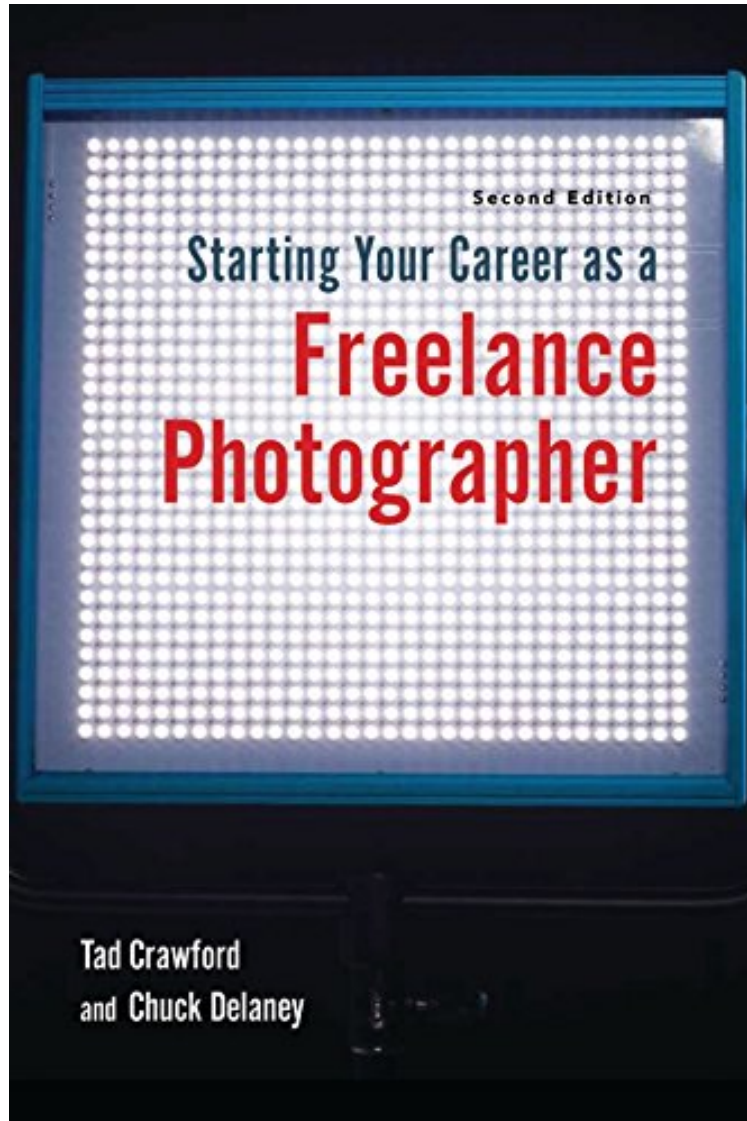


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Starting Your Career as a Freelance Photographer

Tad Crawford, Chuck DeLaney
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Tad Crawford, Chuck DeLaney : Starting Your Career as a Freelance Photographer before purchasing it in order to gauge whether or not it would be worth my time, and all praised Starting Your Career as a Freelance Photographer:

Here is a virtual treasury of advice, insight, and guidance for every freelance photographer! The step-by-step advice covers the multitude of concerns facing aspiring and beginning freelance photographers from compiling a portfolio and

promoting your work to winning the first client and running a healthy, profitable business. Esteemed attorney and writer Tad Crawford has teamed up with expert photography writer Chuck Delaney and more than a dozen of the photo industry's leading experts to provide comprehensive guidance, including:

- Photographic careers and the skills they require
- How to shop for equipment and studio locations
- Clients, websites, portfolios, and self-promotion
- Studio management, insurance, and safety
- Negotiating contracts, pricing, and model and property releases
- Copyright law and protecting your work
- Avoiding libel, trespass, and litigation
- Accounting, record keeping, and taxes

For anyone looking to earn money with their photography, *Starting Your Career as a Freelance Photographer* crucial marketing, business, and legal know-how for every step of the process. Allworth Press, an imprint of Skyhorse Publishing, publishes a broad range of books on the visual and performing arts, with emphasis on the business of art. Our titles cover subjects such as graphic design, theater, branding, fine art, photography, interior design, writing, acting, film, how to start careers, business and legal forms, business practices, and more. While we don't aspire to publish a New York Times bestseller or a national bestseller, we are deeply committed to quality books that help creative professionals succeed and thrive. We often publish in areas overlooked by other publishers and welcome the author whose expertise can help our audience of readers.

About the Author Tad Crawford is an attorney, publisher, and author of more than a dozen books, including *Business and Legal Forms for Photographers* and *Legal Guide for the Visual Artist*. Formerly General Counsel to the Graphic Artists Guild, he also served as counsel for the Copyright Justice Coalition (which included the ASMP and the APA). He lives in New York City. Chuck Delany is a professional photographer and writer specializing in curriculum development for adult education who was also the director of the New York Institute of Photography for many years. He lives in New York City.