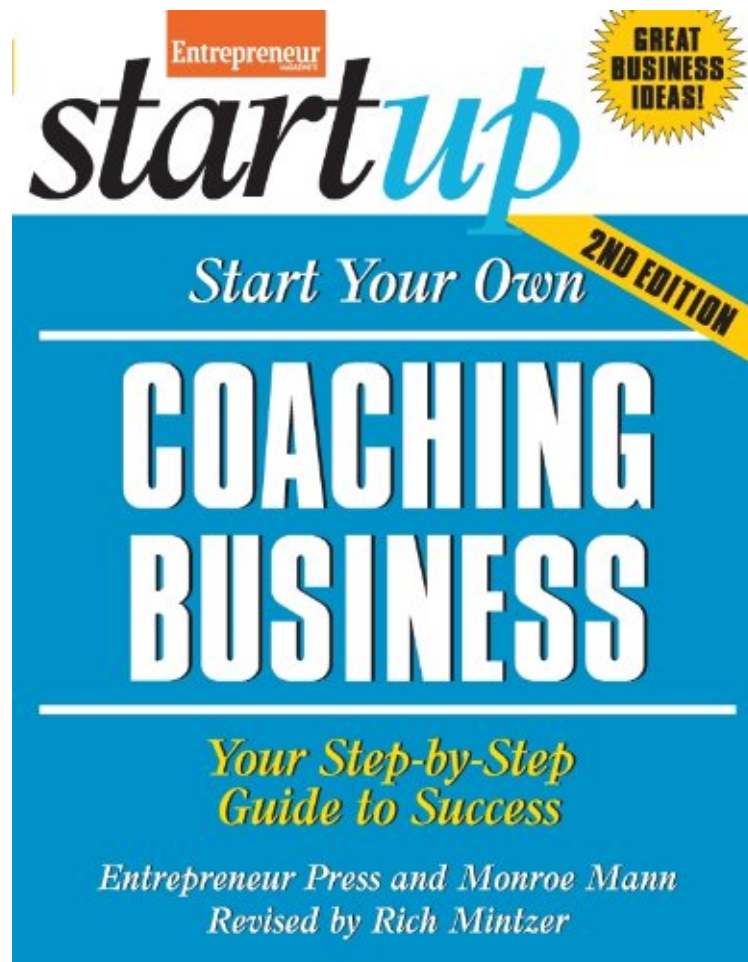


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Start Your Own Coaching Business: Your Step-By-Step Guide to Success (StartUp Series)

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Entrepreneur Press : Start Your Own Coaching Business: Your Step-By-Step Guide to Success (StartUp Series) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Start Your Own Coaching Business: Your Step-By-Step Guide to Success (StartUp Series):

3 of 3 people found the following review helpful. No Microscope View, But A Solid 1,000ft View Of A Coaching Business' Framework. By BONZAIIt's a little generalized. Kind of a quick overview from 1,000 feet. Imagine a technical manual pulling out the body of the text and leaving all the bold headlines and diagrams for you, that would give you a god picture of this book's view of coaching... :) For those just needing the very basic framework of step by step setting up, this book will get you there. 5 of 6 people found the following review helpful. Good Reference for someone who has never started a business. By Michael Raymer Even though I have started a business from the ground up and ran it for 13 years and then completed my exit strategy AND even though I have degrees in management and business administration I felt it never hurts to have references like this in your library. Some of the information

contained herein is very basic and for someone who has never started a business would be very helpful. I found it to be written in an easy to follow format and while most of the information was not helpful to me I did find some useful information and will keep it as a reference. It seems as though so many people today want to become business coaches and consultants. The market is getting flooded and many do not have the experience they need to be successful. This book will not help you get the experience but will help you understand the basics of setting up your practice. 5 of 5 people found the following review helpful. awesome!
By Amy L Raml
Helped me get the big picture of what I needed to get started. A lot of this information was not presented to me in my coursework and got it here in this handbook. Thank you!

The \$100 billion coaching industry has exploded since the 1990s, as harried businesspeople turn to experts to help them make the right decisions and get motivated. And while there are many books on the market teaching the basics of starting a coaching business, this book covers three unique coaching arenas: motivation, life and business. Readers will learn how to master the two separate disciplines of a successful coaching business: the art of motivating clients and the science of running a successful business. They'll discover how to establish their expertise to find new clients and how to retain those clients. Smart pricing strategies and creative coaching package ideas will increase entrepreneurs' revenue potential. Sales and publicity tips will further help entrepreneurs build their business as a motivational, life or business coach, and in-depth explanations of expansion ideas are included to allow readers to go as far as their dreams will take them.

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