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Sports Event Management: The Caribbean Experience (New Directions in Tourism Analysis)

From Routledge

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From Routledge : Sports Event Management: The Caribbean Experience (New Directions in Tourism Analysis) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Sports Event Management: The Caribbean Experience (New Directions in Tourism Analysis):

Exploring sports event management from a Caribbean, small island developing state perspective, this volume uses the events of the recently held Cricket World Cup 2007 (CWC 2007) as a launching pad for identifying best practices and the way forward. The CWC 2007 was the first time in any sport, a World Cup was staged in nine independent countries. None of the Caribbean territories hosting a match has a population larger than Jamaica's 3.4 million; most have less than a quarter of a million people; economies are small and infrastructure limited. The hosting of this event produced significant lessons that the region and the world can learn from concerning sports event management.