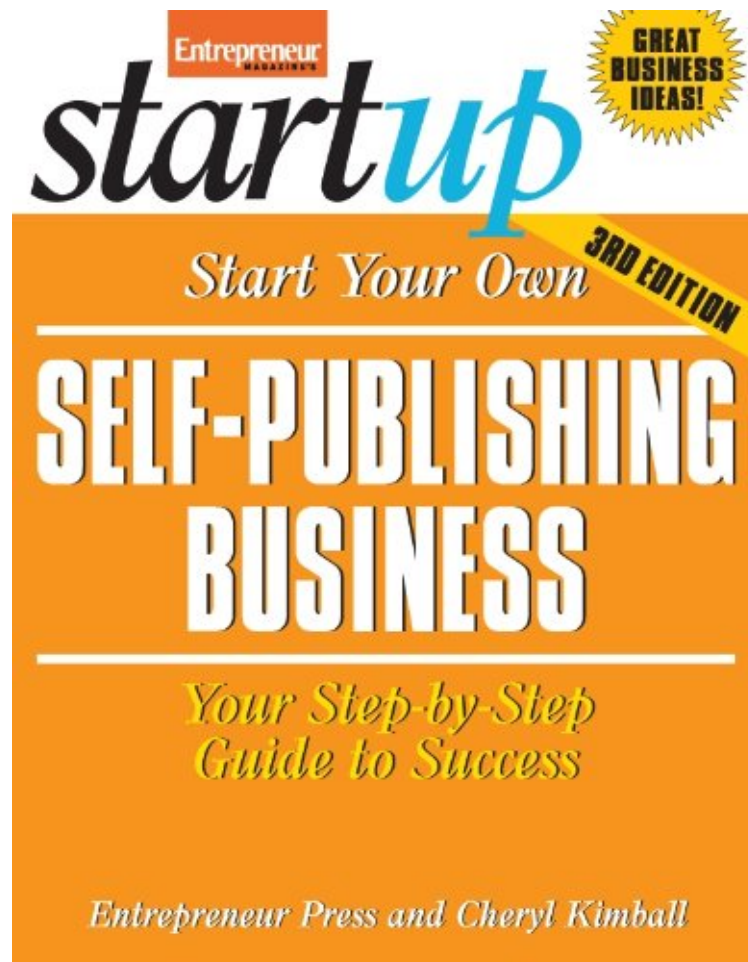


[FREE] Start Your Own Self Publishing Business: Your Step-By-Step Guide to Success (StartUp Series)

Start Your Own Self Publishing Business: Your Step-By-Step Guide to Success (StartUp Series)

Cheryl Kimball

*Download PDF | ePub | DOC | audiobook | ebooks



DOWNLOAD



READ ONLINE

#1098289 in eBooks 2012-06-01 2012-06-01 File Name: B0087GZIQ0 | File size: 65.Mb

Cheryl Kimball : Start Your Own Self Publishing Business: Your Step-By-Step Guide to Success (StartUp Series) before purchasing it in order to gage whether or not it would be worth my time, and all praised Start Your Own Self Publishing Business: Your Step-By-Step Guide to Success (StartUp Series):

7 of 7 people found the following review helpful. There are better optionsBy Daniel XuThe book is very basic. It's likely found useful by people who have no clue about book design or publishing. It reads like a magazine. Look closer it actually is produced by a magazine company. There are useful informations to benefit from throughout the book. But the presentation is overall lack of insights.Here are a few better options to consider:APE: Author, Publisher, Entrepreneur-How to Publish a BookDesign of Books by Wilson, AdrianThe Publishing Business (Creative Careers)Book Design (abrams studio)Bookmaking: Editing, Design, Production (Third Edition)0 of 0 people found the following review helpful. Four StarsBy Brenda J. LyttleThe book is helpful, but some information was out of date.0 of 1 people found the following review helpful. Five StarsBy Tom BlubaughAn excellent guide to self-publishing for

authors on any level.

Profits from PagesSelf-publishing is a fast-growing industry, and bookstores and consumers alike now acknowledge the value of self-published books. In this valuable guide, industry experts coach you in becoming a player in the self-publishing arena; whether it is self-publishing your own book or providing professional services for others who want to self-publish. Our experts reveal the tricks of the self-publishing trade: how to evaluate book ideas and recognize a hot-seller; how to develop an effective marketing plan; getting books reviewed and landing great publicity; getting books into traditional and non-traditional sales channels; tapping into the potential of online publishing, and more. Addresses dramatic game-changers including print-on-demand and ebooks. Reviews industry player offerings including Ingram and Amazon. Covers critical marketing tools including author websites and social media marketing. Features interviews with industry insiders and practicing self-published authors. Plus, a quick-reference guide to every step in the publishing process helps you along your way.

About the Author McGraw-Hill authors represent the leading experts in their fields and are dedicated to improving the lives, careers, and interests of readers worldwide. Cheryl Kimball (Middletown, NH) has been publishing director of two book-publishing companies and started a bookstore.