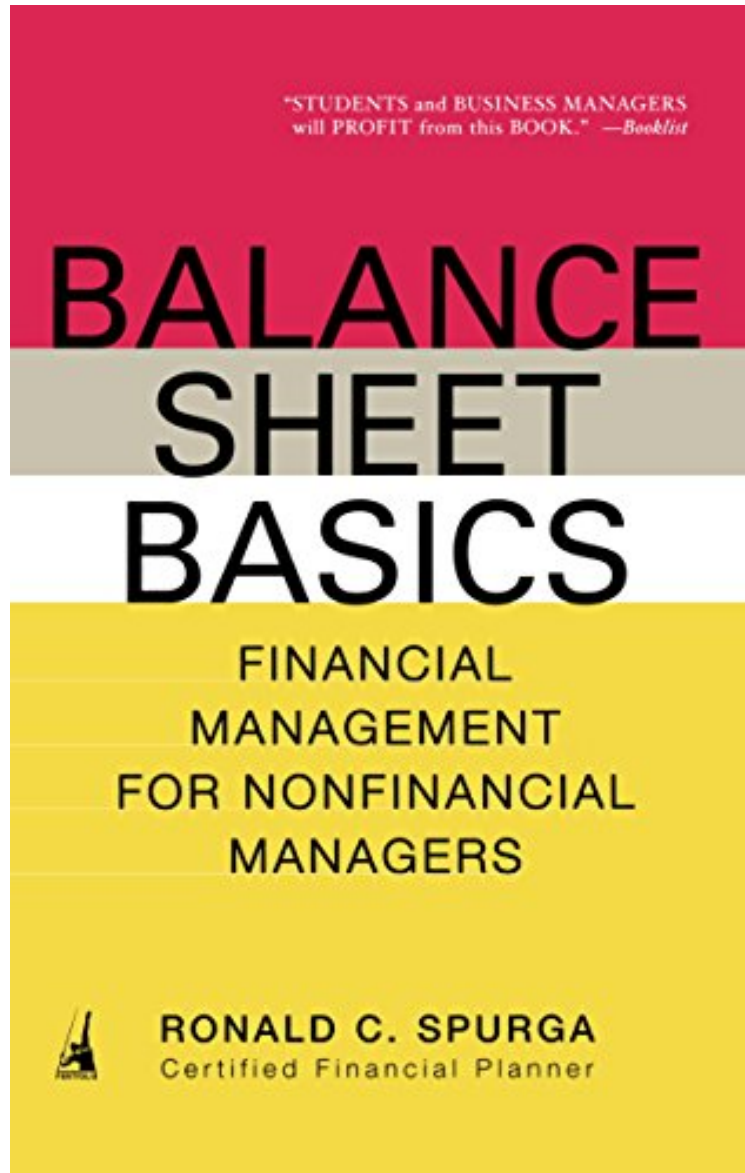


[Read ebook] Balance Sheet Basics: Financial Management for Nonfinancial Managers

Balance Sheet Basics: Financial Management for Nonfinancial Managers

Ronald C. Spurga

**Download PDF / ePub / DOC / audiobook / ebooks*



DOWNLOAD



READ ONLINE

#1262607 in eBooks 2004-07-27 2004-07-27File Name: B004DI7HYW | File size: 54.Mb

Ronald C. Spurga : Balance Sheet Basics: Financial Management for Nonfinancial Managers before purchasing it in order to gage whether or not it would be worth my time, and all praised Balance Sheet Basics: Financial Management for Nonfinancial Managers:

0 of 0 people found the following review helpful. An Easy-To-Understand And Practical Guide for the Working Woman Who Wants To Learn How to Manage Her MoneyBy marie colwellif you know nothing about how to manage

your money, this book will make you an expert overnight. It's fabulous for the young career woman who has just entered the workplace or for the housewife who wants to start building a financial nestegg for her family. I recommended it to all the members of my investment club. 0 of 0 people found the following review helpful. Simplicity... a book that is easily understood. By john brueggeman An excellent book if you are interested in understanding small business finance. The beauty of this book is in it's simplicity... easily understood.

The balance sheet is the most basic tool of financial management, yet to most of today's nonfinancial managers it is a complete mystery. In *Balance Sheet Basics*, Ronald Spurga takes you step by step through the balance sheet to explain not only the line items and what they mean, but also how to interpret ratios derived from the balance sheet, providing an indispensable road map to good financial management. More importantly, you'll find page after page of information that will show you how to improve your 401(k), invest successfully, and increase your net worth.

About the Author Ronald C. Spurga, CFP, has worked as an investment banker and Wall Street analyst for several decades. He received his graduate degree from Dartmouth College and taught at Rutgers University, Fordham University, and New York University.