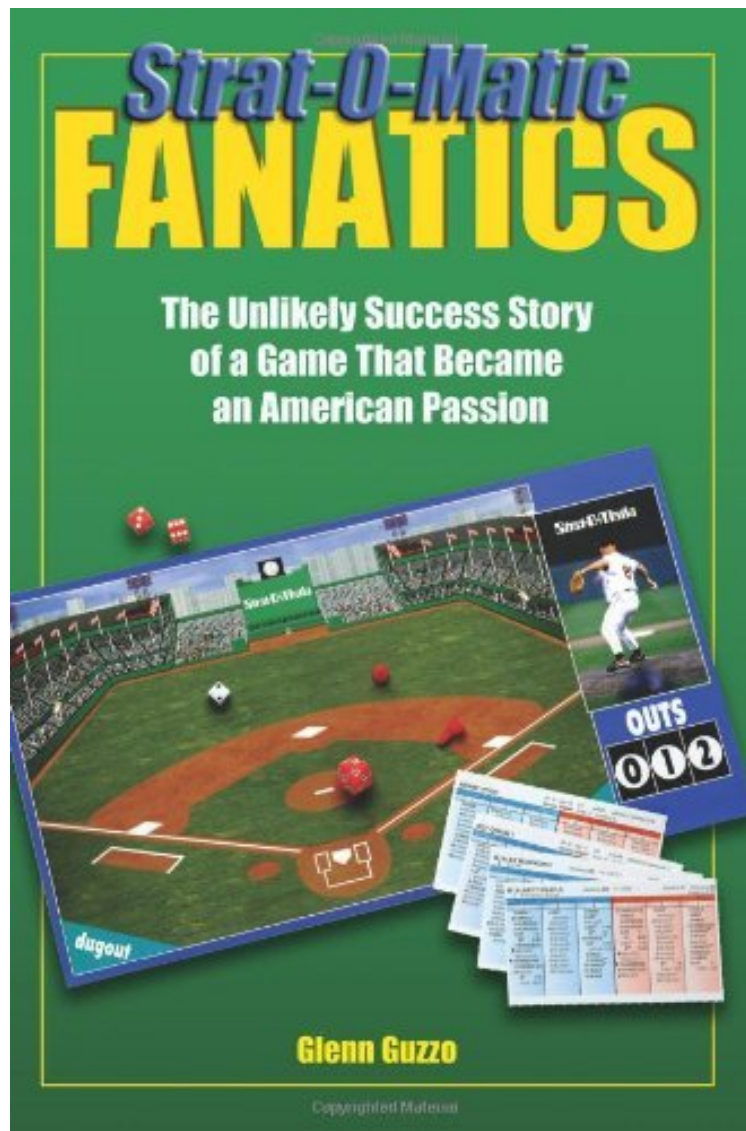


(Mobile book) Strat-O-Matic Fanatics: The Unlikely Success Story Of A Game That Became An American Passion

Strat-O-Matic Fanatics: The Unlikely Success Story Of A Game That Became An American Passion

Glenn Guzzo

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Glenn Guzzo : Strat-O-Matic Fanatics: The Unlikely Success Story Of A Game That Became An American Passion before purchasing it in order to gage whether or not it would be worth my time, and all praised Strat-O-Matic Fanatics: The Unlikely Success Story Of A Game That Became An American Passion:

0 of 0 people found the following review helpful. Excellent!By chester-geniusI am a Pursue the Pennat Dynasty card player, however, I have read Glenn Guzzo's articles from PTP newsletters. I was always interested about Hal

Richman's childhood and how it led to his fantasy of becoming a creator of playing Strat-O-Matic Baseball. Good read for anyone who has a passion for baseball board games where their fantasy of becoming an owner, GM, manager are fulfilled in a game! 0 of 0 people found the following review helpful. ... of the history of Strat-O-Matic which any fan would like. The relationship with his father to start the ...By CustomerVery informative view of the history of Strat-O-Matic which any fan would like. The relationship with his father to start the book is perhaps a little too lengthy..6 of 7 people found the following review helpful. Deserves a broader audienceBy dcreaderStrat-O-Matic Fanatics would, at first glance, seem to be of interest only to the small group of die hard enthusiasts who play, and are passionate about, Strat-O-Matic Baseball and want to know how it came to be. Readers are treated to a riveting story, however, about a very shy boy who found solace from his chaotic household surroundings by inventing a game with dice and cards that replicated baseball. Not only is the creator's (Hal Richman) story vividly told, it is done so with a great deal of sensitivity and insight. In addition to being a very personal story, it is also a fascinating tale of the formation of a beloved small business that has managed to survive despite the entry bigger, better funded competitors, due to careful attention to and understanding of the marketplace and its customers. Sadly, few people who don't play Strat will give this book a chance, but anyone could find something to enjoy in this book (for those who DO play the game, it's really a must read). NB: The book is well written, despite what a few other reviews state. I'm already looking forward to Guzzo's next book on baseball statistics.

This is the true story behind the creation and re-creation of America's most popular sports board game ever Strat-O-Matic. Overcoming abuse and betrayal, Hal Richman beat the odds and built a company that continues to thrive in a highly competitive industry. More than a tale of a single man and his small company, Strat-O-Matic Fanatics shows the power of a dream. It details Hal Richman's youth; the first tenuous years of Strat-O-Matic; numerous episodes of conflict and opposition; and the devotion and addiction of the hobby's fans. Along the way, author Glenn Guzzo reveals a universal story of determination, love, loyalty and honesty in the face of seemingly unbeatable odds that has made Strat-O-Matic an icon in the board and computer game industry. Core Strat fans will be intrigued by the exclusive, inside view into how Richman and his crew determine their baseball fielding ratings. Former players will enjoy this look back on the history of a game that brought them so much joy. As entertaining as a novel, but as dramatic as only real life can be, Strat-O-Matic Fanatics is truly an unlikely success story, one that will be appreciated even by those who never once rolled the famous Strat-O-Matic dice. Strat-O-Matic Fanatics won a bronze medal in the Foreword Magazine Book of the Year Awards.

"Readers of Guzzo's brilliantly written and soaring look into Strat-O-Matic will start out thinking they're reading about a game, only to discover they're really reading about passion and life." --Doug Looney, former senior writer for Sports Illustrated "It's a terrific read for anyone who has ever played the greatest game ever created (including myself). It's a terrific business story. It's a terrific marketing story. Best of all, it's a page-turning personal tale of a quirky and brilliant inventor who, by refusing to give up even when he should have, changed the world of sports forever." --H. G. "Buzz" Bissinger, author of Friday Night Lights About the Author GLENN GUZZO, former editor of The Denver Post and executive sports editor of The Philadelphia Inquirer, has been a Strat-O-Matic fanatic since 1963. He lives in Florida with his wife Donna and their daughter Scheherazade, named after the greatest storyteller in history.