

(Pdf free) Start Your Business Week by Week: How to plan and launch your successful business - one step at a time

Start Your Business Week by Week: How to plan and launch your successful business - one step at a time

Steve Parks

ePub | *DOC | audiobook | ebooks | Download PDF



[Download](#)

[Read Online](#)

#1768024 in eBooks 2013-02-14 2013-02-14 File Name: B00BFSMXAG | File size: 77.Mb

Steve Parks : Start Your Business Week by Week: How to plan and launch your successful business - one step at a time before purchasing it in order to gauge whether or not it would be worth my time, and all praised Start Your Business Week by Week: How to plan and launch your successful business - one step at a time:

0 of 0 people found the following review helpful. Get it!!By J. T. J.I bought this book for a class at WLAC. It is very informative, easy to read, and has a lot of valuable insights. A must read for anyone planning on starting a business.

Glad my instructor required it.

In 26 weekly steps, this unique and cleverly structured book will walk any budding entrepreneur through everything you need to know and do, in the exact order you need to do it, to get your new business up and running. Each step contains a to-do list, an explanation of what needs to be done, useful hints and shortcuts and the contact information you need. Written by an experienced entrepreneur and updated for a new global economy, this book contains the most up to date, fresh thinking and ideas, so you can overcome the challenges of a new business start-up and turn your entrepreneurial dreams into reality.

From the Back Cover Starting a business is one of the most rewarding and satisfying career moves you could make, and it's not as difficult as you might think - if you have the right advice. There's so much to think about and do in order to turn your idea into reality - and with so much at stake it's important to get it right. That's why *Start Your Business Week by Week* has the unique approach of breaking everything down into manageable steps. Each week, it explains what to consider and decide, and what action to take. In this book, Steve Parks distils a huge wealth of experience, from his own business start-ups and from interviews with dozens of leading entrepreneurs. The result is a structured and insightful book that guides you skilfully through one of the biggest adventures in your life. You'll discover how to: + come up with a great business idea, or refine the one you have + get started as cheaply as possible to reduce your reliance on external finance + decide on suppliers and plan cash flow + find customers and make sure you're offering them what they really want + make the business administration as simple as possible + avoid the pitfalls most start-ups make + grow your sales and make your business a success. New to this second edition: + How to run experiments to test and improve your business idea + Tips for great online services to help you start and run your business more cheaply and easily. About the Author Steve Parks is also the author of *How To Be An Entrepreneur*, *The Small Business Handbook*, and *How To Fund Your Business*. He recently set up an exciting and groundbreaking new business and is a veteran entrepreneur with vast experience. He began his career as a journalist and presenter for BBC Radio.