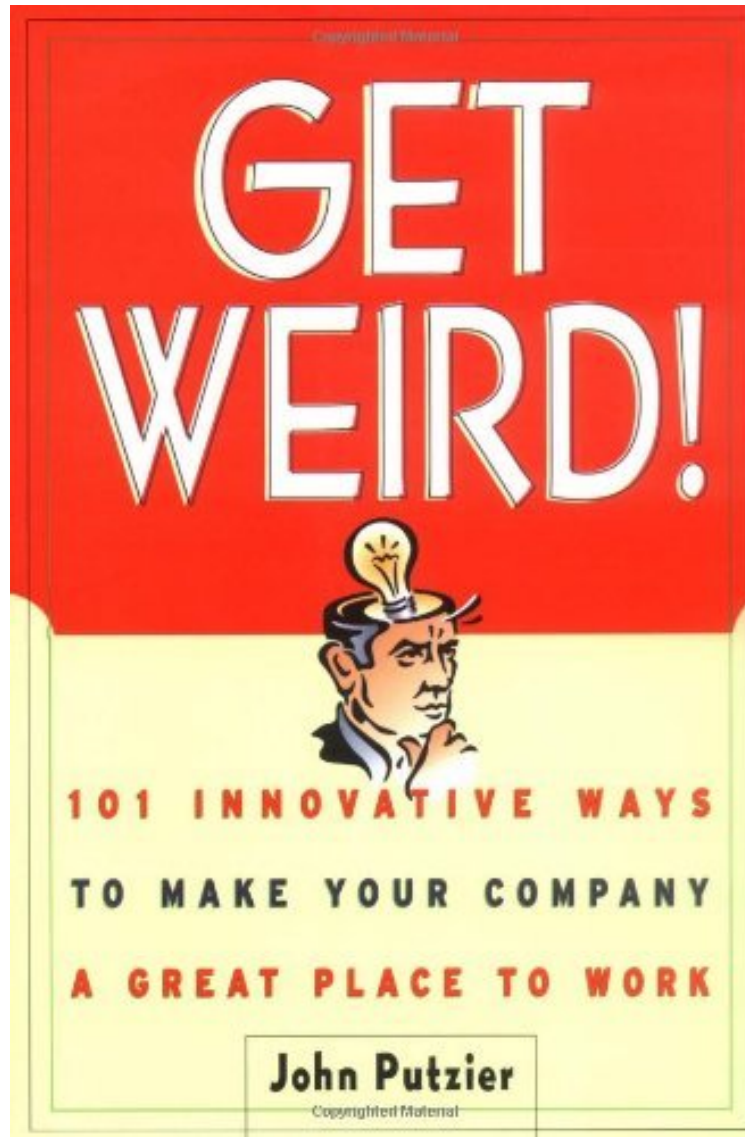


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Get Weird!: 101 Innovative Ways to Make Your Company a Great Place to Work

John Putzier

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John Putzier : Get Weird!: 101 Innovative Ways to Make Your Company a Great Place to Work before purchasing it in order to gauge whether or not it would be worth my time, and all praised Get Weird!: 101 Innovative Ways to Make Your Company a Great Place to Work:

0 of 1 people found the following review helpful. Abundance of Real World Examples and Ideas By M. Rivera I read this book cover-to-cover last night! It was wonderful! Tons of ideas and real world examples given for almost every topic. Beautifully put together and an absolute delight to read. A definite must read for those in HR AND employees.

Everyone plays a part in making a company a great place to work. I work in marketing and found a lot of the ideas are ones that we can use to make our company more customer-focused and a more fun place to buy and experience. I plan on using several ideas and techniques provided. Very easy, simple concepts everyone can benefit from using them. Thanks for the great book!

0 of 0 people found the following review helpful. Three Stars
By Javier Reyes
Good for short trip reading.
0 of 1 people found the following review helpful. Get Weird is a good read
By windyemerald
Get Weird has quite a few good ideas on how to get more out of yourself and your work.

This little book has a serious purpose: it is filled with dozens of easy, creative ways to recruit, retain, train, motivate and reward employees. The philosophy behind "Get Weird!" is lighten up, have some fun and make your company a "great" place to work. Included are 101 techniques for motivating, innovating and problem-solving, organized into logical components, such as: winning today's talent; the care and feeding of talent; changing a company's culture; rewarding through perks, pay and pats on the back; and enhancing your company image to customers and prospective talent. Readers should enjoy stimulating their own creativity by perusing and using some of these crazy ideas, for example: "get out of jail free" card; opportunity knocks; homecoming celebration; bozo filters; headhunters hostage pay; galloping gourmets; rock me baby!; chain letters; camp MED; and more. The need to recruit and retain good people remains the "key" for employers as unemployment remains at a 30-year low.

"This book is a funhouse of creative, inexpensive, offbeat ideas for getting the best from employees! -- BizLife December 2001
"Nurturing Your Company's Inner Child: Let There Be Fun!"
the reiterated message "work and fun are not opposites."
-- New York Times October 2001 "Get Weird! is the only book I've ever seen that actually has as many great ideas for creating a culture of fun and innovation as we do. If we had written a how-to book on out-of-the-box best practices for high performance, this would have been it!" -- Libby Sartain, SPHR, Vice President of People, Southwest Airlines and Chair of the Society for Human Resource Management
"This book is a perfect reflection of Putzier's creative and captivating teaching and speaking style. He has managed to compile an incredible array of unusual yet theoretically sound tips, tools, and techniques for today's managers."
--Dr. Harry Faulk, Dean Emeritus, H. John Heinz III Graduate School of Public Policy and Management and founder of Executive Management Programs, Carnegie Mellon University
"Get Weird! is both powerful and easy to read at the same time. Putzier's down-to-earth style, combined with his depth of knowledge in organizational behavior, has resulted in a must-read for the next generation of managers and leaders."
--Gerry Crispin, SPHR, co-author of CareerXRoads, the best-selling directory of job and resume sites on the WWW
"Two thumbs up! A fun read with ideas you can use immediately. John Putzier has been there and done that and offers innovation on every page. A delight and a must-have for a competitive edge in business."
--Steven Solomon, Sr. Vice President and General Manager, FUJI Computer Products
About the Author
John Putzier (Prospect, PA) is president of the consulting firm FirStep, Inc., which provides strategies to improve workplace performance. He is a prolific and popular speaker.