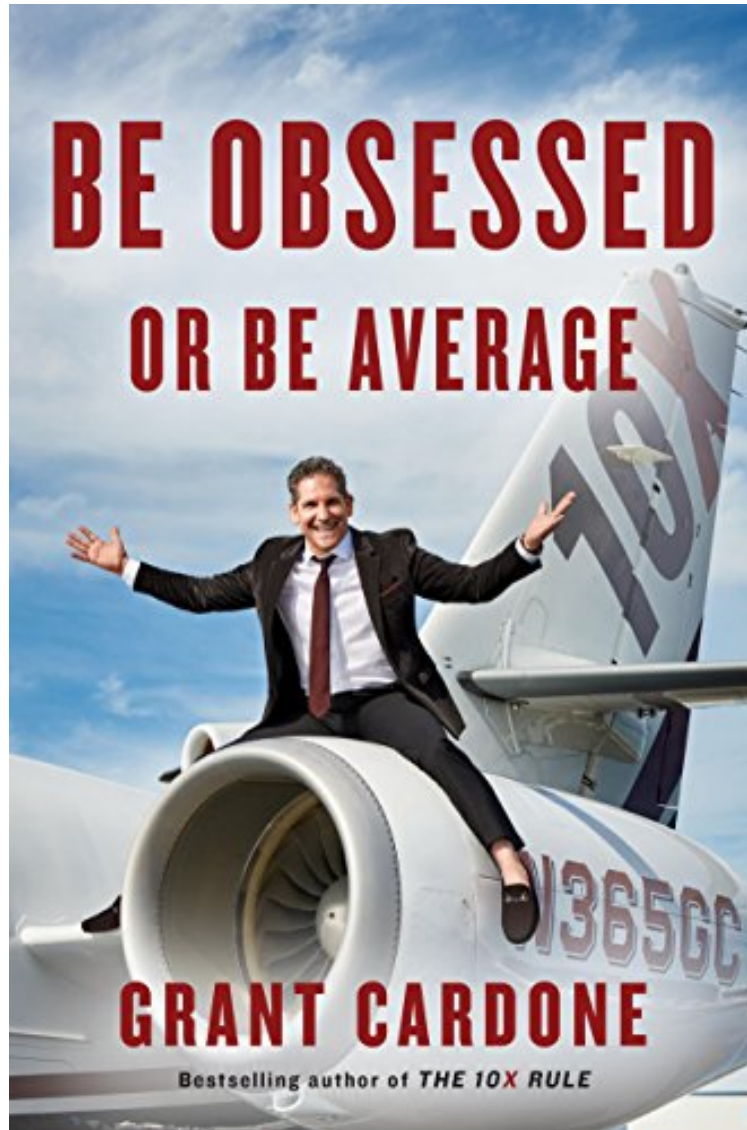


(Free) Be Obsessed or Be Average

Be Obsessed or Be Average

Grant Cardone

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Grant Cardone : Be Obsessed or Be Average before purchasing it in order to gauge whether or not it would be worth my time, and all praised Be Obsessed or Be Average:

88 of 89 people found the following review helpful. THIS BOOK IS THE WAKE UP CALL YOU'VE BEEN SEARCHING FOR By Leif Arnesen I have listened to hundreds of audiobooks. Grant is BY FAR the BEST narrator I have ever listened to. Period. And this is his best book yet...which is QUITE a statement. Here are the things I love about Be Obsessed or Be Average: 1) I really loved learning more about his personal story of his battle with drug addiction. 2) I love his attitude and the way he tells everything it like it is. He wants everyone to know him, but

he's not out to win a popularity contest. I seriously respect him for his no-BS attitude. Here are the main takeaways I got from *Be Obsessed or Be Average*: 1) There is no one thing in life that you should be obsessed about. Be obsessed with EVERYTHING! Be OBSESSED with being an incredible son/daughter/mother/father/brother/sister/friend/etc. Be OBSESSED with being a rockstar entrepreneur, salesman, or whatever your career path might be. Be OBSESSED with achieving your ideal physique. Be OBSESSED with amassing a monstrous net worth for your family and to pursue opportunities to help others. Be OBSESSED with giving back to your family, your community, and the world! Be OBSESSED with learning to cook, play guitar, sing, dance, and improve yourself every day! 2) Don't simply love yourself the way you are. Be grateful for life and the limitless opportunities around you, but don't settle. Be grateful, but don't be content. As I like to say, "I'm PROUD BUT NEVER SATISFIED." 3) Keep it simple stupid. The people who do nothing often get complex first. For example, Grant says that he was at first skeptical about social media, but then learned a bit about it, realized its potential, and then dove in head first with MASSIVE ACTION while his competition was asking "How do you calculate the ROI of social media?" Stupid question... keep it simple and favor action. Planning is great, but preparation... too often becomes procrastination. 4) Comfort is your biggest threat in today's economy. Being out at sea is safer than hiding in the harbor. 5) You can re-create yourself anywhere. Moving to a new city or town is an opportunity for monster personal growth. 6) OVER-promise and OVER-deliver. Grant says this all the time and the phrase is a game changer. Go ALL IN... EVERY TIME. Under-promise and over-deliver... is a phrase for under achievers. As Grant says in *The 10X Rule*, "Imagine that the products and services we're so often tempted to buy used by the average person in their advertising: This fairly average product can be found at an average price and delivers mediocre results. Who would buy such a product? People certainly don't go out of their way to find and pay for run-of-the-mill merchandise." Promise BIG results and deliver at an even HIGHER level. 7) YOU HAVE PERMISSION TO BE OBSESSED! There is nothing wrong with being obsessed. Anyone who pushes beyond average will face ridicule from society. If you've got 10 haters, let's make it 20. I simply have no negative comments about this book. It is quite possibly the best book I have ever read. Thank you so much Grant. I love you man. I can't wait to take you out for lunch some day soon. Maybe when I hit my first million :) Thanks for reading this review. If you thought it was helpful, I'd appreciate a thumbs up! Thanks and have a great day!! I AM OBSESSED AND REFUSE TO HAVE AN AVERAGE LIFE. #BEOBSESSED0 of 0 people found the following review helpful. There's nothing like a man who's lived it to tell you how ...By Ron Uncle G delivers once again with his latest book "BOOBA". He's all in and challenges the reader to be all in on their passions, drives, and ambitions. The information is true to Cardone form. It's in your face, pulls no punches and gives a mic drop performance about how to get to where you want to be. For those that follow him, his personal story (which is included in the book) rings true for many. He was a broken man in many ways including financially until one day he decided to be "Obsessed" with success. There's nothing like a man who's lived it to tell you how to get through it. This book is the perfect "next step" in his catalog of work. You won't be disappointed and will hopefully pick up the challenge to BOOBA! 0 of 0 people found the following review helpful. Incredible technology for achieving your goals! By lumpy Most incredible book for anyone who wants to succeed and expand in life! That's ANYONE. Grant Cardone has 100% nailed it! I guarantee that your mindset on your life and your accomplishments will be radically changed by reading this book! It's page after page of incredible content that is almost magical! You'll read it and perhaps grimace in pain regarding your current attitudes about work and goals but keep reading and you'll discover incredibly workable technology that you can use DAILY for the rest of your life to achieve your goals.

