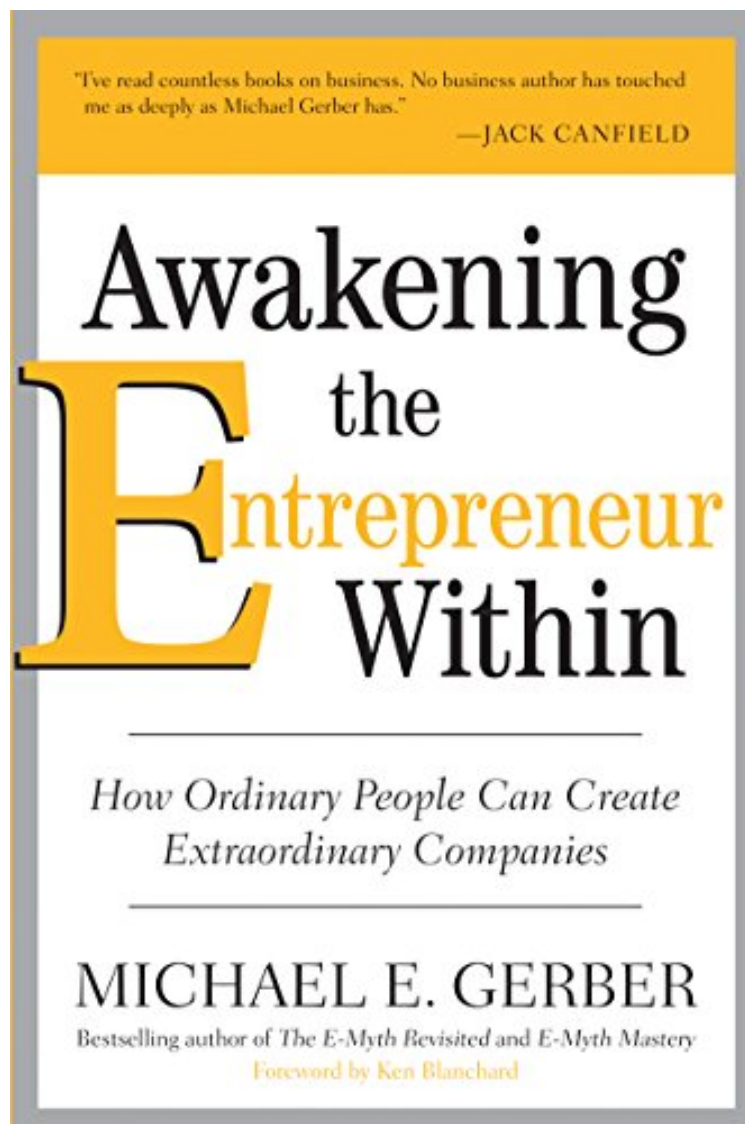


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Awakening the Entrepreneur Within: How Ordinary People Can Create Extraordinary Companies

Michael E. Gerber

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the title and description was promising, this was not helpful to me going forward and was in a writing style that I honestly found deficient of attention to the topic at hand. 0 of 0 people found the following review helpful. Five Stars By Berwick Alexandregood1 of 1 people found the following review helpful. Three Stars By John B Skip this and just read e-myth revisited and e-myth mastery.

"No business author has touched me as deeply as Michael Gerber has." — Jack Canfield, co-creator of the Chicken Soup for the Soul bestselling book series
The legendary Michael Gerber — founder of E-Myth Worldwide and author of such multi-million copy bestselling classics as The E-Myth Revisited and E-Myth Mastery — shows you how to go from dreaming about having your own business to actually doing it in *Awakening the Entrepreneur Within*. A highly in-demand keynote speaker whose company boasts over 52,000 business clients in 145 countries, Michael Gerber is THE name in small business — and now he demonstrates "How Ordinary People Can Create Extraordinary Companies." Making your dreams real is the first step to creating a successful business — and Gerber's *Awakening the Entrepreneur Within* provides the key.

The dean of small business gurus tells readers how to use the four dimensions of the entrepreneurial personality — dreamer, thinker, performer and leader — to inspire the vision and purpose to craft their own business narratives. From the Back Cover
Dream • Vision • Purpose • Mission
These words have been defining the life of Michael Gerber, bestselling author and international small business guru. Now he's created a new organization, *In The Dreaming Room*, as a place where entrepreneurs and future entrepreneurs come to discover how to make their dreams a reality. In *Awakening the Entrepreneur Within* you are invited into the Dreaming Room, where your own entrepreneurial dreams will come alive and become reality. Michael will help you shape your dream into a viable, economically successful company! If you see something missing in your world, it's time to start dreaming. Let Michael Gerber welcome you to *The Dreaming Room*.
About the Author
Michael E. Gerber is a true legend of entrepreneurship. *INC.* magazine called him "the World's #1 Small Business Guru." He is the Co-Founder and Chairman of Michael E. Gerber Companies — a group of highly unique enterprises dedicated to creating world-class start-ups and entrepreneurs in every industry and economy — a company that transforms the way small business owners grow their companies and which has evolved into an empire over its history of nearly three decades.
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