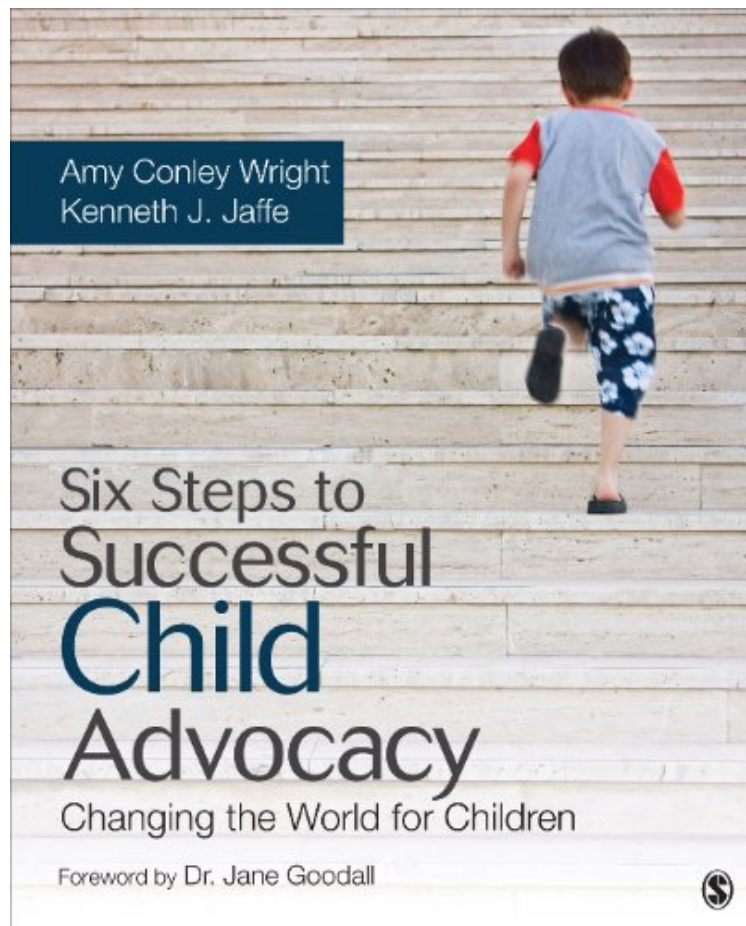


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Six Steps to Successful Child Advocacy: Changing the World for Children

Amy Conley Wright, Kenneth J. Jaffe
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Amy Conley Wright, Kenneth J. Jaffe : Six Steps to Successful Child Advocacy: Changing the World for Children before purchasing it in order to gauge whether or not it would be worth my time, and all praised Six Steps to Successful Child Advocacy: Changing the World for Children:

Six Steps to Successful Child Advocacy: Changing the World for Children (by Amy Conley Wright and Kenneth J. Jaffe) offers an interdisciplinary approach to child advocacy, nurturing key skills through a proven six-step process that has been used to train child advocates and create social change around the world. The approach is applicable for micro-advocacy for one child, mezzo-advocacy for a community or group of children, and macro-advocacy at a regional, national, or international level. This practical text offers skill-building activities and includes timely topics such as how to use social media for advocacy. Case studies of advocacy campaigns highlight applied approaches to advocacy across a range of issues, including child welfare, disability, early childhood, and education. Words of

wisdom from noted child advocates from the U.S. and around the world, including a foreword from Dr. Jane Goodall, illustrate key concepts. Readers are guided through the process of developing a plan and tools for a real-life child advocacy campaign.