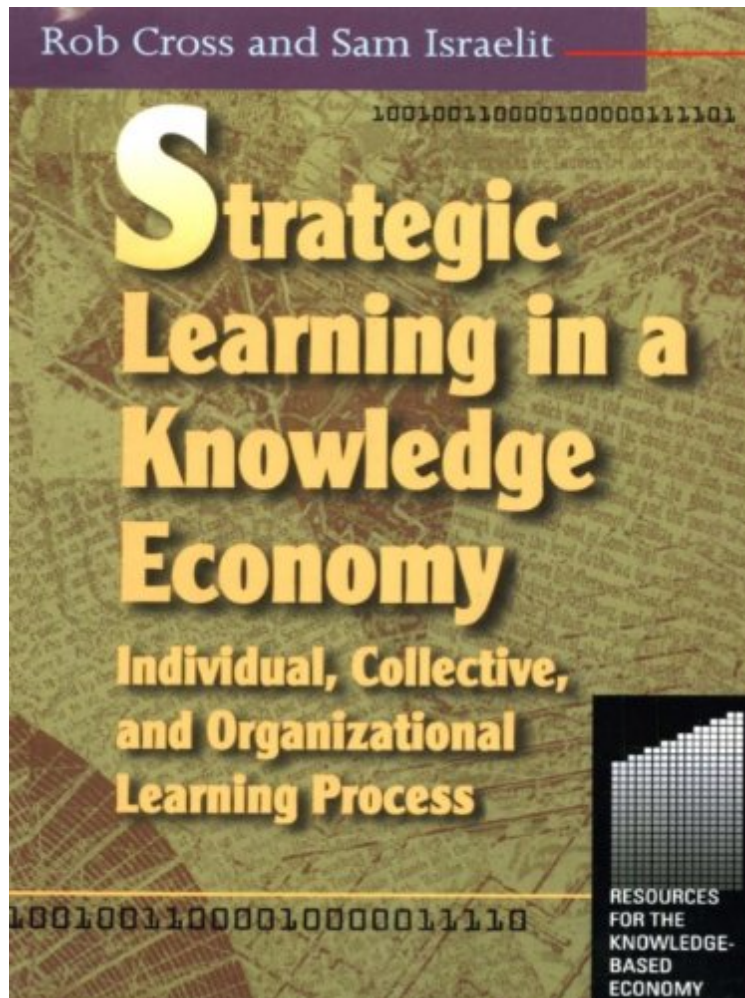


Strategic Learning in a Knowledge Economy (Knowledge Reader)

Robert L Cross, Sam Israelit

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0 of 0 people found the following review helpful. Worked as expected... with a few print issues. By Tito Cubillas III The book helped me out as a required reference in my course. Saw less than 5 pages with misprints (with markings of characters going from top to bottom of the page). But I am able to decipher or read through it. Thanks again. 4 of 5 people found the following review helpful. A Useful Collection By Bill Godfrey This collection of 15 papers is written, with a few exceptions, primarily for an academic audience and to academic standards. Although it covers very similar territory to that in Sydauml; nmaanlakka: An Intelligent Organization, it is much less approachable for the general managerial reader. On the other hand, the individual articles go into substantial depth, with a wealth of references. The collection will be valuable to Human Resource and Organizational Development practitioners. Some of the articles are

by 'great names' in the field including: * Prahalad and Hamel on core competence * Leonard-Barton (Leonard) on the factory as a learning laboratory * Brown and Duguid on communities of practice * Isaacs on dialogue and organizational learning * Argyris on teaching smart people how to learn * Kolb on the process of experiential learning.

Strategic Learning in a Knowledge Economy defines unique and powerful ways that organizations can foster learning at the individual, group and organizational levels, a capability critical to both strategic objectives and business performance. The book explains how individuals and organizations learn, clarifying cognitive and social aspects of the topic. Readers will understand how learning enables organizations and individuals to better create, assimilate, and transfer knowledge. Strategic Learning in a Knowledge Economy helps managers create individual and collective processes that maximize the quality of the knowledge created and learned and ensures this knowledge is effectively used. The book appropriately redefines the frequently narrow and technology-oriented view of learning and explains how an effective learning strategy ensures that a broad base of employees learn and implement vital organizational lessons. Strategic Learning in a Knowledge Economy features focused discussions of organizational core competencies, learning and innovation, communities of practice, assessing organizational learning capabilities, and other important learning topics. This authoritative compendium helps readers master organizational issues crucial in today's knowledge economy by:

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