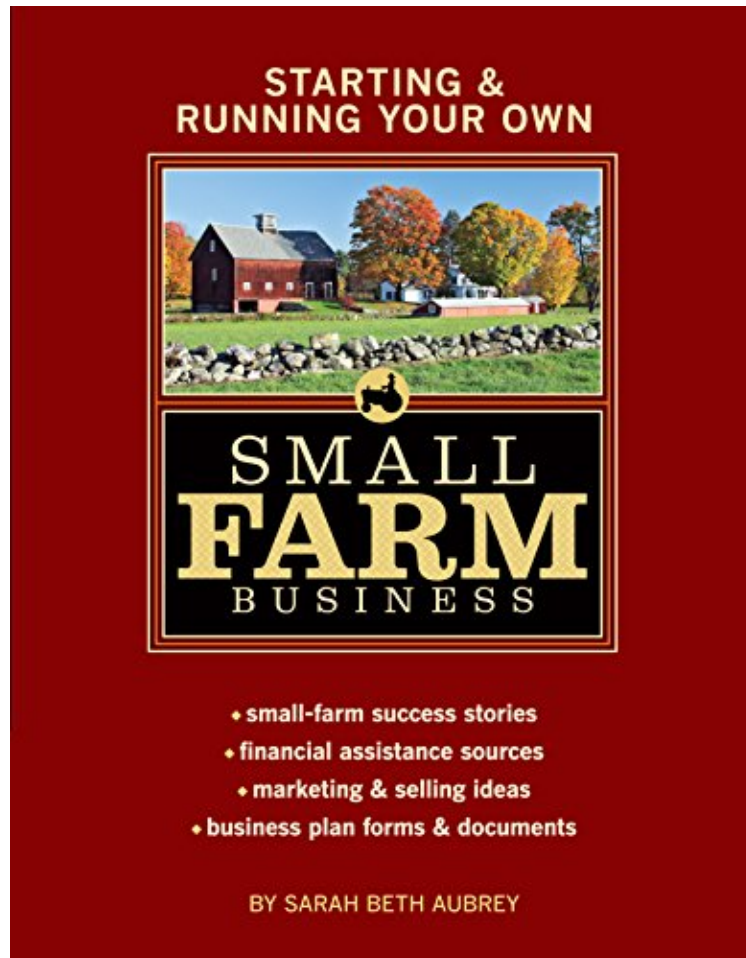


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Starting Running Your Own Small Farm Business: Small-Farm Success Stories * Financial Assistance Sources * Marketing Selling Ideas * Business Plan Forms Documents

Sarah Beth Aubrey

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Running your own small farm is demanding enough, but making it profitable presents a host of further challenges. In this business-savvy guide to farming on a small scale, Sarah Aubrey covers everything from financial plans and advertising budgets to web design and food service wholesalers. Learn how to isolate your target audience and craft artisanal products that will delight and amaze customers. With a solid business strategy in place, you can confidently turn your passion into a productive and profitable venture.