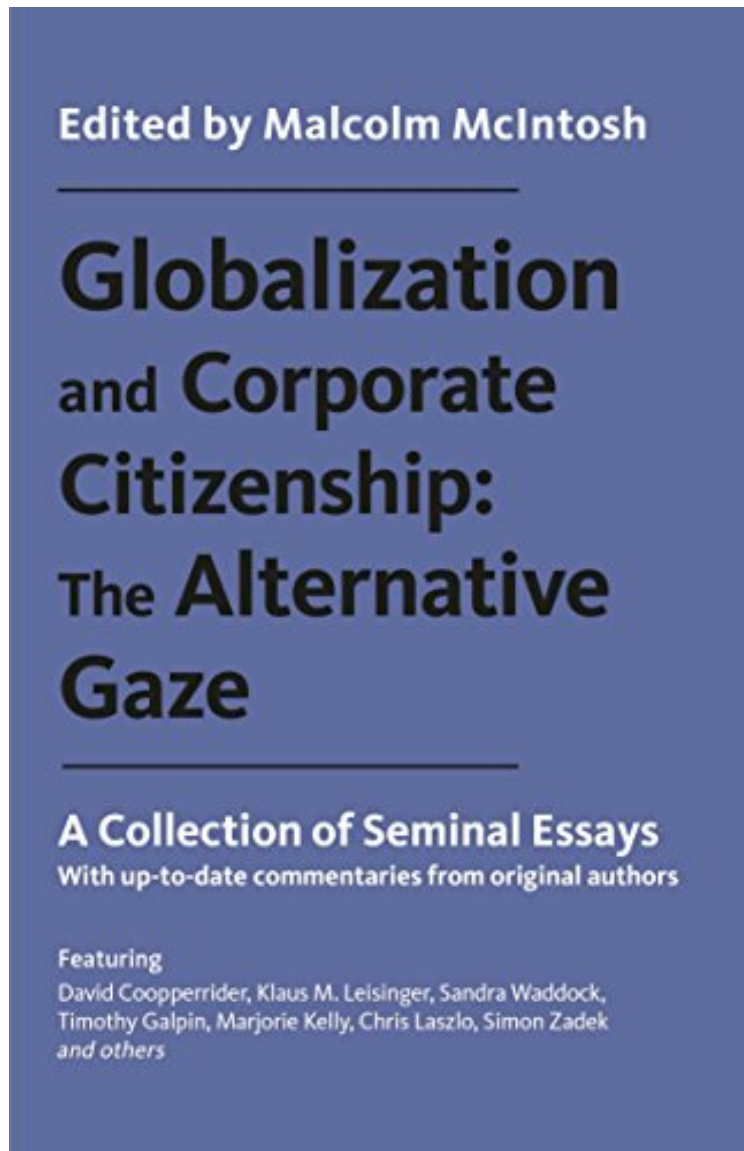


Globalization and Corporate Citizenship: The Alternative Gaze

Malcolm McIntosh

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Malcolm McIntosh : Globalization and Corporate Citizenship: The Alternative Gaze before purchasing it in order to gauge whether or not it would be worth my time, and all praised Globalization and Corporate Citizenship: The Alternative Gaze:

The theory and practice of corporate citizenship and CSR have many alternative perspectives to the business-as-usual gaze. The essays in this volume encapsulate the essence of these alternative ideas and embrace the idea that

progressive ways and means of this century do not lie in mainstream capitalist thinking. These pieces ask critical questions about the way we see the relationship between capitalism, business models and society — a subject not often discussed in non-academic literature. *Globalization and Corporate Citizenship: The Alternative Gaze* features contributions and new analysis from Klaus M. Leisinger, Chris Laszlo, David Cooperrider, Simon Zadek, Sandra Waddock and others. This title is one of a two-volume set — a collection of seminal and thought-provoking essays, drawn from the *Journal of Corporate Citizenship*'s archive, accompanied by new analysis and reflection from the original authors. Written by some of the most widely recognized academic and business pioneers and leaders of the corporate responsibility and global sustainability movement, the volumes make essential reference texts for anyone interested in the radically awakening new global political economy.

About the Author Malcolm McIntosh is Professor and former Director of the Asia Pacific Centre for Sustainable Enterprise at Griffith University in Queensland, Australia. He started teaching and writing on corporate responsibility and sustainability in 1990, has worked at the universities of Warwick and Coventry, and been a Visiting Professor at the universities of Bath, Bristol, Stellenbosch, Waikato and Sydney. He is the producer, author or co-author of more than 20 books and numerous articles, and has been a frequent commentator on television and radio around the world on social issues, business responsibility and sustainable enterprise. He has been a special adviser to the UN Global Compact and is the founding editor of the *Journal of Corporate Citizenship*.