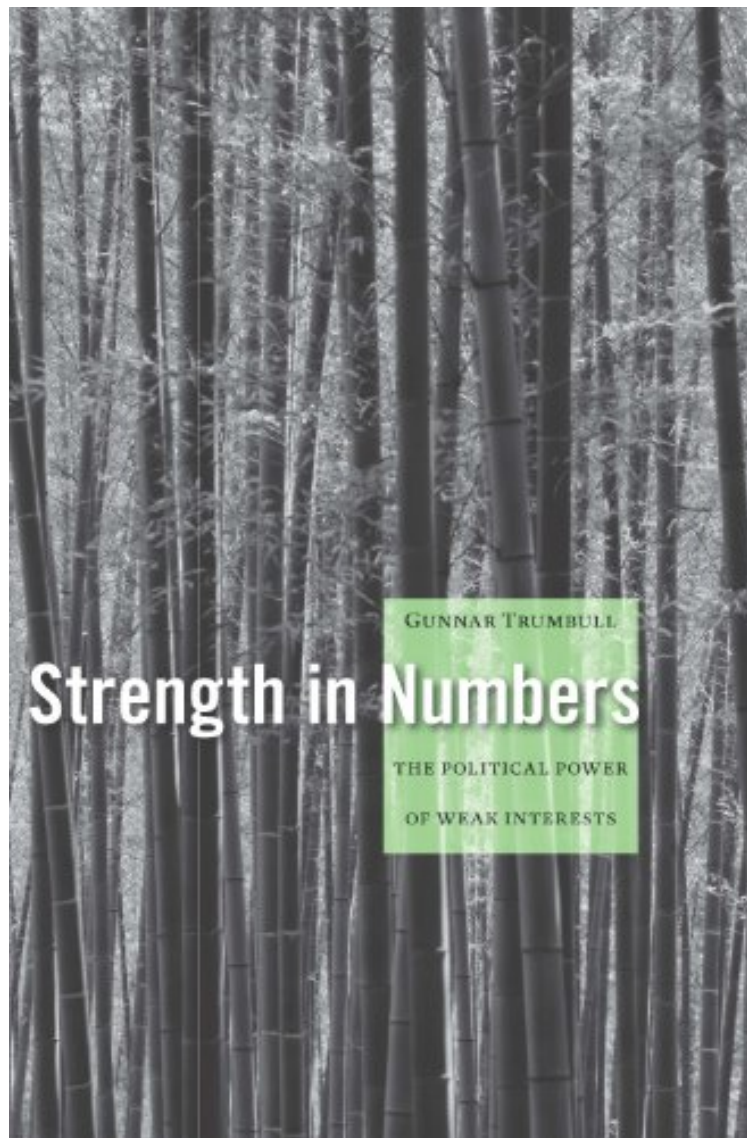


(Free read ebook) Strength in Numbers

## Strength in Numbers

*Gunnar Trumbull*

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**Gunnar Trumbull : Strength in Numbers** before purchasing it in order to gage whether or not it would be worth my time, and all praised Strength in Numbers:

Consumers feel powerless in the face of big industry, and the dominant view of economic regulators agrees with them. Trumbull argues that this represents a misreading of the historical record and the core logic of interest representation. Weak interests, he reveals, quite often emerge the victors in policy battles, by forging unlikely alliances.

In *Strength in Numbers*, Gunnar Trumbull advances a powerful critique and alternative to the dominant understanding of interest-group politics developed by Mancur Olson. (Jonah Levy, University of California, Berkeley) This book makes a bold and startling claim: diffuse interests, rather than concentrated interests, dominate the making of public policy in the advanced democracies. (Pepper D. Culpepper, European University Institute) Trumbull attacks head on the Olson tradition of diffuse versus concentrated interests, which suggests that the concentrated will always defeat the diffuse. He argues that the diffuse often wins—at least far more often than the standard Chicago collective action theory suggests. (Peter Gourevitch, University of California, San Diego) About the Author Gunnar Trumbull is Associate Professor of Business Administration at the Harvard Business School.