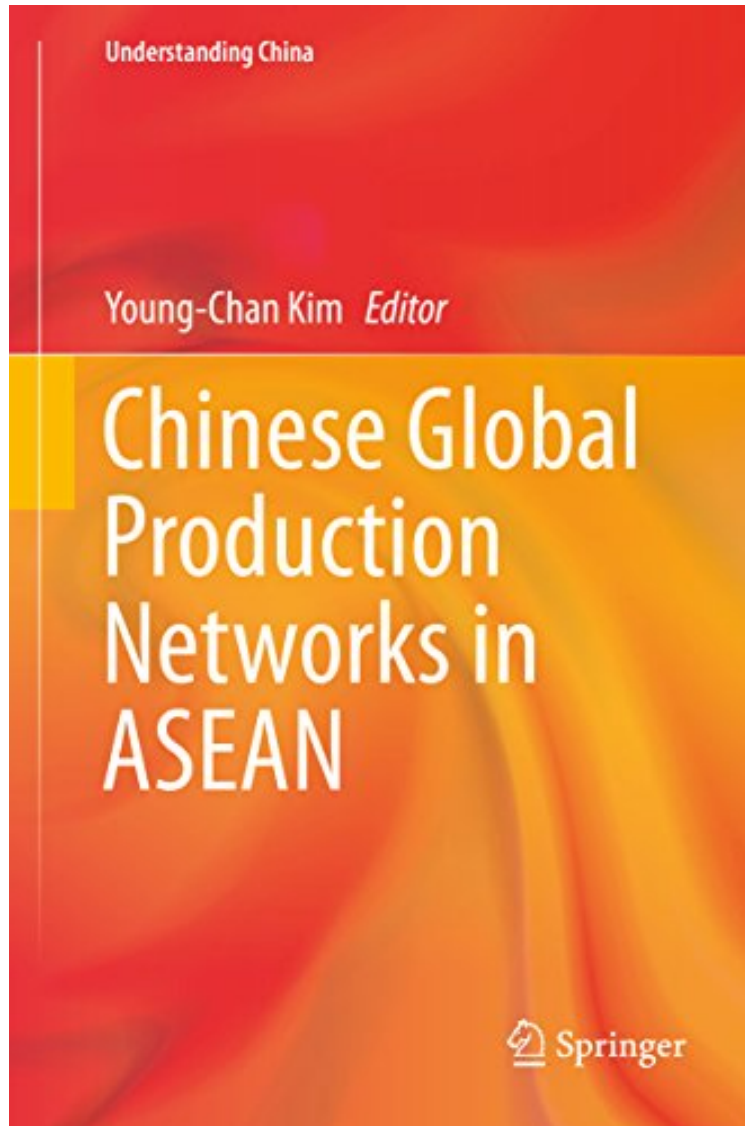


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About the Author Dr Young-Chan Kim is a senior lecturer and was the Program Leader in MA/MBA China at the University of Greenwich in the UK. His research is intensified around the notion of Asian business and economy. His prior publications range from South Korea: Challenging globalisation and the post-crisis reforms to Newly Industrializing Economics and International Competitiveness: citing Korean Electronics MNEs, as the prominent cases. He is currently cultivating his research around the relationship between China and her global business partners'. He is further in the midst of conducting extensive research on the burgeoning Chinese IT industry and the globalisation of Chinese MNEs such as Alibaba and the Xiaomi group and the impact that they will bring to the ever-changing face of the global IT industry.