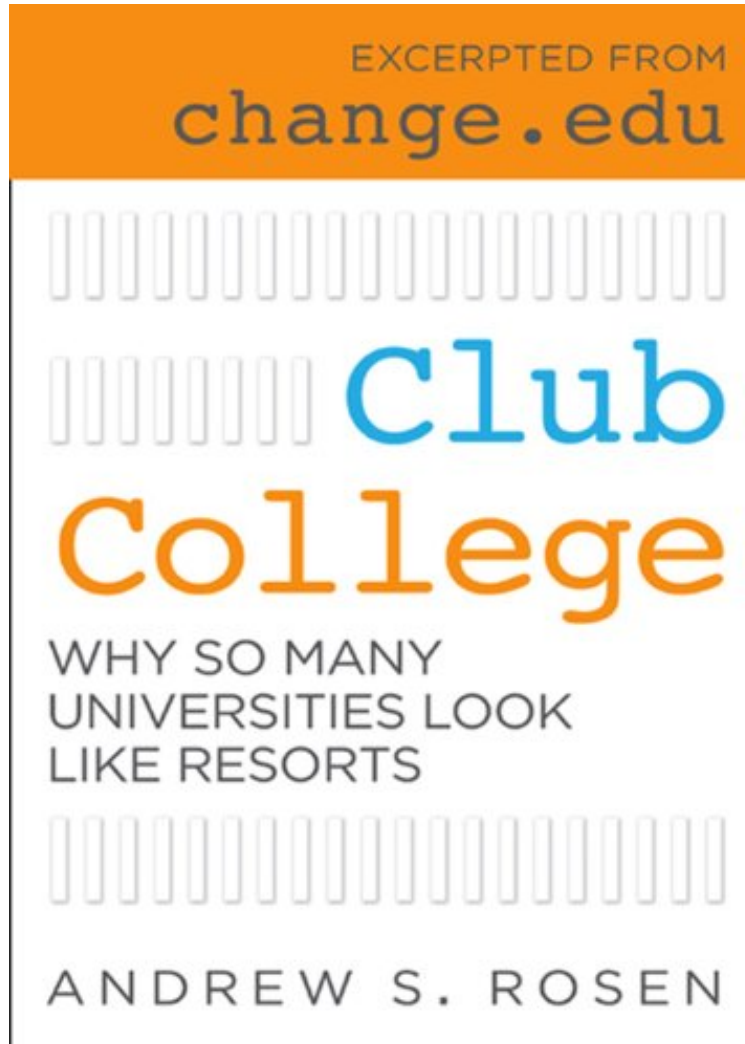


Club College: Why So Many Universities Look Like Resorts

Andrew S Rosen

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Andrew S Rosen : Club College: Why So Many Universities Look Like Resorts before purchasing it in order to gauge whether or not it would be worth my time, and all praised Club College: Why So Many Universities Look Like Resorts:

0 of 0 people found the following review helpful. Eye-opening commentary on the state of colleges todayBy BookwormIronically, two universities in our town have climbing walls, gourmet dining rooms, etc, much as described by the author. After reading this short selection, I'll probably get the whole book. Universities have changed so much in the almost three decades since I attended. Reading this helped solidify some reasons that we switched our sights from one university to another while considering schools for our child. We went for the school that we felt would have the best academic experience, not the best club and entitled atmosphere.0 of 0 people found the following review helpful. Seems like an interesting bookBy ThisGuySeems like an interesting book. But this isn't a book. While it is

promoted and advertised as one, this is only a "sample" - essentially the first chapter. If I had known that, I wouldn't have bothered to download it. But it was promoted as a 'special' for kindle owners, so I tried it. My bad, I guess I should have known that when it sounds too good to be true, it is. If there were less than one star, I would give that. BS.0 of 0 people found the following review helpful. A good readBy OldseadogUnfortunately much of what is written in these few pages is indicative of methods employed by modern higher education to attract students. Money indeed rules and education takes a rear seat. College and University institutions are now in many cases no longer led by educators, but presided over by those that can bring home the bacon. and the dollars are then used for other than goals that lead to improving the state of what is actually being learned. The author tells it like it is.

Club College is a chapter excerpt from Change.edu coming out October 18, 2011. On college campuses nationwide, luxury and learning go hand-in-hand, keeping the price tag for higher education out of reach for many Americans. Education innovator, and chairman and CEO of Kaplan, Inc., Andrew S. Rosen examines today's resort-style campus, providing inspiring solutions for stopping the spending spirals and making college affordable for all. Despite the financial crunch, many American universities have become surprisingly lavish over the past decade, providing state-of-the-art recreation facilities, bistro-style dining, spectacular residence halls that rival fine hotels, and "freer" amenities such as Kindles, not to mention multi-million-dollar stadiums and coaches' salaries starting in the high six figures. Showcasing these extraordinary campuses, "Club Colleger" captures the new economic models of higher education, which often divert funds from academics to gain a competitive edge in attracting an elite group of students. On this fascinating tour, Andrew S. Rosen proposes bold new alternatives that focus our nation's dollars on learning. Poised to spark a dialogue about our nation's higher education system, "Club Colleger" makes the classroom the centerpiece of college once again, opening doors to careers for a broad range of talented individuals—arguably our greatest economic asset. nbsp; nbsp;