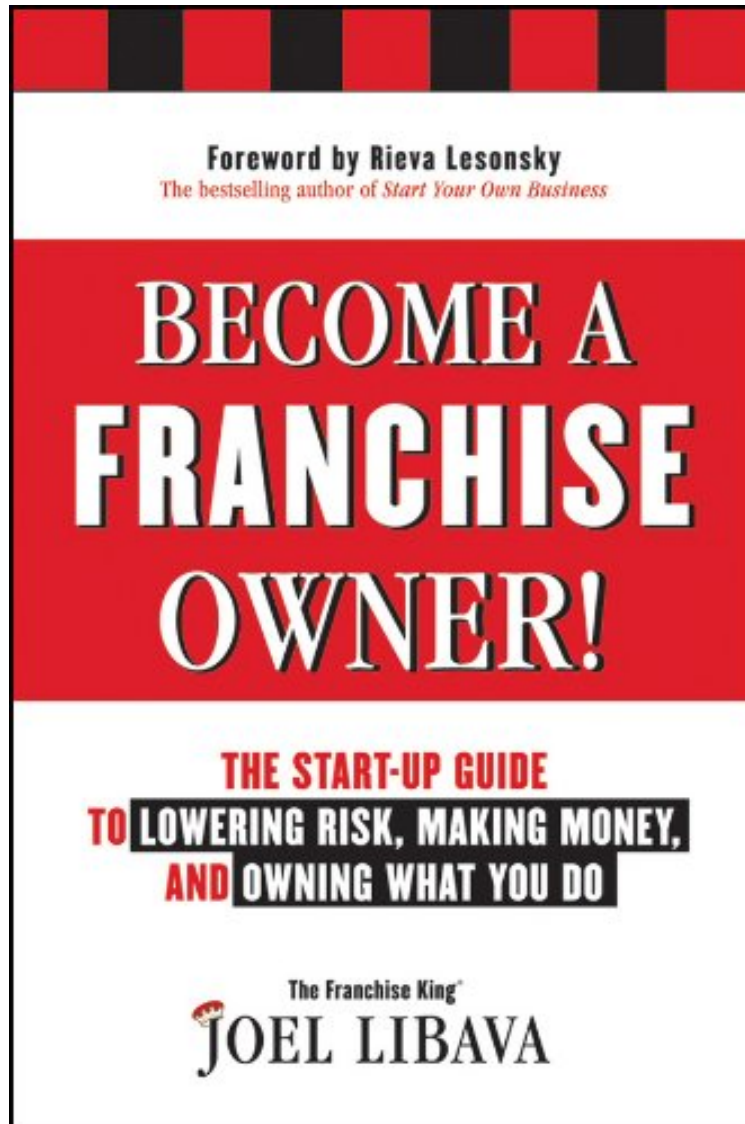


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Become a Franchise Owner!: The Start-Up Guide to Lowering Risk, Making Money, and Owning What you Do

Joel Libava

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Joel Libava : Become a Franchise Owner!: The Start-Up Guide to Lowering Risk, Making Money, and Owning What you Do before purchasing it in order to gage whether or not it would be worth my time, and all praised Become a Franchise Owner!: The Start-Up Guide to Lowering Risk, Making Money, and Owning What you Do:

The definitive A-to-Z guide to researching, selecting, and starting a viable franchise business With more and more professionals looking for alternatives to traditional corporate employment, *Become a Franchise Owner!* informs would-be franchise owners of the joys and perils of purchasing a franchise. Authored by a trusted, feisty, tell-it-how-it-is independent franchise industry insider, this book offers straightforward, step-by-step tips and advice on how to properly (and carefully) research and select a franchise business. Get tips on how to locate information about franchises, current industry trends, interviews with franchisors, and hot franchise opportunities. Offers a self-evaluation to discover if you are "franchise material" Describes how to choose the right franchise for your specific situation Lists the 40 crucial questions to ask current franchise owners Owning a franchise isn't for everyone; in fact, as Joel Libava says, "it's really not for most people." But if it is for you, this book can guide you in starting your own successful franchise business.