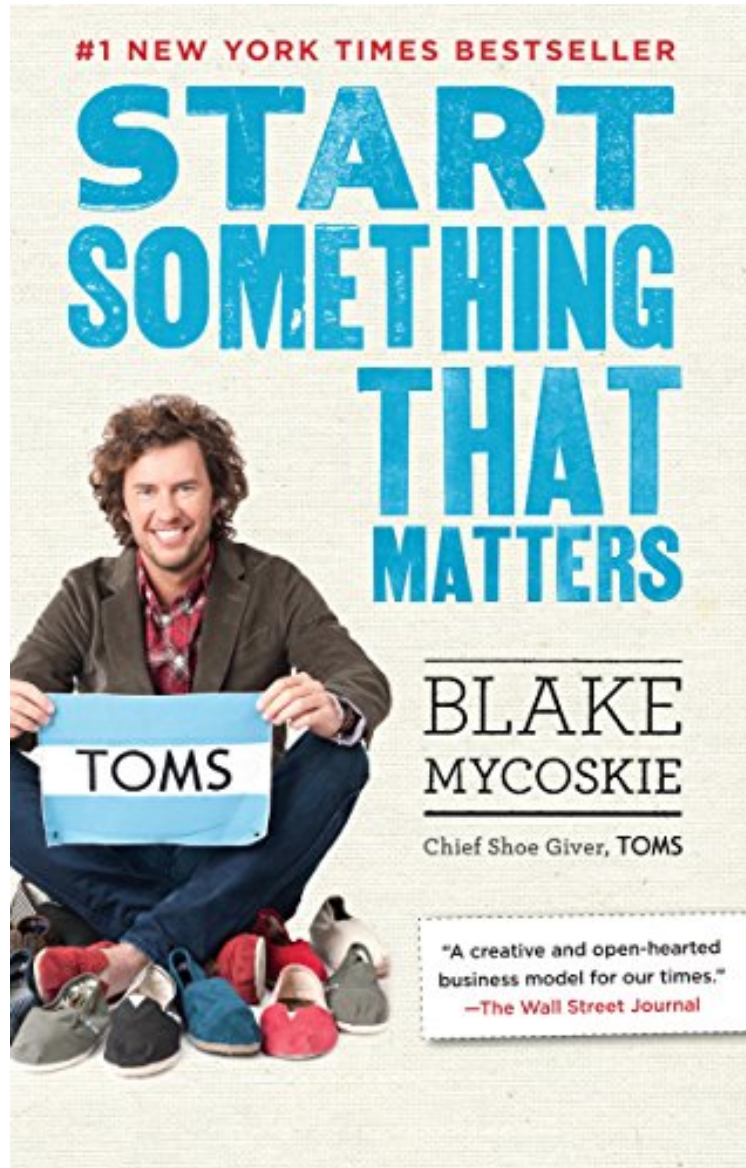


Start Something That Matters

Blake Mycoskie

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Blake Mycoskie : Start Something That Matters before purchasing it in order to gauge whether or not it would be worth my time, and all praised Start Something That Matters:

0 of 0 people found the following review helpful. Simple inspirationBy Sowhite1113I like the simple, straightforward nature of this book. I like the examples of businesses he uses and the resources (blogs, books, websites, case studies) he shares. I have worked for several small businesses that have overspent and that have been focused on all the wrong things such as titles and fancy offices. I have read several inspiring business books, but I liked the simplicity of this

one. Blake is pretty open about his story and aggregates a lot of what I've read in other books. He encourages you to think about how to solve the world's problems, to be charitable from the onset of your business, and to believe that profit and charity can and should coexist in a business. 0 of 0 people found the following review helpful. I was expecting a good read about the TOMS story. By Matthew I give Blake 5 stars to his business and mission, but as a writer of this book he only gets 2 stars. I was expecting a good read about the TOMS story, but received instead a lecture in Business and Marketing 2.0 for green millennials. 0 of 0 people found the following review helpful. Good Book!! By Andie Purchased for my mother-in-law and she said these were great books and served its purpose for her needs.

The incredible story of the man behind TOMS Shoes and One for One, the revolutionary business model that marries fun, profit, and social good. *"A creative and open-hearted business model for our times."* —The Wall Street Journal *"Why this book is for you: **•** You're ready to make a difference in the world—through your own start-up business, a nonprofit organization, or a new project that you create within your current job. **•** You want to love your work, work for what you love, and have a positive impact on the world—all at the same time. **•** You're inspired by charity: water, method, and FEED Projects and want to learn how these organizations got their start. **•** You're curious about how someone who never made a pair of shoes, attended fashion school, or worked in retail created one of the fastest-growing footwear companies in the world by giving shoes away. **•** You're looking for a new model of success to share with your children, students, co-workers, and members of your community. **•** You're ready to start something that matters."*