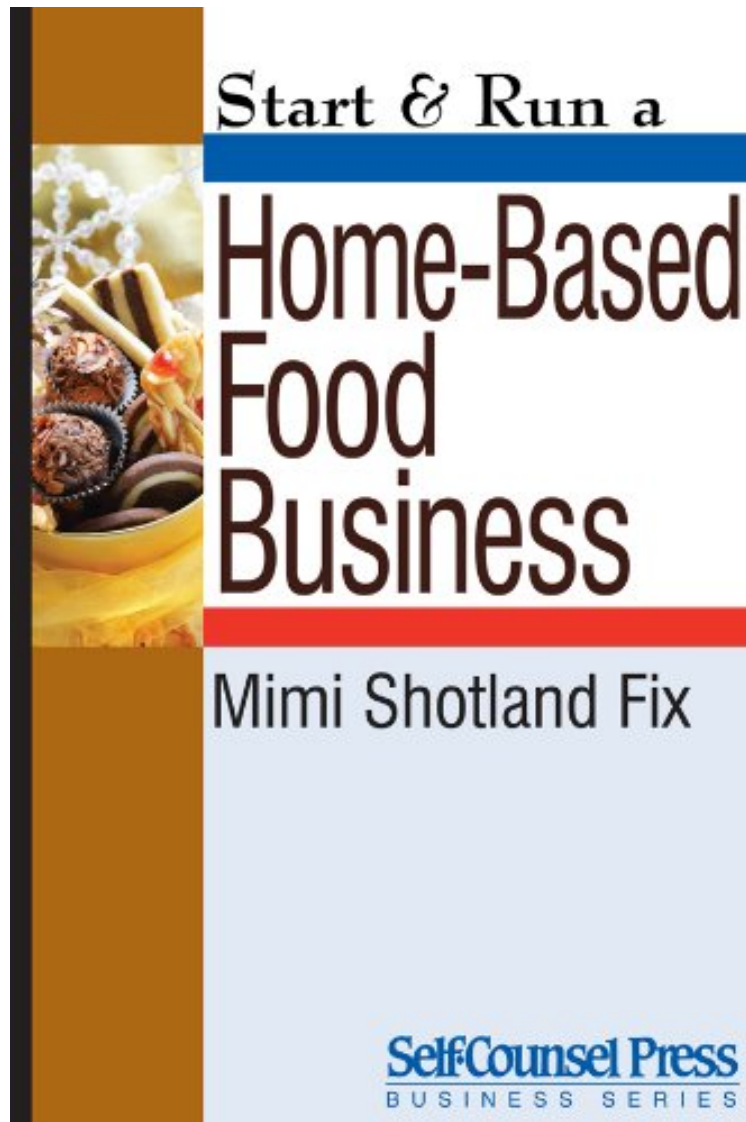


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Start Run a Home-Based Food Business (Start Run Business Series)

Mimi Shotland Fix

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the following review helpful. like itBy Wail Al hunaidiThis book is a great resource for anyone interested in starting a food business. It covers all of the basics thoroughly by someone who has been in the business and knows what talking about. Great starter guide, gives good guidance.

Are you one of the many people who dream of making a profit selling your own homemade foods? Now, with this one-of-a-kind, easy-to-follow guide, you can realize your home-based food business dreams! With over 30 years' experience, author Mimi Shotland Fix takes you step-by-step through the process of starting and running a food business. Whether you've always envisioned yourself with a home-based food business, need a second source of income or want to stay at home and be your own boss, Start Run a Home-Based Food Business offers dozens of tips, examples and advice for you to run a profitable business from your own kitchen! The bonus download kit features resources and forms in PDF and MS Word formats. This includes: lists of books, websites and trade magazines, national and regional suppliers, sample contracts, invoices and accounting forms, tried-and-true recipes, and more!

ldquo;The book, written in a clear and engaging style, touches upon the coarse and fine points of food-making as a cottage industry, from how to figure out what to make, to drawing up a business plan, to making the food, and finally to find people to buy it.rdquo; ldquo;The kitchen as saviorrdquo; article in the Woodstock Times discusses Start Run a Home-Based Food Business. ldquo;I need to work out my budget and cost per item ASAP so I can get going and make some [income]. Thanks for your great book, Mimi, it was just the inspiration I needed.rdquo; -- Daniella, California, USA ldquo;The Joys and Challenges of a Home-Based Food Businessrdquo; article in Chronogram Magazine, Hudson Valley. (2013-05-27)From the Back CoverWith over 25 years' experience, author Mimi Shotland Fix takes you step-by-step through the process of starting and running a food business. Includes dozens of tips, examples, and advice for you to run a profitable business from your own kitchen!About the AuthorMimi Shotland Fix started a home kitchen business in 1979, and has since owned and operated two successful bakeries, worked as a head pastry chef for multiple restaurants, and developed products for corporate food companies. She currently teaches continuing education classes on food and nutrition at SUNY and Cornell, and owns a culinary business consulting firm in Kingston, NY.