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Start Your Own Wedding Consultant Business: Your Step-By-Step Guide to Success (StartUp Series)

Entrepreneur Press

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Say I Do! From wedding bells to wedding bills, gain an inside look at the billion dollar wedding industry and learn how to earn your next pay check coordinating the big day of today's brides and grooms. Discover the newest wedding trends, such as destination weddings, tapas-style catering, disposable video cameras, wedding logos and more. Plus, learn everything else you need to know to start and run a successful wedding consultant business, including:

- How to market your services and find customers
- Using social media to attract and communicate with clients
- Tips from the pros for handling the unexpected
- What licenses and permits you need
- How to avoid common mistakes
- How to negotiate with vendors and suppliers to get the best prices
- The most important contacts to make
- And more!

You don't need an office or a lot of startup money. With your creativity and help from our experts, you'll be well on your way to success!

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