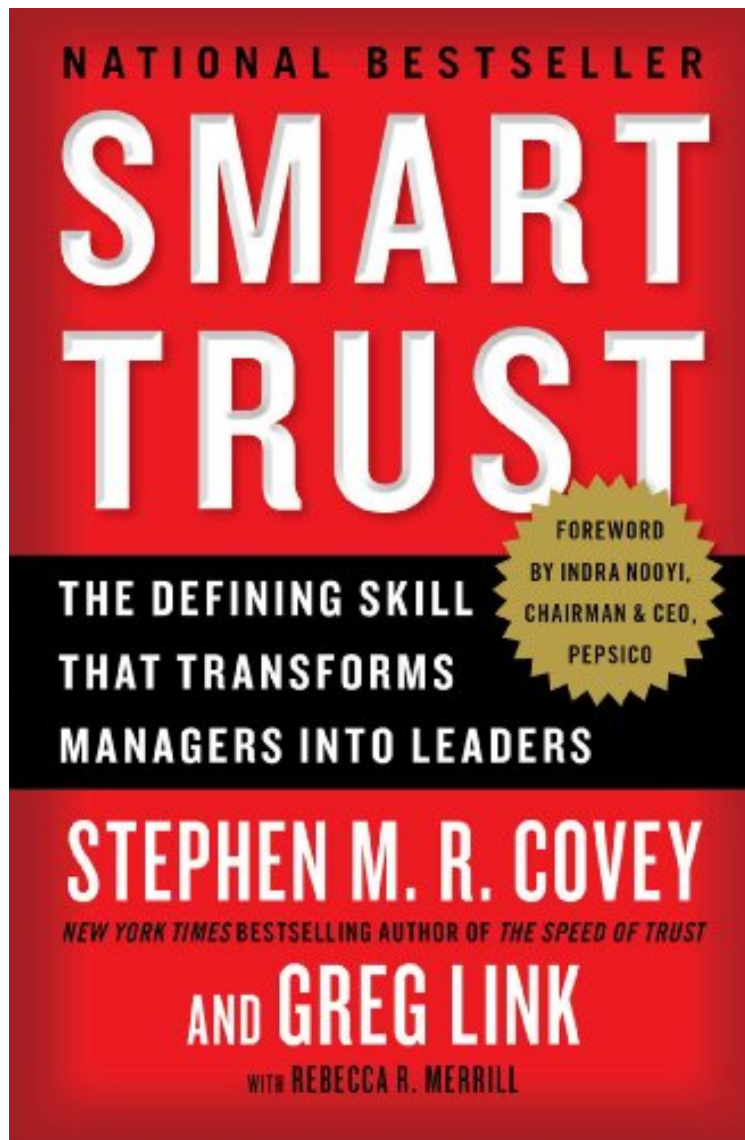


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Smart Trust: Creating Prosperity, Energy, and Joy in a Low-Trust World

Stephen M.R. Covey, Greg Link
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Stephen M.R. Covey, Greg Link : Smart Trust: Creating Prosperity, Energy, and Joy in a Low-Trust World before purchasing it in order to gauge whether or not it would be worth my time, and all praised Smart Trust: Creating Prosperity, Energy, and Joy in a Low-Trust World:

2 of 2 people found the following review helpful. The Natural Follow Up To A Critical Topic By Jacob Paulsen I finished my reading of "Smart Trust." When I first read "Speed of Trust" in 2006 I was profoundly impacted by the structure that was added to a relatively elusive topic. I keep a small paper with the thirteen behaviors of a High Trust

Leader on my desk and refer to it often. "Smart Trust" seems like the natural follow up to all the HOW questions that were generated by "Speed of Trust." The five Smart Trust actions that this book teaches make a clear outline of how to generate trust in a team, family, or other organization. Simple, but not to a fault, these five actions make it easy to understand. They are, Choose to Believe in Trust, Start with Self, Declare Your Intent, Do What You Say, and Lead Out in Extending Trust. While they sound straight forward on the surface, the book explores valuable examples and insights that help create a framework of putting it all together in a clear action plan. The order of the five actions is not an accident. I suspect that I will need to go back to the book often to continue my journey in implementing trust in the various arenas of life as I move through the action steps. The biggest take away from this book is a continuation of the first. Simply put, trust changes everything. It plays the biggest part in the bottom line and success of any relationship or organization. Creating a vocabulary around the principle allows us to discuss it among ourselves in terms that we all understand. These authors have done that and I believe that this is part of the revolution of restoring trust in our families, relationships, work places, communities, and countries. NOTE: I read this book as part of the 12 Books Group. 1 of 1 people found the following review helpful. AUDIOBOOK VERSION of 276+ page book is only ONE HOUR! By JohnnyReviewPants This is a review to the AUDIO CD version. I bought the book a few months back, but I'm investing in audio versions of books I have not ready yet to audio version so I can listen and absorb during my subway rides instead of in bed at night. Long story short, Smart Trust is a 276 some-odd pages in book form and only 1 hour and 17 minutes in audiobook format. I know it says "abridged" meaning condensed, but the author/publisher must have either fluffed the crap out of the book, therefore wasting the readers' time, or we got extremely cheated on the audio book version. I've never seen anything even close to this. ONE CD!!! Well, in an hour or so, I suppose I can tell you if the book is worth it! Don't see how it could be... 1 of 1 people found the following review helpful. Short but valuable By Bruce Boyd It goes by pretty quick and isn't exactly ground breaking, but as a business owner, I found the CD uplifting. In fact, I ordered a half dozen of them and had them sent to employees who deal with the public regularly. Again, no earth shaking news, but it leaves you with the feeling that the cure for what ails the economy is for business people at all levels to give this trust experiment a chance.

After illustrating the global relevance of trust with his book *The Speed of Trust* by selling more than one million copies in twenty-two languages, Stephen M.R. Covey again illuminates the hidden power of trust to change lives and impact organizations in *Smart Trust*. In a compelling and readable style, he and long-time business partner Greg Link share enlightening principles and anecdotes of people and organizations that are not only achieving unprecedented prosperity from high-trust relationships and cultures but—also attaining elevated levels of energy and joy. Find out why trusted people are more likely to get hired or promoted, get the best projects and bigger budgets, and are last to be laid off. This sea-changing book will forever shift your perspective as it reveals and validates, once and for all, the transformational power of trust. Reading *Smart Trust* will increase your probability of thriving in this increasingly unpredictable marketplace. The more unpredictable it becomes, the more your (and your organization's) sound judgment and ability to trust in this low-trust world will give you a tremendous competitive advantage—and the capacity to navigate the uncertainty low trust creates.

About the Author Stephen M. R. Covey Stephen M. R. Covey is cofounder and CEO of CoveyLink Worldwide. A sought-after and compelling keynote speaker, author, and advisor on trust, leadership, ethics, and high performance, Covey speaks to audiences around the world. A Harvard MBA, he is the former CEO of Covey Leadership Center, which under his stewardship became the largest leadership development company in the world. Covey resides with his wife and children in the shadows of the Rocky Mountains. Greg Link Greg Link is co-founder of CoveyLink, Franklin Covey's Global Speed of Trust Practice, and the former Covey Leadership Center. A trusted executive confidant, advisor, and compelling speaker, Link is a recognized authority on trust, leadership, sales, marketing, and high performance. He led the strategy that propelled Covey's father's book, *The 7 Habits of Highly Effective People*, to one of the two most influential business books of the twentieth century.