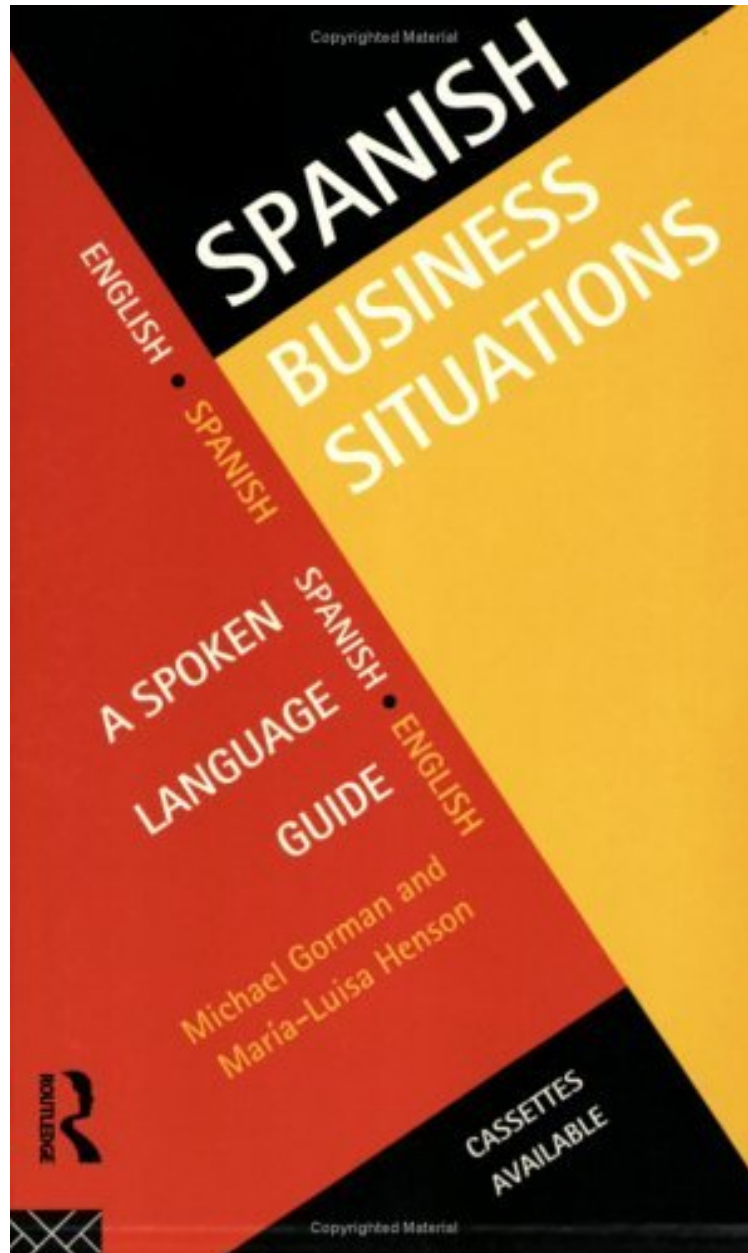


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Spanish Business Situations: A Spoken Language Guide (Languages for Business)

Michael Gorman, Maria-Luisa Henson

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1 of 1 people found the following review helpful. Truly invaluable. By Artur I know how reviews found here can put you off buying what on closer inspection turns out to be a real gem. (and vice versa). This book's simple cut-to-the-chase bilingual approach is too rare in English/American language teaching handbooks these days. The book is chock-full of immediately applicable content, which is also very refreshing compared to what in 90% of cases on the market seems like spoon-feeding of knowledge. For those who work in an office with 'hispanoablantes' or must deal with them on the phone or in person in business environment, this book is priceless. The price is steep (is that without the audio?) but try to leaf through it in a bookstore and you'll see I'm right. As to beginners still in need of remedial grammar classes - just stay away from it, but not too long as undoubtedly it may speed up your business Spanish skills in record time.

6 of 6 people found the following review helpful. Save your money. By TP This book is not worth the amount being asked for it. It is practically useless for anyone with a decent background in Spanish. You may pick up a few phrases you weren't aware of but the format is not conducive to really helping you improve your business Spanish. If you have no background in Spanish at all, I still don't recommend it, you won't be able to do anything but try and memorize phrases and will probably do it poorly. You'd be better off either going with a cheap phrase book in that case, or really learning the language with a good grammar book if you are the self-study type, or taking a class.

Spanish Business Situations is a handy reference and learning text for all who use or need spoken Spanish for business. Over 40 situations are simply presented, including * basic phone calls * leaving messages * making presentations * comparing, enquiring, booking * selling techniques. With full English translations and usage notes, Spanish Business Situations will help you to communicate confidently and effectively in a broad range of everyday business situations.

Language Notes Text: English, Spanish From the Back Cover Spanish Business Situations is a handy reference and learning text for all who use or need spoken Spanish for business. With full English translations, Spanish Business Situations will help you to communicate confidently and effectively in a broad range of everyday situations. Spanish Business Situations is suitable for class use or for working alone. The situations are available as book only or book / cassettes pack (book and 2 x 45 min. cassettes).