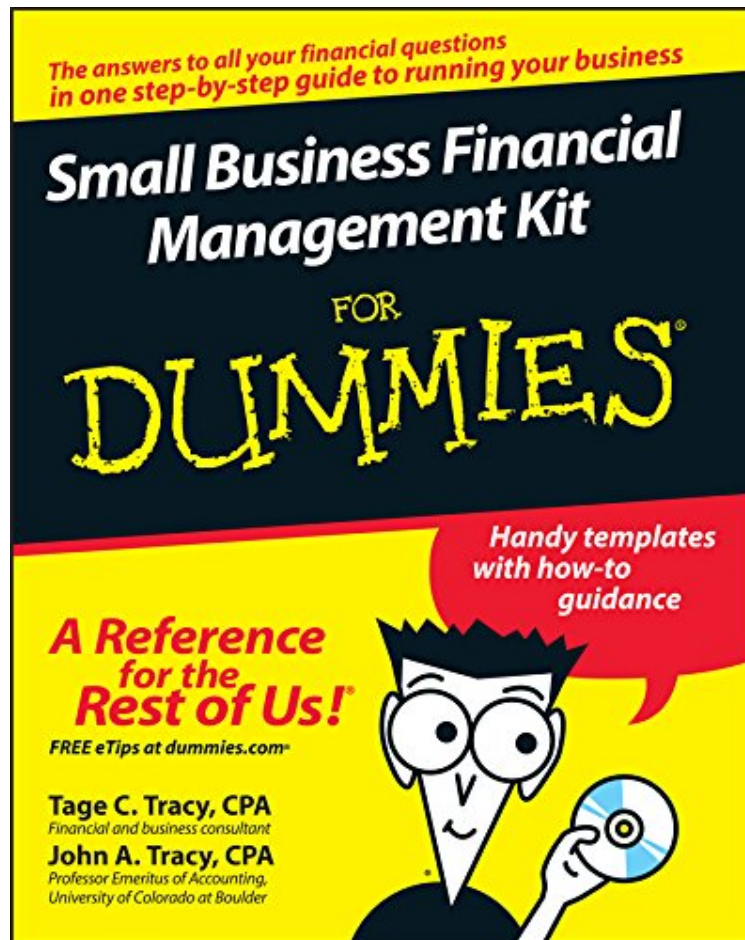


[E-BOOK] Small Business Financial Management Kit For Dummiesreg;

## Small Business Financial Management Kit For Dummiesreg;

Tage C. Tracy, John A. Tracy

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**Tage C. Tracy, John A. Tracy : Small Business Financial Management Kit For Dummiesreg;** before purchasing it in order to gage whether or not it would be worth my time, and all praised Small Business Financial Management Kit For Dummiesreg;:

35 of 36 people found the following review helpful. Great info but not for dummiesBy W. RileyI've tried reading this book several times and can only get to chapter 3 without getting completely confused. It is NOT written from the perspective of a new small business owner that has no experience with finances. The examples used are from large company perspectives and the terminology is confusing. I am a college graduate and have worked with finances of a large company as well as my own personal finances so I'm not a financial dummy. It even discusses how "your hired book keeper should be providing you with profit/loss reports on a monthly basis so you can make sure your company is on the right track". Most start up companies owners do their own book keeping so it should show the owner how to do the book keeping in the first place (and what off the shelf products are good for doing that) before assuming they have hired help for that yet.It does have an index for the terminology and it does have a lot of examples - just really hard to understand how it relates to a start up business with much less than what they show in the examples.1 of 1

people found the following review helpful. Not for Very Small Businesses  
By Michele Defilippo  
I read the first two paragraphs of the introduction online and thought, "Hot dog! These authors understand exactly what I need." A chapter or two later, I was disappointed to find that the book is aimed at small businesses that are large enough to have a controller on staff. Honestly, business owners who have a controller on staff wouldn't need this book...they could simply sit down with their employee and ask questions. To be fair, the book contains a wealth of information, but at a more advanced level than the title, and especially the introduction, indicate. For this reason, I gave it four stars, but it doesn't meet my need for a book that "begins at the beginning."  
0 of 0 people found the following review helpful. Good information, but a hard read.  
By Amanda  
I think the information provided in the book is valuable, if you can digest all 300+ pages without losing consciousness. It's kinda redundant while also confusing. I think this book would be helpful AFTER taking an accounting course. For someone who is typically mathematically savvy, but brand new to small business financial management, I expected it to be a bit more understandable than it actually is.

If you're a small business owner, managing the financial affairs of your business can seem like a daunting task—and it's one that far too many people muddle through rather than seek help. Now, there's a tool-packed guide designed to help you manage your finances and run your business successfully! *Small Business Financial Management Kit For Dummies* explains step by step how to handle all your financial affairs, from preparing financial statements and managing cash flow to streamlining the accounting process, requesting bank loans, increasing profits, and much more. The bonus CD-ROM features handy reproducible forms, checklists, and templates—from a monthly expense summary to a cash flow statement—and provides how-to guidance that removes the guesswork in using each tool. You'll discover how to:

- Plan a budget and forecast
- Streamline the accounting process
- Improve your profit and cash flow
- Make better decisions with a profit model
- Raise capital and request loans
- Invest company money wisely
- Keep your business solvent
- Choose your legal entity for income tax
- Avoid common management pitfalls
- Put a market value on your business
- Complete with ten rules for small business survival and a financial glossary

*Small Business Financial Management Kit For Dummies* is the fun and easy way to get your finances in order, perk up your profits, and thrive long term! Note: The Kindle edition of this book does not include any CDs or DVDs.

'...aims to put all small business owners in a position where they understand how to manage the money in their organisation.' (Bookworm73.wordpress.com, May 2011).  
From the Back Cover  
Perk up profits and protect your assets  
The fun and easy way to manage your company's finances and remain solvent  
Need to get a handle on the financials of your business? This hands-on guide has all the tools you need to manage your day-to-day affairs and grow your business, from preparing financial statements to improving cash flow. The CD features down-to-earth templates to help you run your business, along with step-by-step guidance. all this on the bonus CD-ROM  
Realistic, down-to-earth Excel-based templates that you can tailor-fit to your business. Use the templates to analyze different scenarios so that you can make better decisions. The templates provide many useful forms and formats for PL and cash flow reports, and for many other financial statements and reports that are critical in managing your business. For details and complete system requirements, see the CD-ROM appendix. Discover how to:

- Plan a budget and forecast
- Streamline the accounting process
- Raise capital and request loans
- Invest company money wisely
- Choose your legal entity
- Avoid common management pitfalls
- Get smart!

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About the Author  
C. Tracy, CPA, is the co-author, along with John Tracy, of *How to Manage Profit and Cash Flow*. John A. Tracy, CPA, is the author of *Accounting For Dummies*.