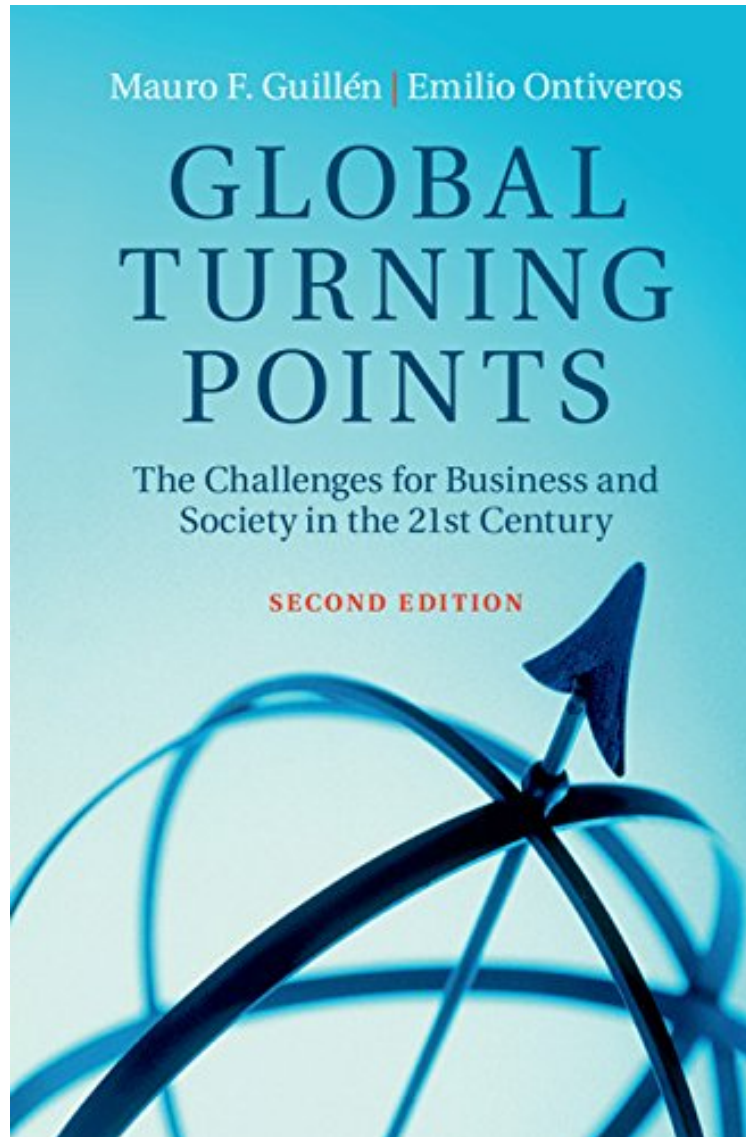


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Global Turning Points: The Challenges for Business and Society in the 21st Century

Mauro F. Guillén; n, Emilio Ontiveros
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About the Author Mauro F. Guilleacut;n is Director of the Joseph H. Lauder Institute at the University of Pennsylvania, which offers a research and teaching program in management and international studies. He is also the Zandman Professor of International Management at the Wharton School. He is the author of nine books and over 30 scholarly papers, and is a former Guggenheim and Fulbright Fellow, and a Member of the Institute for Advanced Study, Princeton. He serves as a member of the the Global Agenda Council on Emerging Multinationals at the World Economic Forum, and a trustee of the Fundacioacut;n Princesa de Asturias. Emilio Ontiveros is Founder and President of Analistas Financieros Internacionales, S.A., and President of Tecnologiaca, Informacioacut;n y Finanzas, and Escuela de Finanzas Aplicadas (subsidiaries of AFI Group, a consultancy). He has served as Professor of Economic and Business Administration at the Universidad Autoacut;noma de Madrid since 1985, where he was Vice Chancellor for four years. He has been Visiting Scholar at the Harvard Royal Complutense College and the Wharton School. He serves, or has served, on the board of directors of several Spanish companies.