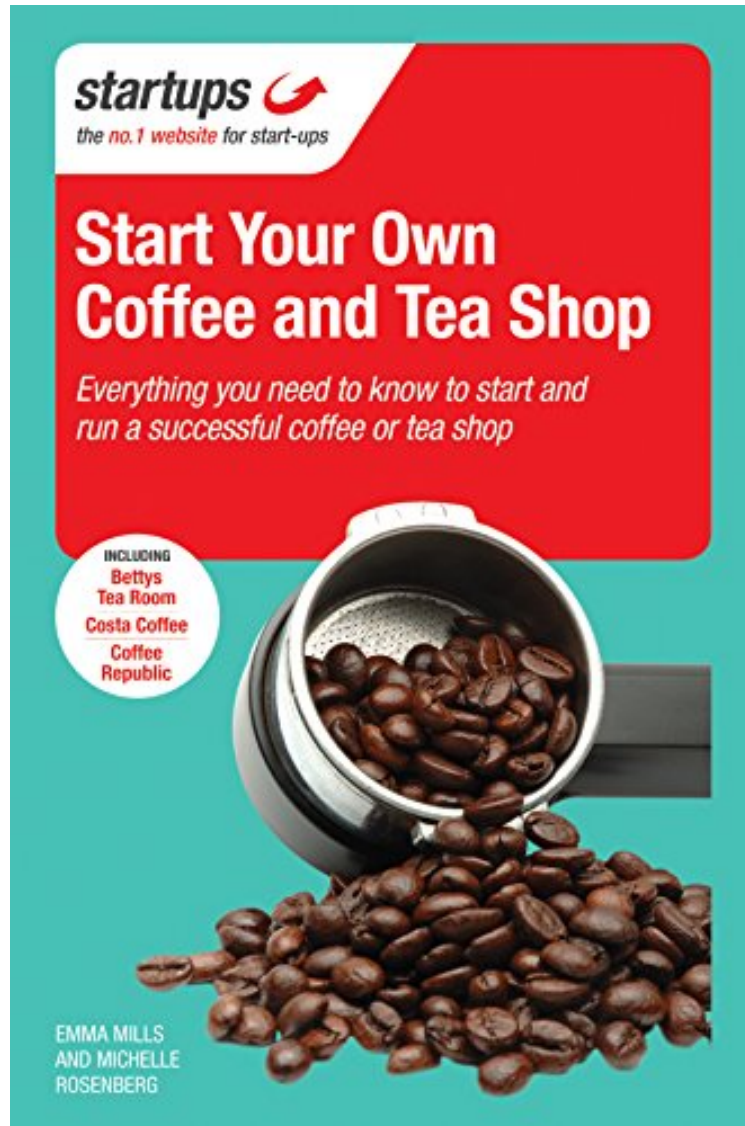


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Start Your Own Coffee and Tea Shop: How to start a successful coffee and tea shop

Emma Mills, Michelle Rosenberg

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Emma Mills, Michelle Rosenberg : Start Your Own Coffee and Tea Shop: How to start a successful coffee and tea shop before purchasing it in order to gauge whether or not it would be worth my time, and all praised Start Your Own Coffee and Tea Shop: How to start a successful coffee and tea shop:

Ever dreamed of opening a coffee or tea shop? If you are an coffee shop entrepreneur in the making, this book will

show you how. We cover every aspect of setting up a coffee or tea shop and break the process down step-by-step so you can make your business a success. You might think the market's dominated by corporate coffee house chains - you'd be wrong! Independent coffee and tea shops are still thriving, and you can join them. We guide you through raising finance, testing your idea, analysing your competitors and getting up and running to ensure your business succeeds. Starting Your Own Coffee or Tea Shop is crammed with profiles, tips and real-life advice from the founders of extremely successful coffee and tea shops, including Costa Coffee, Betty's Tea Shop and some award-winning independents around the UK; so you can learn from the best. Written in conjunction with the UK's most popular website for small business, Startups.co.uk, the information is quality, easy to understand and accurate. Startups.co.uk helps over 150,000 people every month to start their businesses. It is the UK's most popular website for small business owners and helps you start up and run your own business.

About the AuthorFounded in 1999, our award winning website startups.co.uk helps more than one million people start their business every year. We are consistently rated as the leading source of information for UK entrepreneurs. In addition to our website, we host the prestigious startupsawards each year and run startupslive, our programme of free networking events. For quality small business information you can trust,look for startups.co.uk