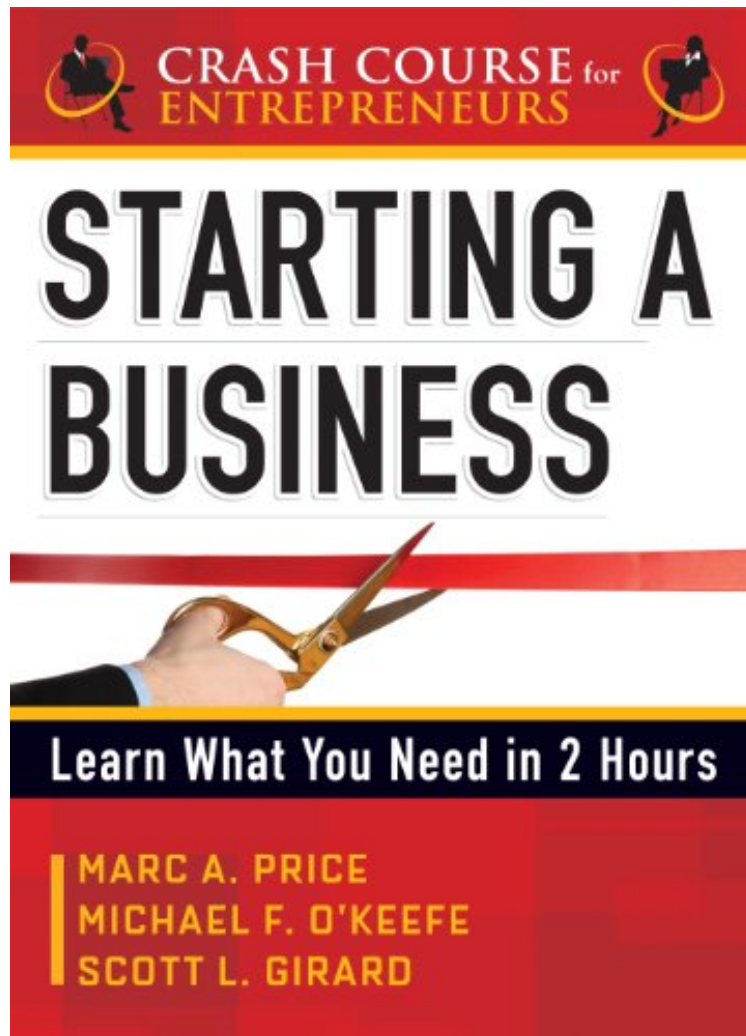


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Starting a Business (A Crash Course for Entrepreneurs)

Scott L. Girard, Michael F. O'Keefe, Marc A. Price
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Scott L. Girard, Michael F. O'Keefe, Marc A. Price : Starting a Business (A Crash Course for Entrepreneurs)
before purchasing it in order to gauge whether or not it would be worth my time, and all praised Starting a Business (A Crash Course for Entrepreneurs):

0 of 0 people found the following review helpful. If you want to start a business, here you have a good adviser. By Wagner W. Castro There are some basic things every entrepreneur must know. This book brings a quick check list of the steps you need for a successful start. 0 of 0 people found the following review helpful. Five Stars By Customer Excellent!!!! 0 of 0 people found the following review helpful. Two Hours of Useful Knowledge By YodaMom Can you really get what you need to start a business in two hours? Yes, the basics are here. You will find the steps necessary to start one here in the two hours, but then you have many more hours of work to do. This was a well written guide, using terms most can understand without extra frills and wasted points. It gets right into the whats

the hows the detailed business planning you need there are no wasted words. If you aren't looking to start a business this is a good quick educational read for you. Many of us lacked any real business education in school this fills in the gaps nicely. I would recommend this to any person thinking of starting a business. You can see what is ahead of you. An extra amount of education never hurts.

This is the first in a twelve-title series, a Crash Course for Entrepreneurs, and coaches prospective and new entrepreneurs in starting a business. Many novice entrepreneurs have little more than a brilliant idea and a pocketful of ambition. This book tells you exactly what you must know, in simple terms, using real-world examples. In a two-hour read, it walks you through each phase of planning and developing your own business. Learn how to decide if you have what it takes to be an entrepreneur, how to test your ideas worth, what to do after you confirm your idea is brilliant, how to develop your business plan, what legal and tax issues you need to consider, and how to avoid the most common entrepreneurial mistakes. Find out what other critical resources, processes and practices will help ensure your success. These serial entrepreneurs will save you time and trouble as you set up and run your new company.

About the Author In 2004, Michael O'Keefe founded O'Keefe Motor Sports, Inc. (OMS Superstore), eventually growing it into the largest database of aftermarket automotive components available for online purchase in the world. Currently, aside from his position at Expert Business Advice, LLC, he is president of Pinpoint Holdings Group, Inc. and vice president of marketing for Bracemasters International, LLC. At Pinpoint, Mike's focus is building a strong base for understanding the global marketplace. He also plays a key role in facilitating the logistics of the commercial lighting branch of the company, bridging between Pinpoint's office in Wuxi, China, and their commercial clients' hotel chains such as Gaylord Palms, Ritz Carlton, Marriott, Mohegan Sun, and Isle of Capri. Originally from Delavan, Wisconsin, Mike now lives in Orlando, Florida. His motto: Rome did not create a great empire by having meetings; they did it by killing all those who opposed them.