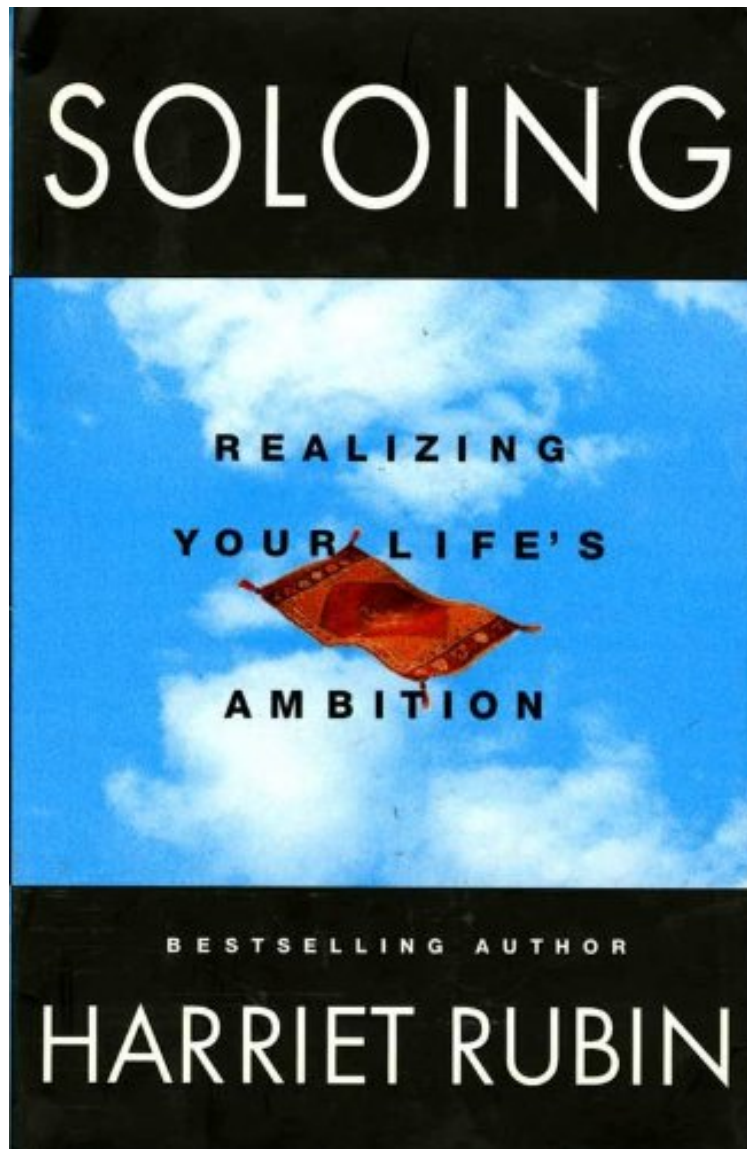


(Download pdf ebook) Soloing: Realizing Your Life's Ambition

Soloing: Realizing Your Life's Ambition

Harriet Rubin

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Harriet Rubin : Soloing: Realizing Your Life's Ambition before purchasing it in order to gage whether or not it would be worth my time, and all praised Soloing: Realizing Your Life's Ambition:

24 of 26 people found the following review helpful. A true inspiration for the die-hard soloistBy Robert MiddletonAs a soloist for about 25 years, I could really relate to the ideas in this book. But beware, it's not like most business books with 10-step action plans and recipes for success. It's about the more personal insights into being a soloist and being successful at it. After reading her chapter on branding yourself, I got up in the middle of the night and wrote several inspired pages for my workshop on marketing. I think Rubin's writing is terrific. I've enjoyed reading it slowly, one

page at a time to savor its insights. Did you read *Traveling Mercies* by Anne Lamont? It's kind of like that for business owners. I also like her quotes and comments from several modern but not so well know business and personal growth gurus like Tracy Goss, Fernando Flores and others. Worth reading and then re-reading. If there's any slight caveat, I understand Rubin has since left the solo life! Perhaps she'll write a book on that transition. I'll buy it too! 0 of 0 people found the following review helpful. Four Stars By David Mitchell A useful manual for anyone considering a nonjob life. Fun to read as a memoir as well! 0 of 0 people found the following review helpful. Must-read if you are a solo business person - or planning to become one By Nanette Gage Harriet Rubin understands, supports, enlightens and inspires those who work for themselves. This is a valuable handbook for solo business people.

Soloing has two meanings: "going it alone" and being "complete in yourself." . . . But you don't just leave--a company/a career/a paycheck--and cross over to a more satisfying life. There's more to it. There is a mysterious passage to be negotiated, a delicate transition required to go from alone-in-the-desert to complete-in-yourself. Harriet Rubin, bestselling author of *The Princessa: Machiavelli for Women*, returns with inspiring advice for professionals dreaming of crossing over from a corporate world of prescribed boundaries to the limitless opportunities of soloing. She describes how people can do great things--things they would never be able to accomplish inside the corporate structure--when they manage or lead no one. As one successfully navigates the passage toward a truer sense of self that Rubin describes, four invaluable freedoms await: The first freedom is regaining your sense of identity. Walk out of any big company and who are you, stripped of that mighty identity? Potentially bigger and better than before. Who were you before the corporate you? To get back one's sense of self is why people go solo. The second freedom is independence. Why is working alone so important in doing great work, given that it's also the scariest part? Imagine having complete command and control over your time and the work you do. This is how soloists realize their great strengths: They are reduced to themselves. The third freedom is income. You can earn in one year what you earned in two before. Do you work harder to do this? Yes. Do you enjoy it more? Yes. Solo money is alive. Unlike a salary doled out like an allowance from parents, the money earned by soloing is a true emblem of a person's worth. The fourth freedom is illumination. A professional builds a career, but a soloist builds a portfolio and a life free of boredom, full of challenge. Direct contact with work itself is direct contact with life. With insights as diverse as Henry David Thoreau's "I want to be sure the world doesn't change," and Michael Jordan's response to the statement: "There's no 'I' in team,"--"That's right, but there is an 'I' in win,"--Rubin gives readers the chance to bring their dreams into alignment with reality.