From the millionaire entrepreneur and New York Times bestselling author of *The 10X Rule* comes a bold and contrarian wake-up call for anyone truly ready for success. One of the 7 best motivational books of 2016, according to *Inc. Magazine*. Before Grant Cardone built five successful companies (and counting), became a multimillionaire, and wrote bestselling books... he was broke, jobless, and drug-addicted. Grant had grown up with big dreams, but friends and family told him to be more reasonable and less demanding. If he played by the rules, they said, he could enjoy everyone else's version of middle class success. But when he tried it their way, he hit rock bottom. Then he tried the opposite approach. He said NO to the haters and naysayers and said YES to his burning, outrageous, animal obsession. He reclaimed his obsession with wanting to be a business rock star, a super salesman, a huge philanthropist. He wanted to live in a mansion and even own an airplane. Obsession made all of his wildest dreams come true. And it can help you achieve massive success too. As Grant says, we're in the middle of an epidemic of average. The conventional wisdom is to seek balance and take it easy. But that has really just given us an excuse to be unexceptional. If you want real success, you have to know how to harness your obsession to rocket to the top. This book will give you the inspiration and tools to break out of your cocoon of mediocrity and achieve your craziest dreams. Grant will teach you how to:

- Set crazy goals and reach them, every single day.
- Feed the beast: when you value money and spend it on the right things, you get more of it.
- Shut down the doubters and use your haters as fuel.

 Whether you're a sales person, small business owner, or 9-to-5 working stiff, your path to happiness runs through your obsessions. It's a simple choice: be obsessed or be average.

"It's got so much positive energy that it's impossible to read it without getting energized!"mdash;Inc. Magazine"This fast-moving, entertaining, inspiring book is loaded with practical ideas to help you achieve greater success faster than you ever thought possible."mdash;BRIAN TRACY, author of Get Smart!"Real talk: anybody can be average...but why settle for average when you can be phenomenal! Grant Cardone's Be Obsessed or Be Average is your guide to unleashing your 'phenomenal!'"mdash;ERIC THOMAS, preacher and motivational speaker"Grant Cardone has succeeded at the highest levels of business by channeling his obsession to knock down walls and achieve his ultimate goals. Succeeding at the highest level requires a degree of obsession, a sense of desperation; Grant has embodied that through his remarkable career, and in this book he shares his personal experiences and life lessons to help you achieve great success, too."mdash;FRAN TARKENTON, Pro Football Hall of Fame quarterback and entrepreneur"Cardone discovered the key to transforming his life by harnessing the one essential ingredient that all successful people have in commonmdash;obsession. Whatever your big dream is, this book will help you unlock the power you already possess and take your life to the next level."mdash;RYAN BLAIR, author of Nothing to Lose, Everything to Gainand Rock Bottom to Rock Star"Grant Cardone has actually done what millions of people dream about. He became a self-made multimillionaire with no formal training, and he did it during one of the worst economic times in recent history. As you read this book, you'll discover his secret is actually very simple...and very fulfilling. For those who use this information, it will be a life changer."mdash;FRANK KERN, marketing strategist"Grant Cardone is obsessed. He is obsessed with living and manifesting an utmost life. His obsession is now changing the lives of millions."mdash;TIM STOREY, motivational speaker"Be Obsessed or Be Average will challenge your thinking, make you more sales, and fill your wallet. You may not be able to buy a jet at the end of this book, but you'll definitely be flying first class!"mdash;JEFFREY GITOMER, author of The Little Red Book of SellingAbout the AuthorGrant Cardone is a massively successful entrepreneur, real estate investor, sales trainer, consultant, and public speaker. He also owns the Grant Cardone TV Network, a digital home for business owners and other success-minded people, where he hosts, directs, and produces programs that help people do whatever it takes to succeed. His bestselling books include The 10X Rule and If You're Not First, You're Last. He lives in Miami Beach with his wife, Elena Lyons Cardone, and two children. An active philanthropist, Grant will be donating a portion of the proceeds from this book to Drug Free America and Drug Free World.