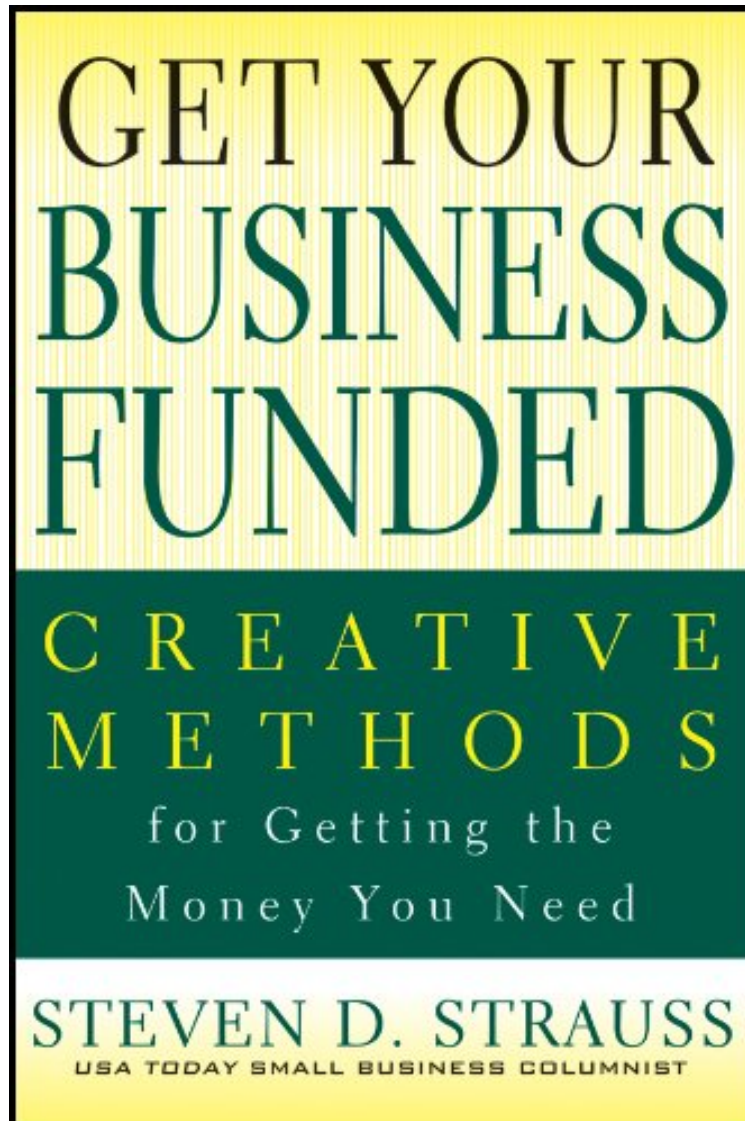


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Get Your Business Funded: Creative Methods for Getting the Money You Need

Steven D. Strauss

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budding small-business owner myself, Mr. Strauss' book jumped off the shelves when I was looking for information on this very topic. Not only did I get clear, concise, practical information, I also learned about some new ways to find start-up money that don't really get a lot of press. Things like crowd funding, micro-finance, and business plan competitions. I dog-eared lots of pages and used a highlighter pen to mark up the topics that were most helpful to me. I'm keeping this book on my desk as I have no doubt that I'll come back to it time and time again. Three cheers for an author who gets right down to business! 8 of 9 people found the following review helpful. Excellent Resource! By Business Guy I am fairly new to business and am looking for money to get started so this book looked good to me. It is great. I discovered all sorts of ways to finance my business that I had not known of. Each chapter is a different money strategy - more than two dozen are offered. It is also written in an easy to understand style with lots of relevant examples. Highly recommended.

Explore the many options available to get the money you need for your business Whether your business is a new start-up, an established company attempting to grow, or somewhere in between, *Get Your Business Funded* gives you the full range of options for raising capital in today's challenging economy. Covering everything from bank loans to angel investors to equity financing to more unorthodox methods, this complete guide uses clear, easy-to-understand language to explain each approach. Divided into two sections: "Sources and Funding" and "What You Need to Know" Explains such unorthodox financing sources as peer-to-peer lending, online grants, business plan competitions, and the "friends and family plan" Reveals untapped funding streams available through the government Follows on the success of the author's previous work *The Small Business Bible* Pick up this reader-friendly guide and discover the many ways you can *Get Your Business Funded* right now.