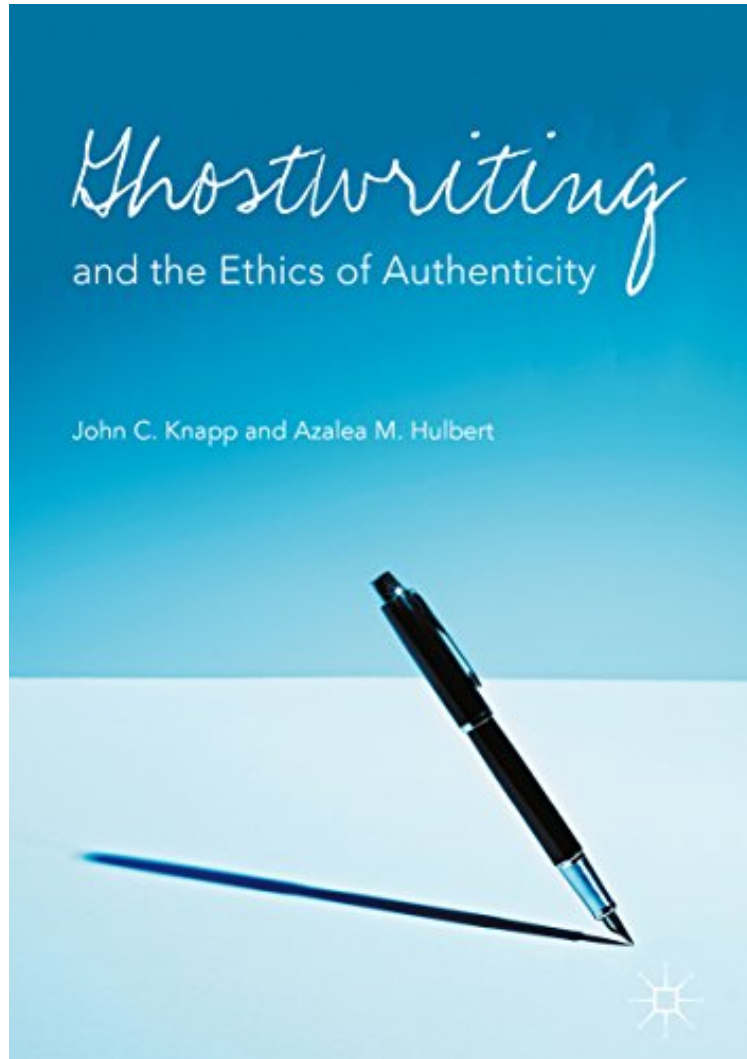


(Download pdf ebook) Ghostwriting and the Ethics of Authenticity

Ghostwriting and the Ethics of Authenticity

John C. Knapp, Azalea M. Hulbert
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John C. Knapp, Azalea M. Hulbert : Ghostwriting and the Ethics of Authenticity before purchasing it in order to gauge whether or not it would be worth my time, and all praised Ghostwriting and the Ethics of Authenticity:

?This book presents an ethical framework which evaluates the legitimacy of the practice of ghostwriting. It explores the connection between personal authenticity and the use of ghostwriters in corporate, political, legal, higher education, and scientific contexts. It then examines the history of ghostwriting as a professional practice and introduces a model for ethical analysis.

From the Back Cover This book presents an ethical framework which evaluates the legitimacy of the practice of ghostwriting. It explores the connection between personal authenticity and the use of ghostwriters in corporate, political, legal, higher education, and scientific contexts. It then examines the history of ghostwriting as a professional practice and introduces a model for ethical analysis. In this book, the authors shrewdly address crucial ethical questions such as: When is it acceptable for a leader to claim the words of a ghostwriter as their own? When may this be inappropriate or even dangerously misleading? What are the consequences when public awareness of this practice leads to cynicism about the authenticity of leaders and their communications? And when, if ever, is the use of a ghostwriter ethical? This book will be welcomed by scholars and practitioners alike as an original and timely contribution to the literature of business, politics, and communications.

About the Author? John C. Knapp is President and Professor of Hope College, USA. He is an internationally recognized speaker and the author and editor of several books. Earlier in his career, Dr. Knapp led a corporate communications firm and founded and directed two university ethics centers.

Azalea M. Hulbert is a Ph.D. candidate in higher education administration at The Pennsylvania State University, USA where she focuses on organizational, student, and faculty issues. She previously served as Program Manager of a university ethics center, and is an internationally recognized speaker on academic integrity.