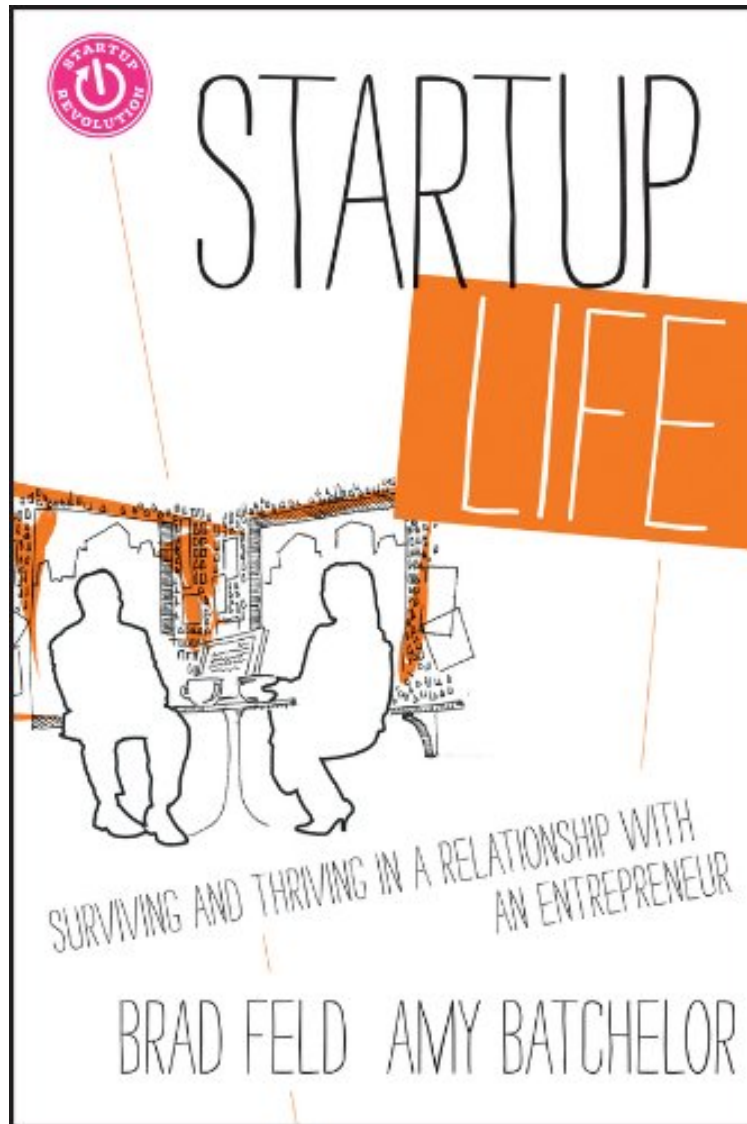


Startup Life: Surviving and Thriving in a Relationship with an Entrepreneur

Brad Feld, Amy Batchelor

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before purchasing it in order to gage whether or not it would be worth my time, and all praised Startup Life: Surviving and Thriving in a Relationship with an Entrepreneur:

0 of 0 people found the following review helpful. Real StrengthBy Dave BirckheadI just finished reading Startup Life by Brad Feld and Amy Batchelor and would recommend it highly to anyone involved in starting a business. I was so engrossed in the book that I finished it in several days. It was the first time that I came across entrepreneurs willing to

