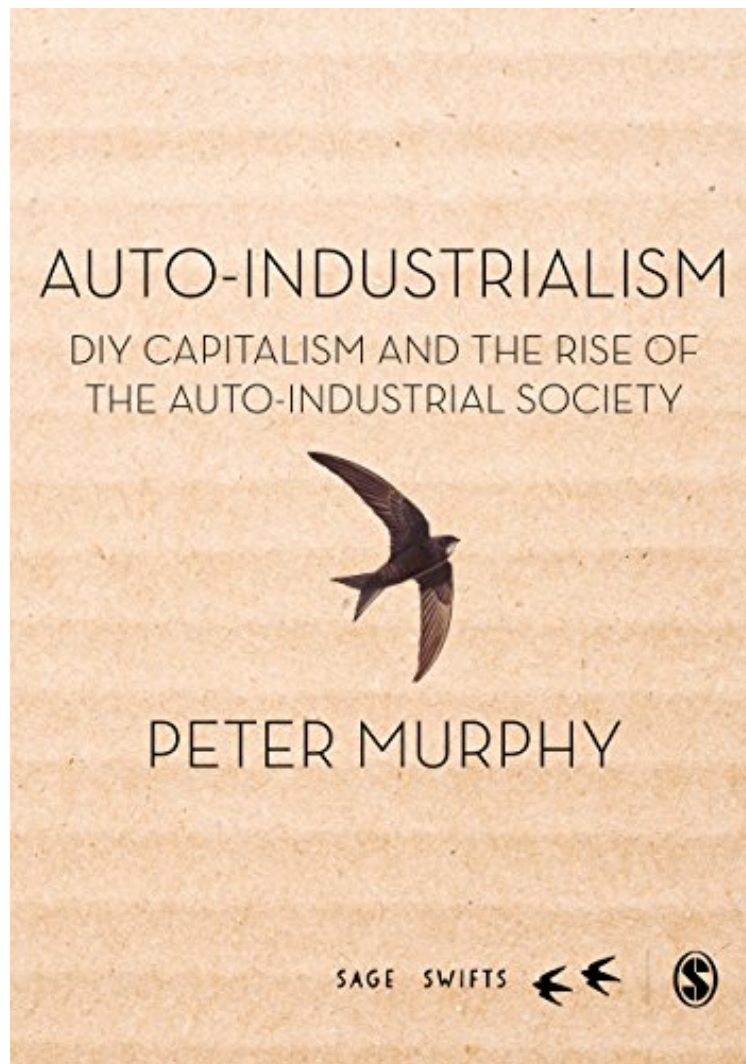


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## **Auto-Industrialism: DIY Capitalism and the Rise of the Auto-Industrial Society (SAGE Swifts)**

*Peter Murphy*

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**Peter Murphy : Auto-Industrialism: DIY Capitalism and the Rise of the Auto-Industrial Society (SAGE Swifts)** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Auto-Industrialism: DIY Capitalism and the Rise of the Auto-Industrial Society (SAGE Swifts):

DIY check-outs, drones, self-driving cars, and e-government: all are signs of the coming auto-industrial age. Will this

end in mass unemployment or will new kinds of work emerge? Will 3D print production, desktop workshops and mass customization make up for lost blue-collar jobs? What will happen to health and education in the auto-industrial age? Will machines replace teachers and doctors? What might the economic and social future dominated by self-employment and a large DIY industry look like? Peter Murphy's lively, provocative book addresses these questions head-on.

"The revolt of the deplorables and their role in the election of President Donald Trump has focused attention on the plight of white working class men in rust-belt states where manufacturing jobs have long since migrated offshore. What has attracted less attention is the way in which robotics and automation are eroding middle-class jobs. Peter Murphy's *Auto-Industrialism*... redresses that deficit. Murphy's lively and insightful book is fundamentally optimistic about what is nonetheless an alarming trend... As Murphy points out, the process of industrialization has always resulted in machines substituting for hand, back and brain power, but in the auto industrial era it is not just jobs such as reading parking meters which are being lost, but middle-class professional jobs such as reading medical radiological diagnoses, preparing tax returns, conducting paralegal document searches, and book-keeping... Auto-industrialism favours self-starters, says Murphy, who are creative enough to set up their own businesses... Peter Murphy's book is an excellent contribution to a debate that will be vital in ensuring that we profit from auto-industrialisation..."

Rebecca Weisser, *The Hourglass Economy*, Quadrant, May 2017

Peter Murphy has done it again. This time he has put his razor-sharp, analytic and synoptic mind to work on our global challenges: what kind of social order do we have when all forms of routine production are automated? In clear, humorous and biting prose he challenges us to think afresh about how we live and work today and what we might hope for tomorrow.

The new era of 'creative capitalism' is as dynamic, volatile and disruptive as the labour societies of industrial and post-industrial capitalisms. *Auto-Industrialism* shows us that we have some work to do but perhaps not as we imagined but also more than we bargained for. (Trevor Hogan)

Peter Murphy's lively and insightful book is fundamentally optimistic about what is nonetheless an alarming trend...An excellent contribution to a debate that will be vital in ensuring that we profit from auto-industrialisation rather than sink under the weight of post-industrial parasites.

(Rebecca Weisser)