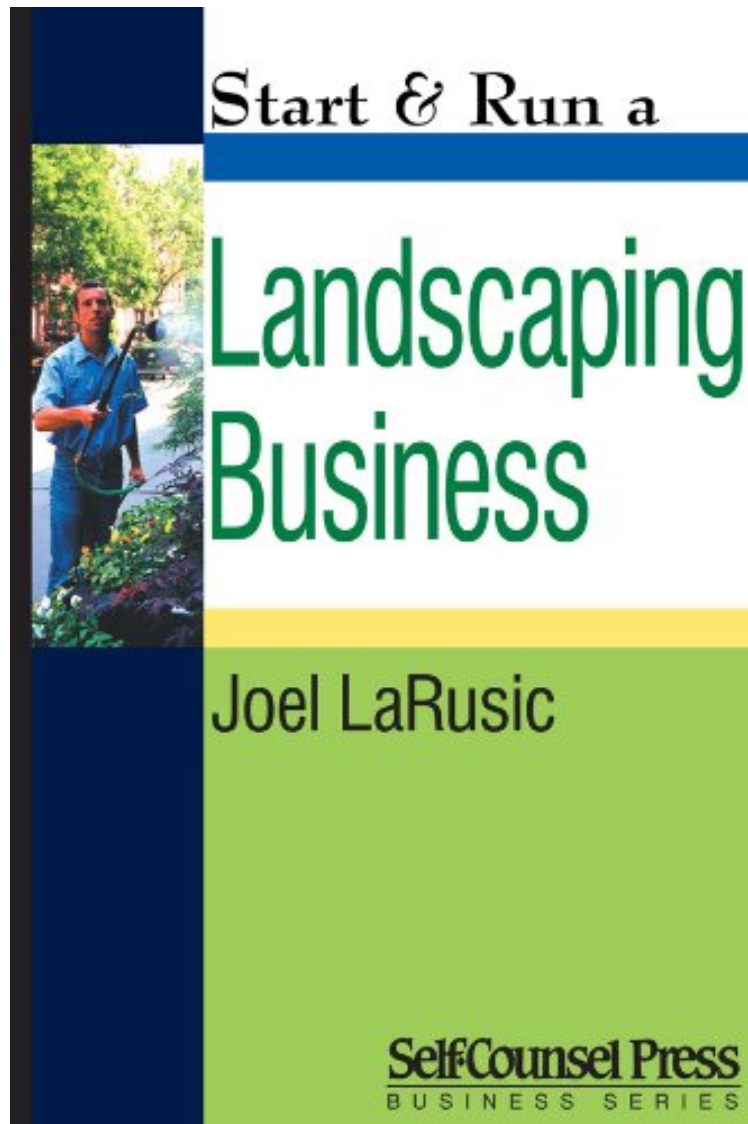


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Start Run a Landscaping Business (Start Run Business Series)

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If you like being your own boss and working outdoors and enjoy nature, you can start your own profitable landscape maintenance business. This book is perfect if you want to start from scratch or if you already work in the field but would like to strike out on your own. Start Run a Landscaping Business will get you started in the fascinating business of professional lawn and garden care and will prove essential in helping you to shorten the learning curve you have ahead of you. The book gives you the basics of landscape maintenance, as well as proven systems for running a business. Written by an expert with over a decade of experience, the book includes an insider's tricks of the trade. It demonstrates in plain language how you can set up your own business and keep it running profitably. This book also covers snow shoveling and plowing, so entrepreneurs who live in colder climates can still make money all year round. More than 30 checklists, samples, and worksheets are included in the download kit (MS Word, MS Excel, and Acrobat PDF formats).

From the Publisher If you like working outdoors and enjoy nature, you can start your own profitable landscaping business. This book is perfect for anyone who wants to start from scratch, or for anyone who already works in the landscaping business but would like to strike out on his or her own. Start Run a Landscaping Business will get you started in the fascinating business of horticulture and landscaping and will prove essential in helping you to shorten the learning curve you have ahead of you. You don't need to know anything about horticulture just yet. This book will give you the basics of horticulture and landscaping, and the basics of running a business in easy-to-understand terms. Written by a landscaping expert with a decade of experience, the book includes an insider's tricks of the trade. It demonstrates how you can set up your own business and how you can keep it running profitably. A bonus CD-ROM is included with forms and worksheets to help you get your business running. Forms can be printed out as many times as needed or even customized to suit your needs. All forms and worksheets are included in both PDF and MS Word formats for use on a Windows-based PC. This book also covers snow shoveling and plowing, for landscapers who live in colder climates. The book outlines how you can make money all year round, even when it snows! About the Author Joel LaRusic started his own successful home-based gardening and landscaping business called Dirty Deeds Landscaping nearly 20 years ago and has been passionately involved with the business ever since. While he started his company as a one-man operation, he built it into a thriving business that employed 10 people. The idea for writing this book came to LaRusic because he wanted to share the tips, tricks, and wisdom he picked up the hard way during his many years in the business. As he says, I wanted to share the details because it's the details that are so important in this line of work.