talk so openly and honestly about startup life and startup relationships. Brad and Amy share stories and advice from their 22 year relationship that has spanned numerous startups. Brad has been an early-stage investor and entrepreneur since 1987, and Amy is a venture philanthropist. The couple resides in Boulder, Colorado. Brad and Amy, along with many other entrepreneurial couples, share wisdom they've gleaned while dealing with the inevitable ups and downs that accompany startup life. The no-holds-barred book tackles relationship issues such as communication, sex and intimacy, mental health, financial stewardship, and family planning in an open and candid way. This book is such a gift to the startup (and broader business) community. As I read the book I was constantly reminded of my favorite business book, *Personal History*, Katherine Graham's autobiography. Although I love reading business books, *Personal History* was the first book I read by a business leader that dealt with the human and emotional side of leadership. Mrs. Graham talked openly about her insecurities and doubts, she described what leadership feels like, and she expressed vulnerability. Perhaps it's because society still holds to the Industrial-era thinking that business life and personal life should be kept separate that books such as these are rare. Most business books fail to deal at all with the personal, the emotional, the human side of business. However, these are the aspects of startup life where we confront real challenges--often alone and without guidance or help. This is beginning to change. And, folks like Brad and Amy, and the others who shared their stories, are helping to make it happen. It takes real courage to share these type of intimate details and talk about issues facing entrepreneurs and their relationship partners so candidly. Their courage reminded me of this quotation about real strength from Fred Rogers. "When I was a boy I used to think that strong meant having big muscles, great physical power; but the longer I live, the more I realize that real strength has much more to do with what is not seen. Real strength has to do with helping others." - Fred Rogers

0 of 0 people found the following review helpful. Amazing Resource to have as an Entrepreneur, or Significant Other of One By David Brim I launched my first company in 2006. I started dating my girlfriend, now wife in 2005. She has been through my whole entrepreneurial journey and we've experienced the roller coaster ride that start-ups / entrepreneurship can take you on. What I love about this book is that Brad Amy have been through what we have experienced, are experiencing and so much more. I can relate to many of the stories that are shared and am thankful to be educated on what may lie ahead. Through this book they share practical advice and unfiltered real life insights that are extremely relevant to helping my wife and I live a fulfilled and balanced life. I also appreciate this book because it gives perspectives from both the entrepreneur and the significant other of the entrepreneur. This book therefore is a helpful resource for not only myself, but my wife as well. As a husband you want your wife to be happy....as an entrepreneur you want your business to be successful. This book helps significant others of entrepreneurs better support them throughout their entrepreneurial journey and helps entrepreneurs stay aware of how to optimize their relationship and life so that they can have their "entrepreneurial cake" and eat it too...with the person they love. I give this book two thumbs up!!!

0 of 0 people found the following review helpful. Stop what you're doing and read this book! By Ryan Frankel Brad and Amy deliver a wonderful story about successfully navigating many of the opportunities and challenges associated with being an entrepreneur or being married to one. With examples from their own lives and expert commentary from other entrepreneurs, *Startup Life* delivers an in-depth analysis of how to thrive in a relationship while also scaling a startup business. The suggestions, advice and specific examples are relevant to anyone who is an entrepreneur, is married to one or who is a friend or family member of one. Hands down one of the top books on relationships and entrepreneurship from a couple that's seen it all.

Real life insights on what it takes to make it in a relationship with an entrepreneur Entrepreneurs are always on the go, looking for the next "startup" challenge. And while they lead very intensely rewarding lives, time is always short and relationships are often long-distant and stressed because of extended periods apart. Coping with these, and other obstacles, are critical if an entrepreneur and their partner intend on staying together—and staying happy. In *Startup Life*, Brad Feld—a Boulder, Colorado-based entrepreneur turned-venture capitalist—shares his own personal experiences with his wife Amy, offering a series of rich insights into successfully leading a balanced life as a human being who wants to play as hard as he works and who wants to be as fulfilled in life and in work. With this book, Feld distills his twenty years of experience in this field to addresses how the village of startup people can put aside their workaholic ways and lead rewarding lives in all respects. Includes real-life examples of entrepreneurial couples who have had successful relationships and what works for them Provides practical advice for adapting to change and overcoming the inevitable ups and downs associated with the entrepreneurial lifestyle Written by Brad Feld, a thought-leader in this field who has been an early-stage investor and successful entrepreneur for more than twenty years While there's no "secret formula" to relationship success in the world of the entrepreneur, there are ways to making navigation of this territory easier. *Startup Life* is a well-rounded guide that has the insights and advice you need to succeed in both your personal and business life.

.com From the Author: 10 Quick Tips to Incorporate into Your Entrepreneurial Relationship Today Brad Feld