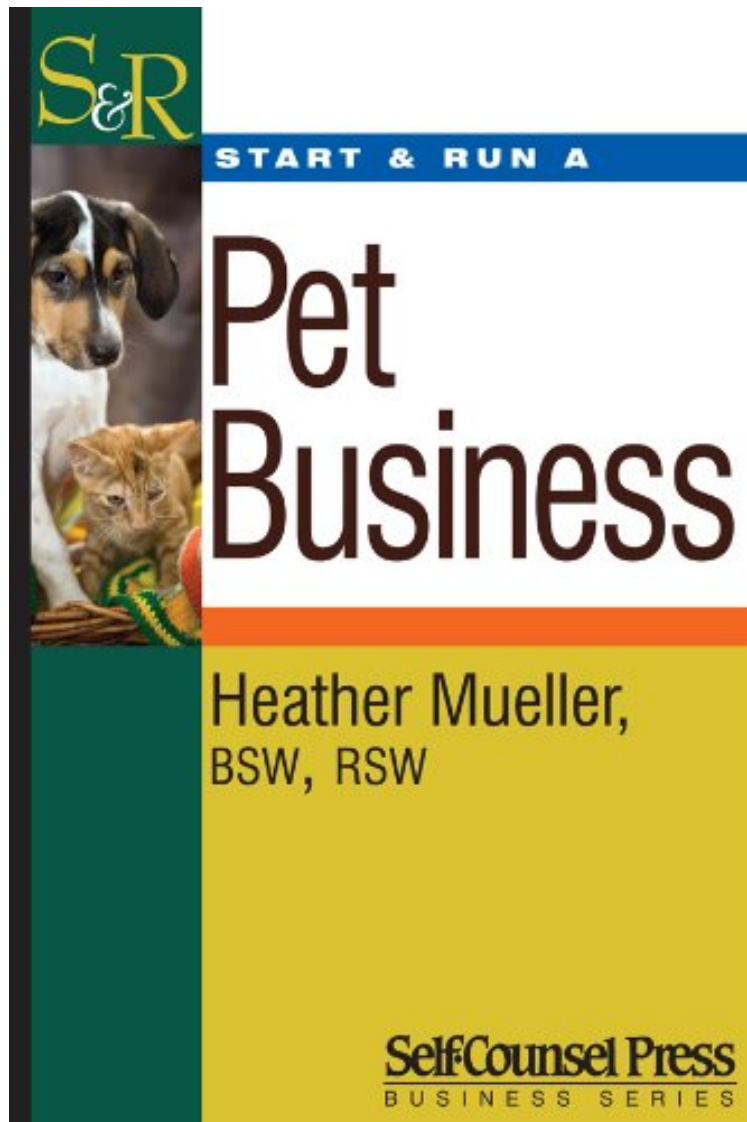


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Start Run a Pet Business (Start Run Business Series)

Heather Mueller

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Heather Mueller : Start Run a Pet Business (Start Run Business Series) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Start Run a Pet Business (Start Run Business Series):

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On average, North Americans spend more money on their pets annually than they do on toys, candy, movies, video games, and recorded music! With increased interest for careers involving pets, Start Run a Pet Business provides the knowledge needed to create a successful, ethical business working with animals. With topics ranging from various business opportunities in the pet sector today, managing your start-up costs, key demographics of the pet industry, how

to generate clientele, and ethical business practices when working with animals, this book has got you covered!

About the Author Heather has spent more than seven years in the fields of Animal Assisted Therapy and Animal Homeopathic Practitioning. She is a committee member for The Lethbridge College Animal Care Committee, as well as president of the Lethbridge and District Humane Society. Mueller was driven by her passion for animal rights and love of animals to write this book, so that other animal lovers can start and run ethical and humane pet businesses.