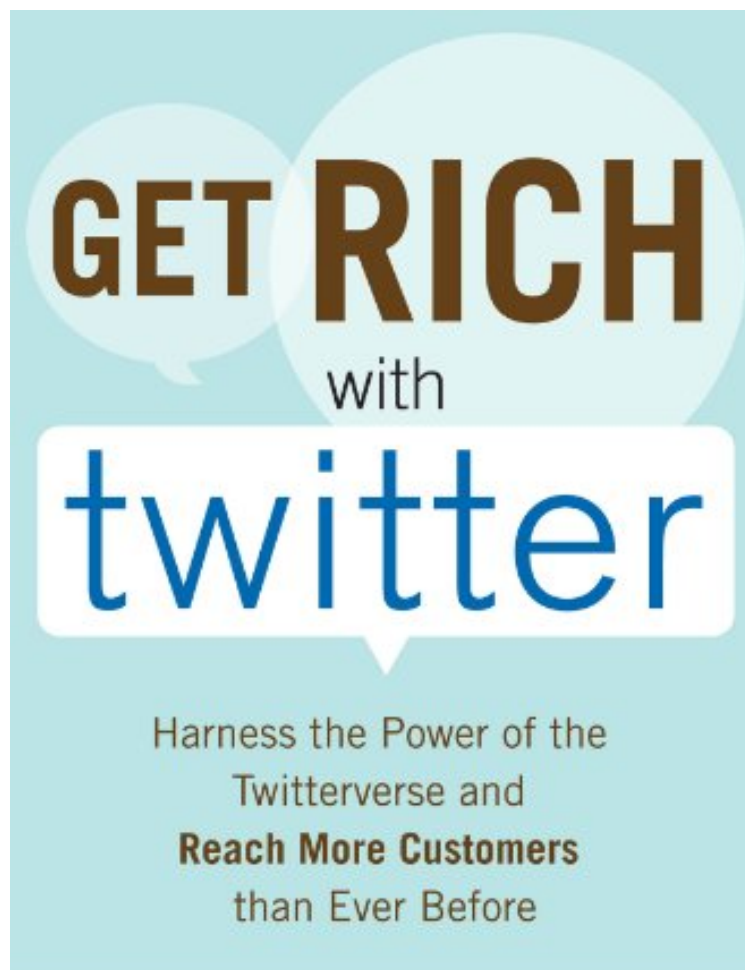


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## Get Rich with Twitter: Harness the Power of the Twitterverse and Reach More Customers than Ever Before

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0 of 0 people found the following review helpful. A Good Basic Twitter GuideBy Michael L.F. SlavinThis book

covers the basics of twitter. There are no big ideas to really get rich, still I learned a few things and it was worth getting. If you are a big twitter person and know all the ends and outs, then it is probably not going to be much help. Michael L. F. Slavin Author of 4 time award winning One Million in the Bank: How To Make \$1,000,000 With Your Own Business, Even If You Have No Money Or Experience 2 of 2 people found the following review helpful. Author makes a claim in the title that he fails to back up in the book. By Susanna Hutcheson The title sucks you in. The material puts you off. This is a very basic text on using Twitter. It starts with opening an account and comes back to that a time or two. It repeats itself in many chapters. Not well organized. Nothing in the book is new at all. There are no "secrets" to be found. This is a very basic book that might be of some use to the rank beginner.-- Susanna K. Hutcheson 0 of 0 people found the following review helpful. Twitter 101 not a path to cash By Steve Burns If this book was titled "Twitter 101: Getting started in the twitterverse" it could have been a 4 star book. It is a good basic guide for someone who has never used twitter. Unfortunately it is far too basic for someone who is familiar with twitter and already has an account. The book gives the reader a basic introduction to how twitter was created and explains what microblogging is. The author explains how to set up an account, send direct messages, how to search for people to follow with like interests, what hashtags are, (A key learning for me), and how to tweet and stay on topic. This book was directed at people in business or pushing a product not on the average person just tweeting about their interests and daily life. The success stories were very brief but contained some good points on marketing. If you know nothing about twitter and want a basic introduction then this book will introduce you to twitter in the most simple step by step way possible. If you have experience on twitter and want to learn how to make money with the service then I highly recommend. "99 ways to make money using twitter" that book is 5 stars and a wealth of information.

Master today's most powerful marketing tool for instant customer engagement! Today's customers have no patience for a long-winded marketing pitch. What they want is useful and engaging information—in 140 characters or less. The most successful campaigns these days are short, sweet, and right to the point. Get Rich with Twitter reveals the secrets of using the most popular and fastest-growing microblogging tool to reach customers more effectively than ever before—at a fraction of the cost to you. Learn how to: Establish a solid foothold in the Twitterverse Build a following of loyal, active customers Craft engaging and effective messages (tweets) Monitor all Twitter activity concerning your business Develop a sure-fire viral marketing campaign You don't need to do a big song and dance to get customers interested in your product. Simply give them a tweet. They'll hear you loud and clear.

About the Author Dennis L. Prince is among the top ten "Online Movers and Shakers" named by Vendio.com (formerly AuctionWatch.com). He has been featured in Entrepreneur and Access magazines and has appeared on CNBC, BBC Radio, and C/Net Radio. Prince is the author of numerous books including How to Sell Anything on eBay . . . and Make a Fortune! and How to Make Money with MySpace.