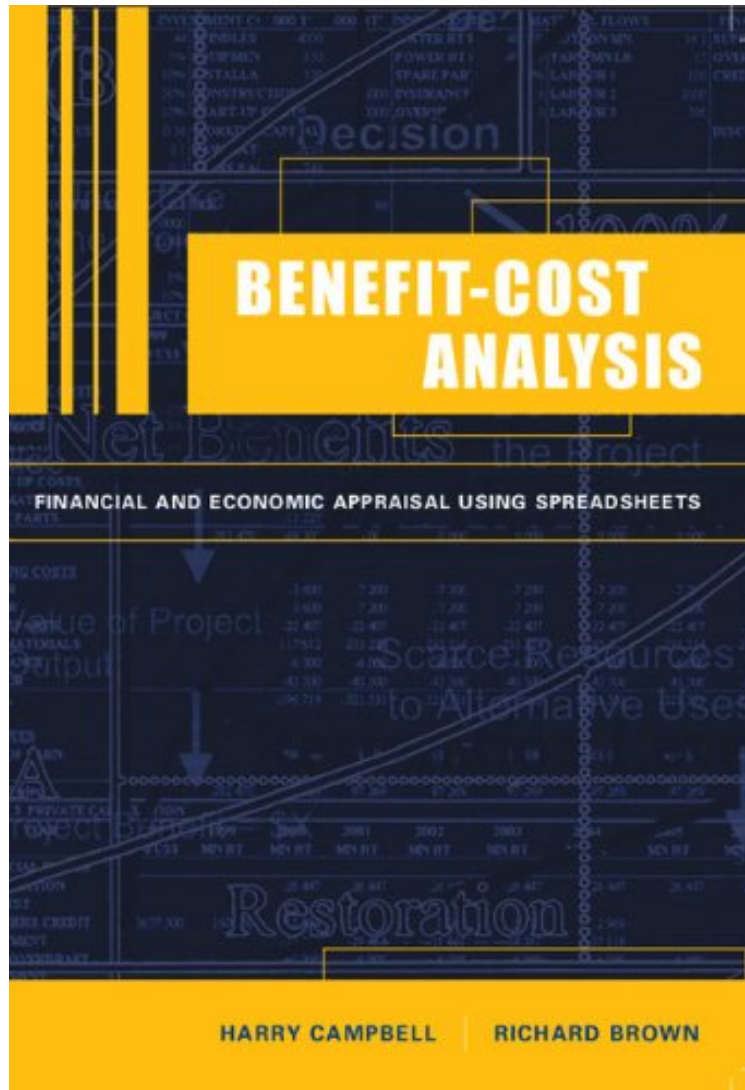


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Benefit-Cost Analysis: Financial and Economic Appraisal using Spreadsheets

Harry F. Campbell, Richard P. C. Brown
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access to the instructor's site. I'm a Professor in El Salvador, Central America, bought the 2nd edition to evaluate continuing with the book as a text for my course on "Project Appraisal" at the Master in Finance, University of El Salvador, but with this support, I'm considering other options (I did have access to the instructor site for the for the 1st edition).

Benefit-Cost Analysis offers the perfect introduction to benefitdash;cost analysis. The book closely integrates the theory and practice of benefitdash;cost analysis using a spreadsheet framework. The spreadsheet model is constructed in a truly original way which contributes to transparency, provides a check on the accuracy of the analysis, and facilitates sensitivity, risk and alternative scenario assessment. A case study incorporating the various issues is progressively developed on a spreadsheet with the links between each stage thoroughly explained. The complete case study spreadsheet can serve as a template for the reader's own appraisal of projects in the field. In addition to the worked examples in the text some exercises are appended at the end of each chapter. For further information please visit <http://www.uq.edu.au/economics/bca>

About the Author Harry Campbell is Professor of Applied Economics, University of Queensland. Richard Brown is Associate Professor of Economics, University of Queensland.