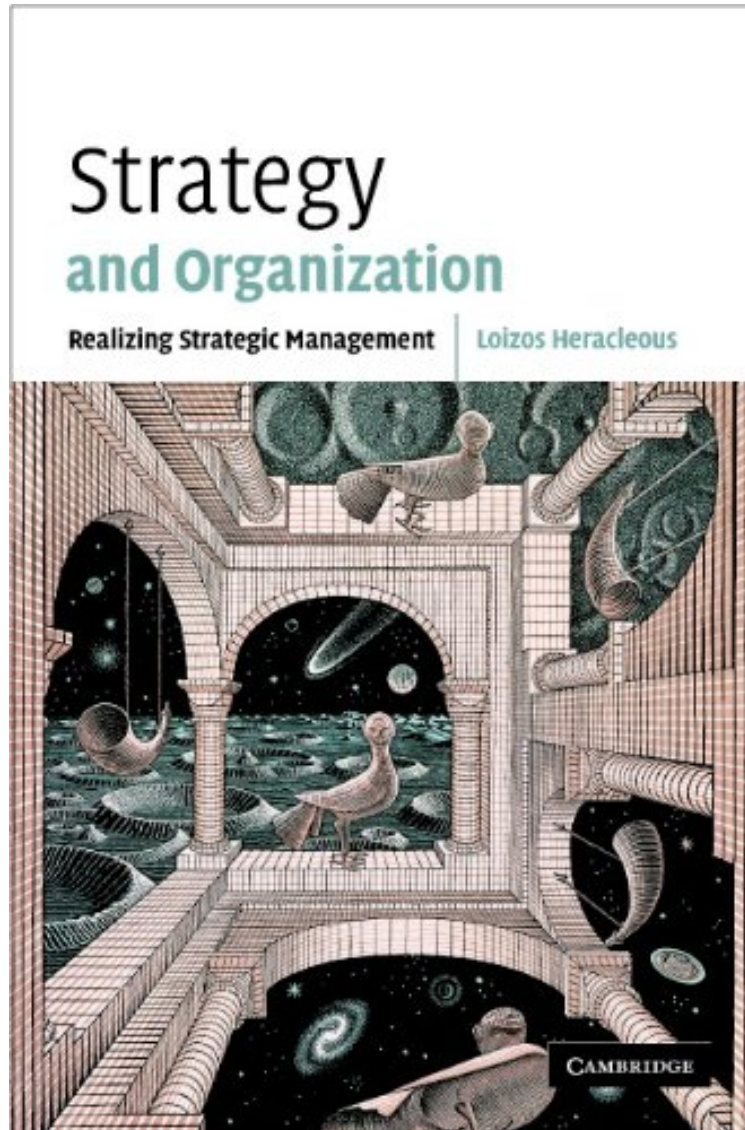


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Strategy and Organization: Realizing Strategic Management

Loizos Heracleous

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By integrating strategy with a wider understanding of the organizational literature, such as culture, leadership and organizational development, the book succeeds in providing a more substantive basis for strategy making, which enriches our understanding of the practicalities of strategic change, as well as linking strategy to some of the broader debates in organization studies. It should prove a rewarding read for researchers, students and practitioners alike." Cynthia Hardy, Professor, Department of Management, University of Melbourne, Director of the International Centre for Research in Organizational Discourse, Strategy and Change. "This book is a timely and relevant look at the links between organizational behavior, corporate governance and business strategy, and offers material both for 'experts' and the generalist alike. The researcher or academician will find value in the comprehensive review and elucidation of the theoretical and practical implications of organizational theory in considering strategy, a new frontier of management. Heracleous then applies his theory to several areas of emerging business importance. As a scholar writing in Asia, his choice of 'applications' is timely indeed, as the regional companies search for the paths and structures that will provide business growth and sustainability for the coming years." Pamela C.M. Mar, Associate Director - China, World Economic Forum "Heracleous employs an accessible style in his book and brings a remarkable range of sources in social theory and organization studies to his argument for a new organization actiona view of strategic management. 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Dr Heracleous does an excellent job in combining organization theory with existing theories on strategy to develop a new perspective on strategy and produce a very readable and useful book." Constantinos Markides, Robert P Bauman Professor of Strategic Leadership, London Business School About the Author Dr Heracleous is Associate Professor of Corporate Strategy at the School of Business, National University of Singapore.