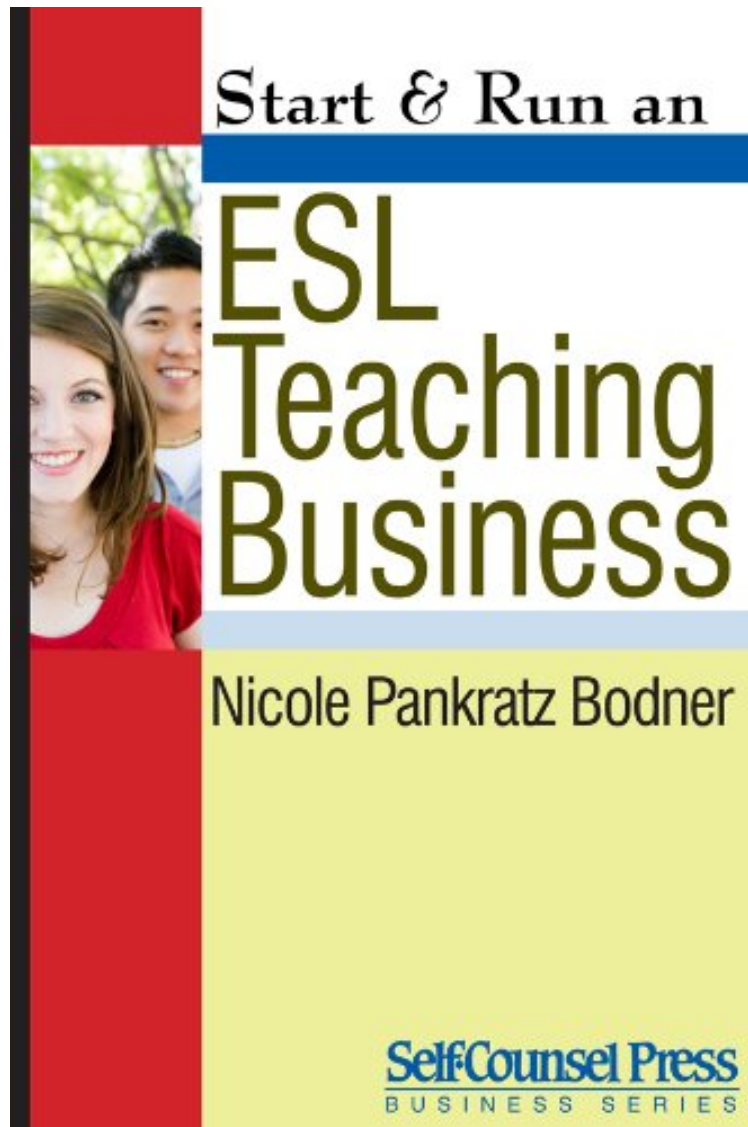


(Free read ebook) Start Run an ESL Teaching Business (Start Run Business Series)

## Start Run an ESL Teaching Business (Start Run Business Series)

*T. Nicole Pankratz - Bodner*

*ePub | \*DOC | audiobook | ebooks | Download PDF*



DOWNLOAD



+

READ ONLINE

#2059909 in eBooks 2012-02-24 2012-02-24 File Name: B0092WMF1Y | File size: 68.Mb

**T. Nicole Pankratz - Bodner : Start Run an ESL Teaching Business (Start Run Business Series)** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Start Run an ESL Teaching Business (Start Run Business Series):

12 of 12 people found the following review helpful. Practical, Sensible, but Commonsense for Educators By Eric H. Roth This practical, sensible book provides a solid introduction to and broad overview of the ESL business. Whether intended for ambitious tutors, inexperienced ESL teachers, or global entrepreneurs, the book gives step by step instructions on all aspects of building a language school business - at least in the United States. As an experienced ESL

professional and school administrator, however, I found the book to be organized commonsense and often a tad superficial. I found a handful of checklists and pages to be useful summaries, but quickly passed the book on to an immigrant friend looking to start a business. Perhaps they will decide to enter the field, and this book outlines some essential planning steps. All in all, the book could have used a more rigorous editor and included many more resources. 9 of 11 people found the following review helpful. Short on Substance By J. Holley Start and Run an ESL Teaching Business is short on substance. It is a non-referenced glide over a myriad of topics that offer very little in term of real advice about starting an ESL business. It does offer a CD of over simplified forms, but they too have limited practical value. If you know nothing about starting a business or consulting practice it may hold some value for you. If you have no experience teaching English as a Second Language, you should not even be considering the topic. If you need help to start and run an ESL teaching business, look further.

Over the past 20 years, teaching English as a Second Language (ESL) has grown by leaps and bounds and now generates billions of dollars every year. Waiting lists for class space attest to the overwhelming demand for ESL instruction in North America.

About the Author Nicole has been working in the ESL industry as an instructor, curriculum developer, program coordinator, and teacher trainer for more than ten years. Nicole has run her own tutoring business and has helped launch and expand two licensed ESL colleges. She has also written numerous newspaper and magazine articles and co-authored a book.