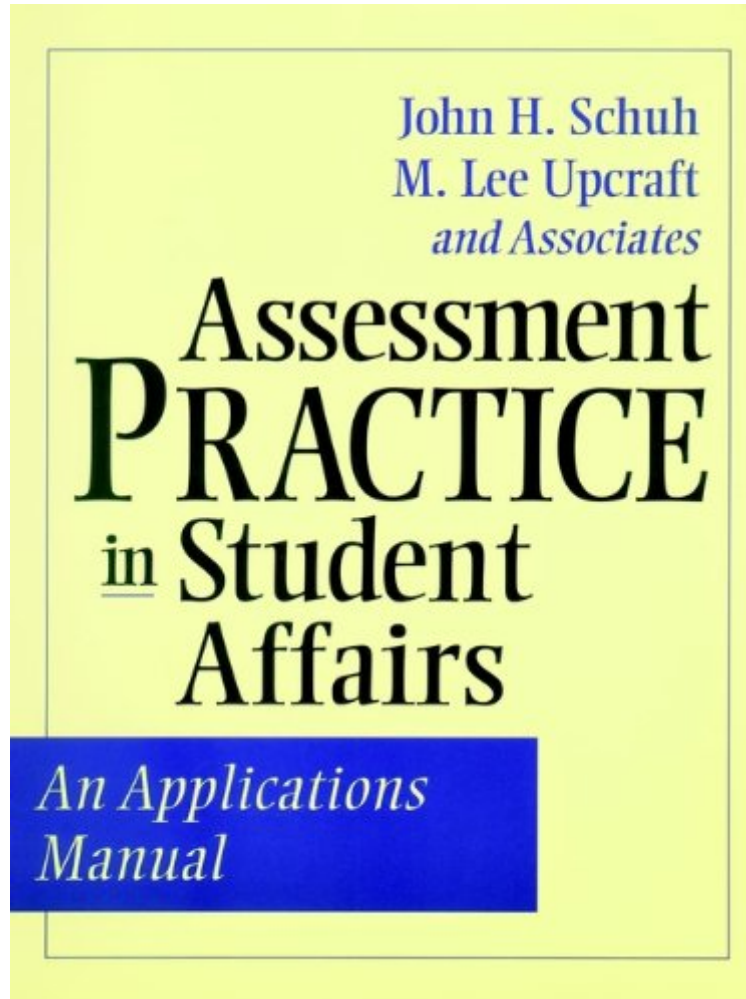


# Assessment Practice in Student Affairs: An Applications Manual

*John H. Schuh, M. Lee Upcraft*

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0 of 0 people found the following review helpful. Helpful How-to Guide By E. Payseur This application manual provides a wealth of how-to lists for those involved in assessment in Student Affairs. It is an easy read and provides advantages and disadvantages to different methods and instruments. It is a great starting point for anyone wanting to get started with assessment for the first time. The manual would be more helpful if it included worksheets that would allow the reader to think through how his/her specific projects could meet the identified criteria or build their own project as they read through the steps. The direct application piece is missing, so the book scores high on theory and how to approach assessment and low on guidance through actual practice. 0 of 0 people found the following review helpful. Good text for a researcher! By Keisha J. This text was used for two courses in my master's program. I found it

to be a strong resource for learning more about research and assessment! 0 of 0 people found the following review helpful. Straightforward By Katie This is a pretty straightforward book. I wish it wasn't so huge. All in all it provides the necessary information for assessment.

When *Assessment in Student Affairs* was first published in 1996, readers found a practical context for viewing the power of assessment across the domain of student services. Since then, John H. Schuh and M. Lee Upcraft have received numerous requests for more specific guidance to assessing and communicating the value of student affairs. This manual continues the work begun in their earlier book and provides a full range of tools for conducting effective assessments. The authors begin with an overview of the assessment process and then detail a range of methodologies, approaches, and issues—explaining how to use them and when to recruit expertise from other campus sources. Drawing from the latest practice and a wealth of case studies, they discuss: Qualitative assessment, including how to conduct focus groups Quantitative assessment, including how to select and design instruments Data collection and analysis, including mailed questionnaires, telephone surveys, and Web-based surveys Assessing diverse needs, satisfaction, outcomes, environments, cost effectiveness, and accreditation Specialized assessment studies, including how to review dropouts, graduates, academic success, and group educational programs Select programs in student services, including first-year programs, recreation programs, financial aid, admissions, residence halls, college unions, health services, career services, counseling services, judicial affairs, and Greek life Organizational and ethical approaches to assessment

"...should be required reading for every student affairs practitioner." —Journal of Higher Education, July 3, 2002 "In an era of increased accountability, this volume is a must-read for anyone interested in understanding and developing assessments that can demonstrate the efficacy of their programs and services. A perfect sequel to *Assessment in Student Affairs*." —Charles C. Schroeder, vice chancellor for student affairs, University of Missouri-Columbia "This essential companion to *Assessment in Student Affairs* describes assessment tools and a step-by-step approach for use in any student affairs unit. The treatment of cost effectiveness as a component to program assessment is particularly helpful." —Trudy W. Banta, vice chancellor for planning and institutional improvement, Indiana University-Purdue University Indianapolis "If you liked their first book, you will absolutely love this one. Schuh and Upcraft strike it rich again by providing practical and proven strategies for getting assessment done. They tell us when, where, how, and why we should conduct assessments differently within a wide variety of student service departments. Read and apply!" —Gary R. Hanson, professor, Educational Leadership and Policy Studies, Arizona State University "Assessment in Student Affairs was an important resource for faculty who teach good assessment practices. This volume is an even more comprehensive and useful teaching tool that can benefit every student in the field." —Michael J. Cuyjet, associate professor, University of Louisville From the Back Cover "In an era of increased accountability, this volume is a must read for anyone interested in understanding and developing assessments that can demonstrate the efficacy of their programs and services. A perfect sequel to *Assessment in Student Affairs*." —Charles C. Schroeder, vice chancellor for student affairs, University of Missouri-Columbia "This essential companion to *Assessment in Student Affairs* describes assessment tools and a step-by-step approach for use in any student affairs unit. The treatment of cost effectiveness as a component to program assessment is particularly helpful." —Trudy W. Banta, vice chancellor for planning and institutional improvement, Indiana University-Purdue University Indianapolis "If you liked their first book, you will absolutely love this one. Upcraft and Schuh strike it rich again by providing practical and proven strategies for getting assessment done. They tell us when, where, how, and why we should conduct assessments differently within a wide variety of student service departments. Read and apply!" —Gary R. Hanson, professor, Educational Leadership and Policy Studies, Arizona State University "The first edition of *Assessment in Student Affairs* was an important resource for faculty who teach good assessment practices. This volume is an even more comprehensive and useful teaching tool that can benefit every student in the field." —Michael J. Cuyjet, associate professor, University of Louisville When *Assessment in Student Affairs* first appeared in 1996, readers discovered a practical context for viewing the power of assessment across the domain of student services. Since then, John H. Schuh and M. Lee Upcraft have received numerous requests for more specific and hands-on guidance to assessing and communicating the value of student affairs. This manual continues the conversation begun in their earlier book and provides a full range of practical tools for conducting effective assessments. About the Author JOHN H. SCHUH is professor of educational leadership and department chair at Iowa State University. He is also the editor of *New Directions for Student Services* and associate editor for the *Journal of College Student Development*. M. LEE UPCRAFT is research associate for the study of higher education, assistant vice president emeritus for student affairs, and affiliate professor emeritus of higher education at The Pennsylvania State University.