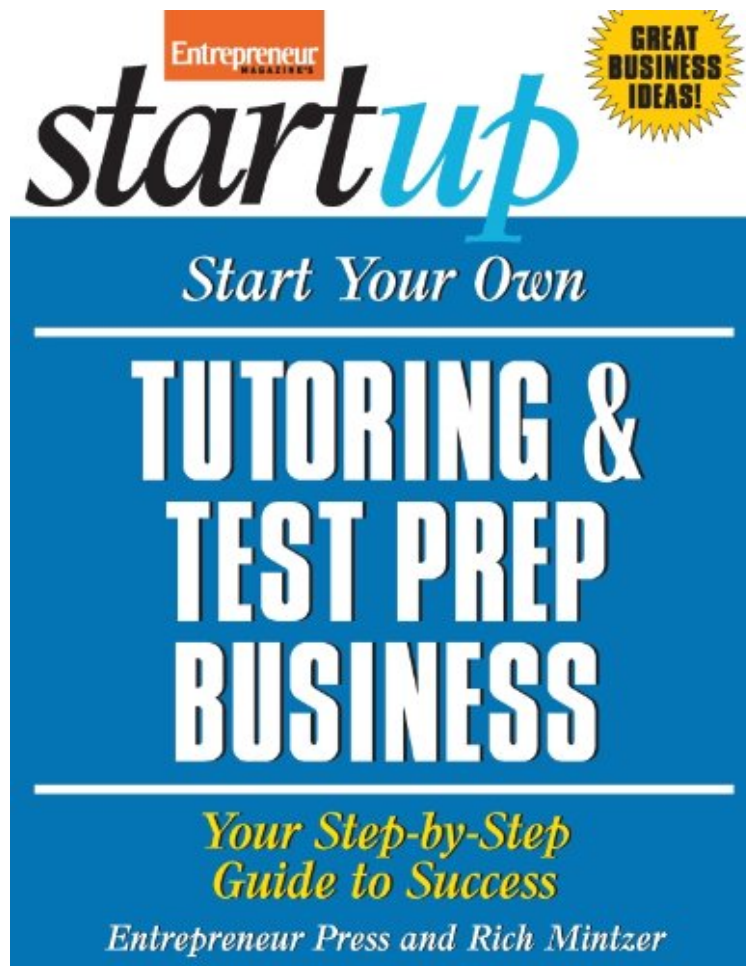


(Ebook free) Start Your Own Tutoring and Test Prep Business: Your Step-By-Step Guide to Success (StartUp Series)

Start Your Own Tutoring and Test Prep Business: Your Step-By-Step Guide to Success (StartUp Series)

Entrepreneur Press

ebooks | Download PDF | *ePub | DOC | audiobook



DOWNLOAD



READ ONLINE

#1031725 in eBooks 2009-10-01 2009-10-01 File Name: B006WZS4WI | File size: 32.Mb

Entrepreneur Press : Start Your Own Tutoring and Test Prep Business: Your Step-By-Step Guide to Success (StartUp Series) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Start Your Own Tutoring and Test Prep Business: Your Step-By-Step Guide to Success (StartUp Series):

3 of 3 people found the following review helpful. Tutoring Biz How-ToBy dcProbably the most useful book I've come across for starting up a tutoring biz. Doesn't give anecdotes, just relevant, practical instruction on facets such as marketing, sales (there is a difference), and ways to branch your business out once you've got a good client base. I highly recommend it for first-timers like myself5 of 6 people found the following review helpful. Great basic book on the tutoring businessBy John E. LincolnI bought this book along with some others on this subject for a friend who was trying to get into the business. I do consulting, which also involves many of the same training issues that are discussed in this publication. It provides a quick overview of the tutoring business including desirable skill-sets, different

business models, and some related business ideas such as seminars. Niche markets are briefly discussed. It is an overview, and provides many different points for consideration: Learning methods, key tutoring techniques, individual or group, hiring other tutors, test prep tutoring, online tutoring, and more. But it not an indepth start-up manual, and given that caveat, I found it very useful and certainly worth its low cost. Hopefully my friend will also.0 of 0 people found the following review helpful. start your own businessBy JUDITH JIMENEZGave me a lot of information. Very comprehensive, complete and useful tutoring resources and marketing ideas.

Are you an advocate of higher education? Do you enjoy teaching others? Are you interested in starting a business that makes money and a positive impact? If so, then yoursquo;ll earn high marks in the tutoring and test prep arena! Whether you want to start a one-on-one tutoring business from home, an online-based education support program, or manage your own learning facility, our experts cover everything you need to know. Learn business basics including how to choose your niche, secure financing, legally establish your business, manage day-to-day operations, and more. Gain an understanding of learning approaches, the latest teaching methods, industry technology and tools, and other industry essentials. Plus, round out your startup curriculum with invaluable advice and examples from current business owners! Learn how to: Match your skill set with your market and their needs Choose a business environment that works for you Master effective teaching methods for diverse learning approaches Write a marketing plan that captures clients and creates referrals Develop profitable academic relationships Create a support staff who will help you succeed Set your fees Boost profits by expanding your specialty or your business The need for education support is growing rapidlygrab your share of this billion dollar market!

About the AuthorMcGraw-Hill authors represent the leading experts in their fields and are dedicated to improving the lives, careers, and interests of readers worldwide