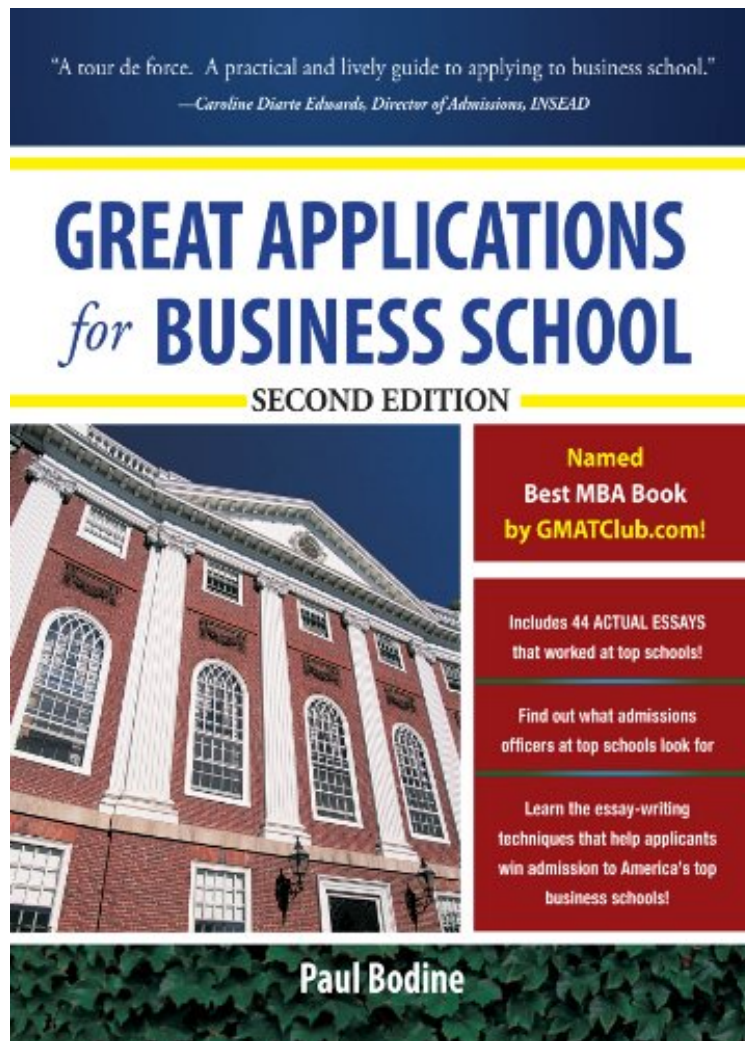


(Free) Great Applications for Business School, Second Edition (Great Application for Business School)

Great Applications for Business School, Second Edition (Great Application for Business School)

Paul Bodine

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Paul Bodine : Great Applications for Business School, Second Edition (Great Application for Business School) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Great Applications for Business School, Second Edition (Great Application for Business School):

1 of 1 people found the following review helpful. A Successfully-Matriculated Executive MHA Thanks To Great Applications for Business School By Customer I read and referenced Paul's book (Great Application's for Business School) as I worked on my application essay for the University of Minnesota's Executive Master of Healthcare Administration program - it made all the difference. Although the primary audience for this book is MBA applicants, the tips and insights were exactly what I needed to compose a successful MHA statement of purpose. Similar to top

MBA programs (and other masters' programs), the top MHA programs are highly competitive. Added to this is the competition for one of a few slots for an "executive" program - where standard applicants are highly accomplished healthcare professionals. The University of Minnesota has firmly held a top three slot among MHA programs for countless years running and has an impressive alumni base. As a non-clinician and early career professional, I had a steep road to acceptance. My first attempt at a statement of purpose was written without the insights and guidance of Paul's book - when I read it now, even I am painfully bored! After reading this book, I was able to craft a compelling narrative that pulled together my personal story, my experience, and the unique aspects of the program so as to clearly articulate how the program was a natural fit for me and my career path. More importantly, I was able to paint the picture of how I was the perfect fit for the program. So, what was the result? I was amazed to receive an enthusiastic acceptance within the first round. Overall, I credit Paul and Great Applications for Business School for my successful application. 4 of 4 people found the following review helpful. I am very pleased to report that I will likely be matriculating at ... By Kevin Chu I promised Paul that I would write a review after all my admission decisions have been released. His book was the only resource I used throughout the application process. The combination of a decent GMAT score (I'd say 700+) + Paul's book is the key to admission to M7 schools. I am very pleased to report that I will likely be matriculating at HBS. I heavily leveraged Paul's guide in prepping my interviewers with respect to what to say/what not to say in their recommendation letters. 1 of 1 people found the following review helpful. I highly recommend this book if you are going through the application ... By moka1327 I found this book very helpful in my graduate school application process. I am a slightly unique grad school candidate in that I applied to both MBA and MS in Marketing programs. I am already strong writer, but whenever I begin writing I really need a lot of "inspiration" and examples to produce a coherent "story" for myself, and this book provided exactly what I needed. Being able to read a lot of sample essays really helped me generate strong personal statements. There were also a lot of tips, pointers and guidance provided as well. In the end, after using this book I was accepted to 4 out of the 5 graduate schools to which I applied, and I was offered scholarships to 2 of them. I highly recommend this book if you are going through the application process!

Get into the elite professional school of your dreams with a college application that will capture the attention of admission boards! Business school essays and admissions interviews are perhaps the most challenging parts of being an MBA candidate. With competition to the nation's top business schools being so fierce, you must stand out. Great Applications for Business School helps you play up strengths and talents to distinguish yourself from the rest of the competition. Features: The 8 most common admissions essay topics--and how to answer them 22 actual essays by successful applicants to top schools Self-marketing strategies to highlight your talents Candid insights from admissions officers at top-ranked business schools Topics include: Getting Started, Scoring the Goals Essay, Getting to Know You: The Non-Goals Essays, The Required Optional Essay, Credible Enthusiasm: Letters of Recommendation

"A must read... a smart and important book." --John Byrne, founder of PoetsandQuants.com and former executive editor at BusinessWeek.