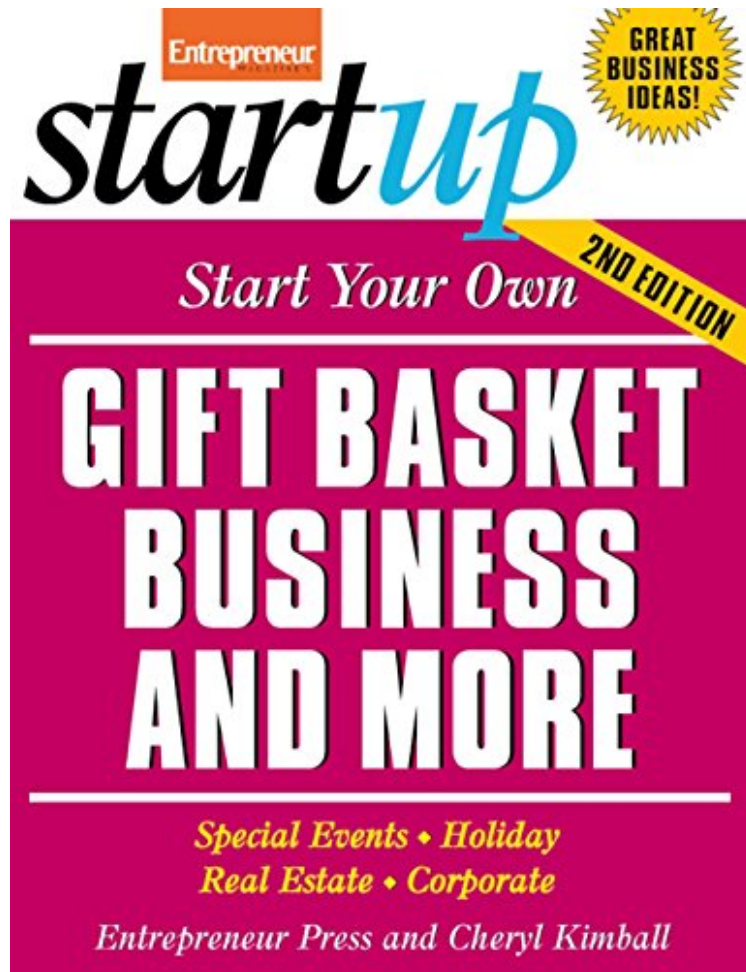


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Start Your Own Gift Basket Business and More: Special Events, Holiday, Real Estate, Corporate (StartUp Series)

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Five StarsBy Tracie V.great resource for those wanting to get into this line of business.0 of 0 people found the following review helpful. Five StarsBy genaLove this

Do you have an eye for complementary colors and patterns? Are you known for your creative ideas or your unique way of taking something ordinary and turning it into something extraordinary? Your artistic eye and resourcefulness may be the perfect foundation for a very lucrative career in gift baskets! A booming market, gift baskets are the most convenient yet thoughtful way for busy corporations to thank clients, for on-the-go families to send holiday wishes, or for real estate agents welcoming new homeowners mdash;the occasions are endless. This hands-on guide takes you step by step into the trendy world of specialty gifts and shows you how to establish and launch your own full- and part-time gift basket business right from your home. Plus, Entrepreneur has scoured the field to interview experts who provide from-the-trenches examples, advice and tips to help you avoid common mistakes and get on your way to success! Learn how to: bull; Set up your business with minimal startup investment bull; Buy low-cost materials and supplies bull; Develop your product list bull; Build valuable relationships with suppliers bull; Effectively market yourself and capture new clients bull; Price your product bull; Manage operations A world of possibilities and big profits awaits! Get started today!

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