

[FREE] Growth Champions: The Battle for Sustained Innovation Leadership

Growth Champions: The Battle for Sustained Innovation Leadership

The Growth Agenda

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The Growth Agenda : Growth Champions: The Battle for Sustained Innovation Leadership before purchasing it in order to gauge whether or not it would be worth my time, and all praised Growth Champions: The Battle for Sustained Innovation Leadership:

0 of 2 people found the following review helpful. Waste of money really
By Anthony D
Waste of money really, only had to get it as a textbook. The only real use I see in it is for such classes.
2 of 2 people found the following review helpful. Great Compendium of Advice
By Louis De Bear
I am a serial entrepreneur, a University lecturer in Russia, Italy and the USA in Business Economics and International Law and am an international business and peak performance consultant. As such, I have read a plethora of business, motivational, peak performance, coaching, team building psychology type of books over 22 years. In fact I have enough books at home, on these subjects, to sink several ships. So my comments on this book are based upon real and theoretical business experience.
Leadership based upon the ability to understand others and how to get the best from others is vitally important in every business. One of the most important attributes a leader can have is to understand their own limitations and then seek advice from all

those around them. This is where this book comes in and fills the potential gap in a leader's knowledge with practical advice that will help stimulate business growth. It gives advice on a plethora of potential/common business problems and issues. The advice offered is very sound and based upon real business situations and examples. It is really a magnificent compendium of ideas and strategies drawn from the analysis of 20 leading global companies, examining how they tackled the issues that the authors address. It examines the key elements, strategies and ideas that have made the companies successful and growth driven. The core ideas are very well laid out and the authors do a great job and using relevant examples. I think the book is excellent and should be read by anyone interested in generating growth within their business. I adore this book as it is easy to read and very engaging. It is full of practical and usable ideas that should help any established or aspiring leader to take their organisation to a new level of growth. Highly recommended. 1 of 2 people found the following review helpful. Far too optimistic By The Emperor This reads a bit too much like a sales prospectus There have been lots of books like this which champion currently successful companies only to see them rapidly underperform. The book 'The Halo Effect' is very good at highlighting the problems with this kind of analysis. This is quite a quick read and it can be quite inspiring. Many of the behaviours it champions probably are quite useful but you shouldn't really fall for the hype. The real reasons why certain organisations are successful are probably very different than that these types of books normally claim.

Unique insights and fresh perspectives on business growth and innovation Growth is a priority for most businesses, but one that's elusive and difficult to achieve. But some companies do it well, delivering sustainable growth year after year. What makes those companies so special? And what can you and your business learn from them? Growth Champions looks at 20 leading global organizations and identifies the key elements that drive their success. These growth champions include such companies as PepsiCo, Apple, Rolls Royce, Google, Audi, and PG. While many share some common traits, they all take different paths to growth using different formulas to achieve it. Here, you'll learn how they formulate and execute strategies, motivate and engage people, build a growth culture, and develop and use distinctive competencies to stay ahead of the pack.

A concise and intriguing look at companies that have flourished during difficult economic times. (HR, April 2012) Looking at the most successful growth companies of the last decade, the Growth Agenda team draws on extensive analysis, of what delivers sustained growth. (askGrapevine HR, May 2012) About the Author Tim Jones is a poet, short story writer and novelist. His most recent books are the short story collection Transported (Vintage, 2008), which was longlisted for the 2008 Frank O'Connor International Short Story Award; the poetry collection All Blacks' Kitchen Gardens (HeadworX, 2007); and the fantasy novel Anarya's Secret (RedBrick, 2007).