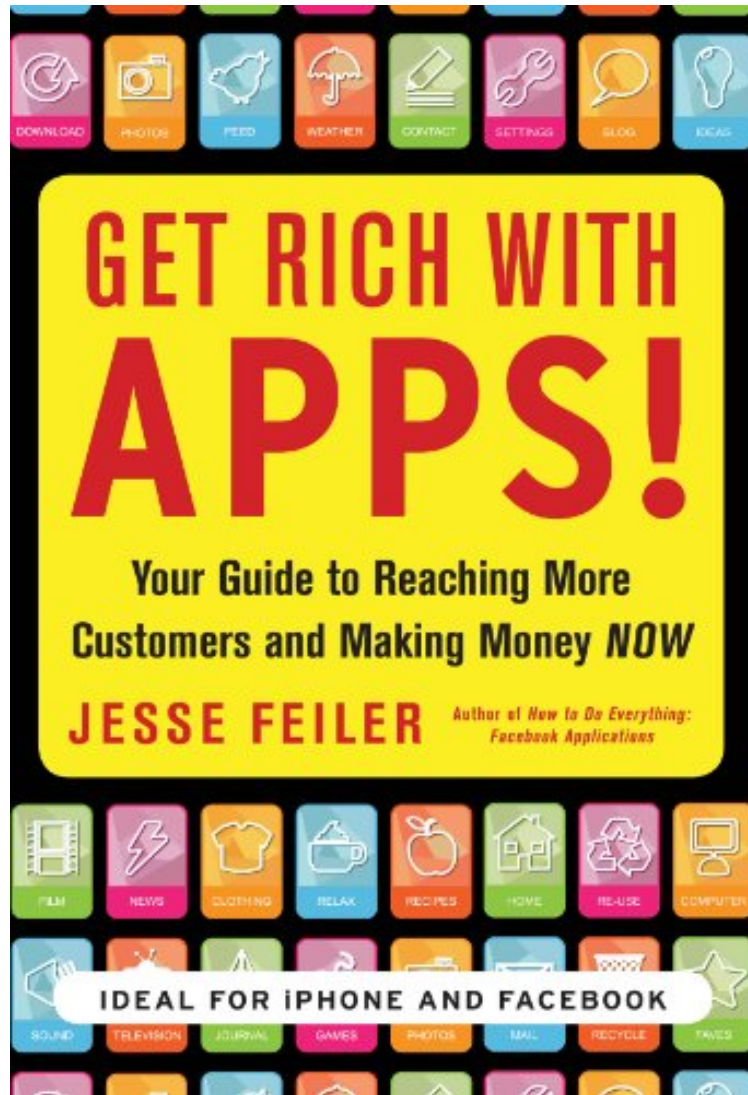


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About the Author Jesse Feiler was chief of special projects for the Federal Reserve Bank of New York, where he designed and managed the development of Open Market Operations software. He is the author of How to Do Everything: Facebook Applications and How to Do Everything with Web 2.0 Mashups.