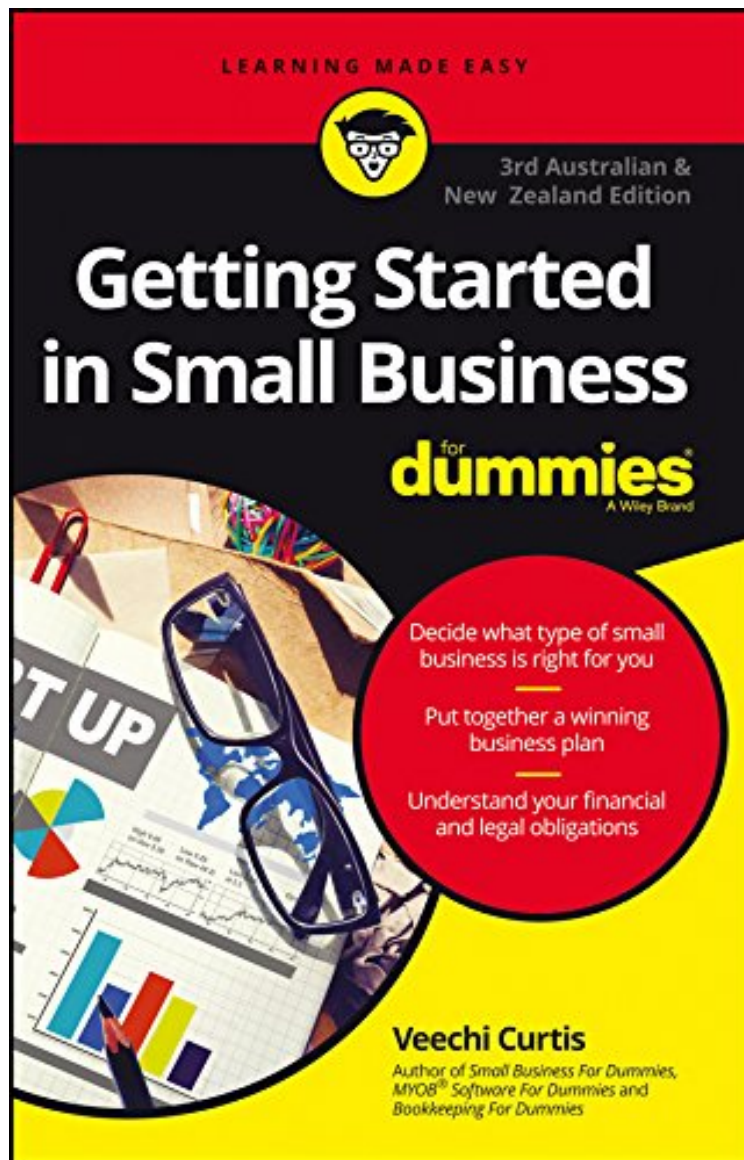


[Download ebook] Getting Started In Small Business For Dummies, Third Australian and New Zealand Edition

## Getting Started In Small Business For Dummies, Third Australian and New Zealand Edition

Veechi Curtis

ebooks | Download PDF | \*ePub | DOC | audiobook



 Download

 Read Online

#1727616 in eBooks 2016-08-17 2016-08-17 File Name: B01KN3707Y | File size: 51.Mb

**Veechi Curtis : Getting Started In Small Business For Dummies, Third Australian and New Zealand Edition** before purchasing it in order to gage whether or not it would be worth my time, and all praised Getting Started In Small Business For Dummies, Third Australian and New Zealand Edition:

Make a big splash in small business Have you always wanted to know what it takes to run a successful small business? This easy-to-follow guide offers everything you need to get started. From learning how to create a strong business plan to understanding your financial statements, you'll find expert advice and guidance to turn that next great business idea into a thriving venture. Inside... Develop a smart strategy Grasp legal jargon Register your business Market strategically Pinpoint your customers Research your rivals Get your books in order Take on your first employee Boost your profits

From the Back Cover Make a big splash in small business Have you always wanted to know what it takes to run a successful small business? This easy-to-follow guide offers everything you need to get started. From learning how to create a strong business plan to understanding your financial statements, you'll find expert advice and guidance to turn that next great business idea into a thriving venture. Inside... Develop a smart strategy Grasp legal jargon Register your business Market strategically Pinpoint your customers Research your rivals Get your books in order Take on your first employee Boost your profits About the Author Veechi Curtis is a qualified accountant and consultant who specialises in small business finance, marketing and technology. She is the author of several business titles, including Small Business For Dummies, 5th Edition, MYOBreg; Software For Dummies, 8th Edition and Creating a Business Plan For Dummies.