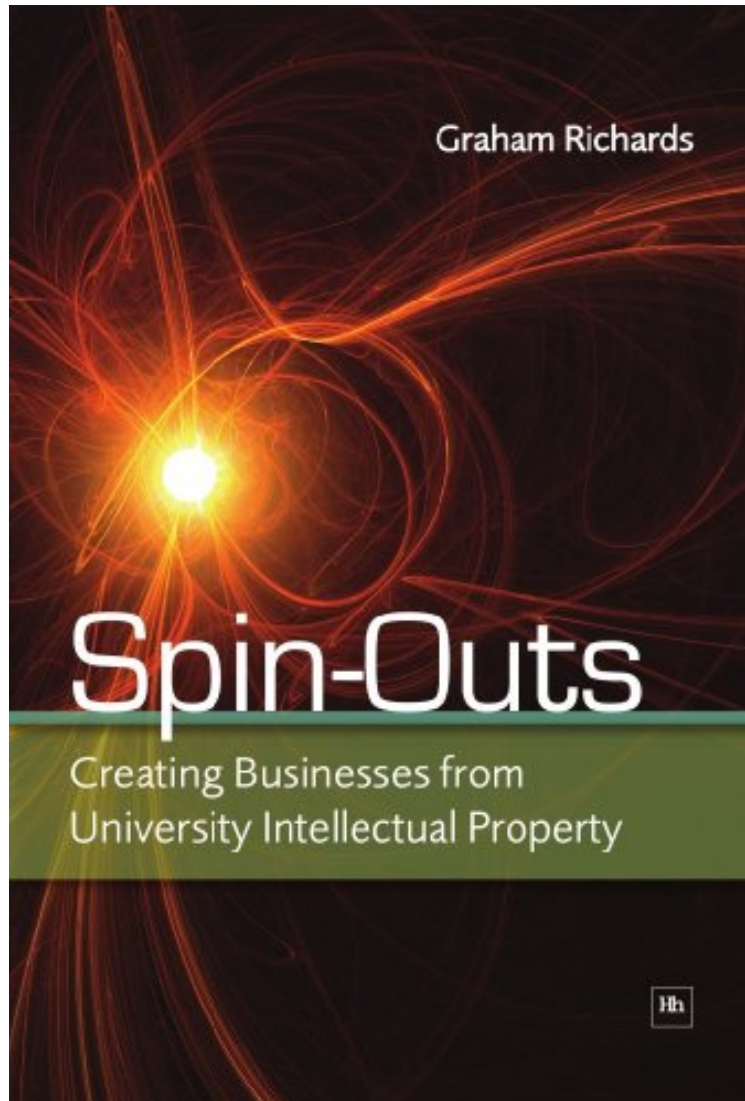


(Download) Spin-Outs: Creating Businesses from University Intellectual Property

# Spin-Outs: Creating Businesses from University Intellectual Property

*Graham Richards*

*ePub | \*DOC | audiobook | ebooks | Download PDF*



#2298799 in eBooks 2010-08-27 2010-08-27 File Name: B002SCQG5G | File size: 55.Mb

**Graham Richards : Spin-Outs: Creating Businesses from University Intellectual Property** before purchasing it in order to gage whether or not it would be worth my time, and all praised Spin-Outs: Creating Businesses from University Intellectual Property:

1 of 1 people found the following review helpful. just okayBy Old Prof 71+Not particularly relevant to issues faced today in spinning out businesses from universities. There are better books on the market and there is a big literature to look at.3 of 3 people found the following review helpful. Great practical advice on creating spin-outsBy Dr. A. M. WellsThis is by far the best book I've ever read on the complex subject of technology spin-outs, and I've read a lot of

them. As I live in Oxford and work in the area of technology transfer, I had been hearing about this upcoming book for quite some time. Honestly, I was expecting another letdown, thinking that if it was written by an "academic," it was probably not very useful. I'm pleased to report that my experience with this book was exactly the opposite. The first half could almost be called a handbook on how to create successful spin-outs. Dr. Richard's extensive real world experience with this subject matter instantly shines through. He writes in an easy to read, down-to-earth style, and his sense of humor crops up often in the text. He takes a very complicated subject area and makes it simple to understand, particularly some of the softer "people" issues which can be so difficult to deal with in real world spin-outs. I also enjoyed the historical background on spin-outs, which was concise and to the point--told me just what I needed to know without getting bogged down in too much detail. And the story of his own spin-out was fascinating. I would highly recommend this book to anyone who wants a quick, clear primer on spin-outs, as well as those who are actively involved in creating these types of businesses. It has already helped me immeasurably with my own work. Dr. Michael Wells  
Teaching Fellow - Entrepreneurship Research Enterprise Unit  
City University London

Universities increasingly encourage spin-out companies from their own departments, and interest from entrepreneurs and the commercial sphere is only set to develop further in coming years. With this in mind, Professor Graham Richards - an academic and businessman who has had many years of involvement with spin-out companies - has written this book as a guide and an inspiration for those who are thinking about commercialising intellectual property and creating a spin-out company. In an informative and enjoyable style he describes his personal experiences of the processes involved in launching a spin-out; from the key decisions that have to be made through to those inevitable mistakes to be learnt from. The University of Oxford has an outstanding record in forming spin-out companies, and has become one of the leading UK universities in this activity. Within the University, the Department of Chemistry has played a central role, with pound;80 million being contributed to university funds by spin-out companies that have emerged from the department. 'Spin-Outs' provides an insight into how this has been achieved, and carefully signposts the route for taking an academic's intellectual property from the lab, to a start-up company and then on to flotation on the stock market. As a former head of Chemistry at Oxford, Professor Graham Richards is uniquely placed to describe this process. The author gives a real-life focus to his account by using illustrative examples of the businesses in which he was personally involved, drawing extensively on the case study of Oxford Molecular Ltd to show how this company was spun-out in practice. The book provides invaluable information for universities about what can be achieved and how. It also provides guidance to the entrepreneur with thoughts of creating a high-tech company: the pitfalls, the problems and what is needed, as well as an indication of the potential benefits to all concerned.

About the Author  
Professor Graham Richards has worked with spin-out companies since 1988, when he was involved in founding the University of Oxford's technology transfer company, Isis Innovation Ltd, which he went on to be a director of for 20 years. Professor Richards founded his own spin-out company, Oxford Molecular Ltd, in 1989 and was heavily involved with running this company for 11 years, until it was sold in 2000. He has also been a director of Catalyst Biomedica Ltd and a chairman of IP2IPO Group Plc, which later became the publicly quoted IP Group Plc. He is now a senior non-executive director of that company. Professor Richards has recently retired from Oxford University, where he was Head of the Chemistry Department.