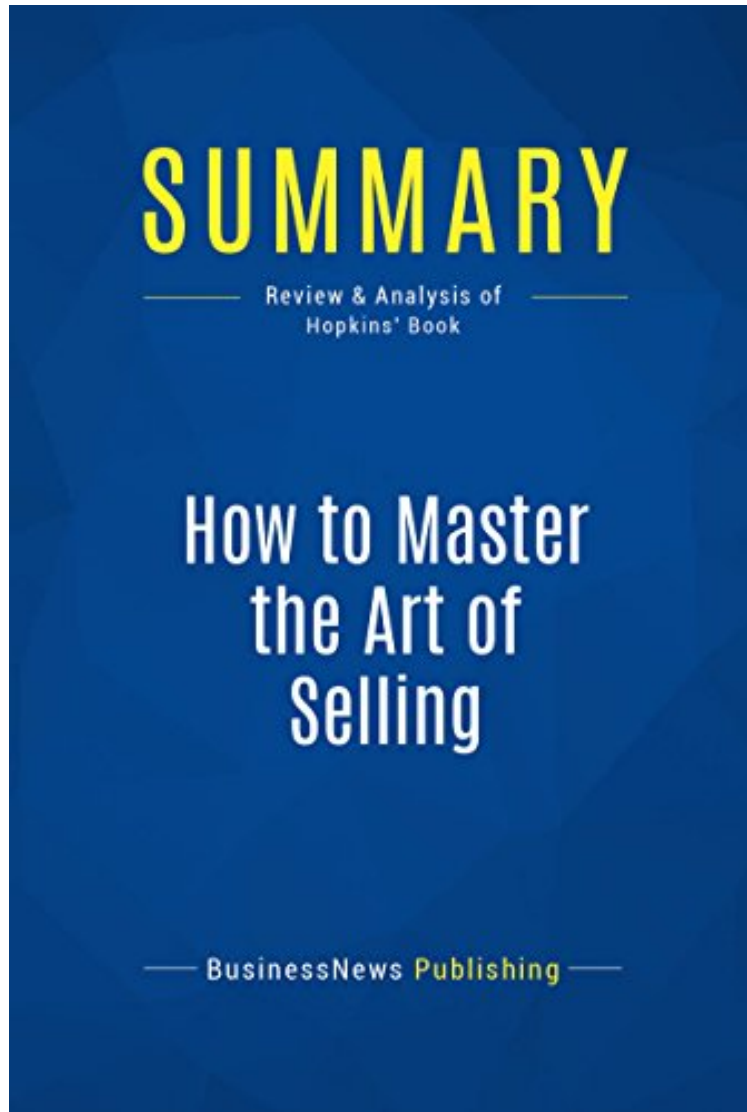


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BusinessNews Publishing : Summary: How to Master the Art of Selling: Review and Analysis of Hopkins' Book before purchasing it in order to gauge whether or not it would be worth my time, and all praised Summary: How to Master the Art of Selling: Review and Analysis of Hopkins' Book:

The must-read summary of Tom Hopkins' book "How to Master the Art of Selling: The Best Book Ever Written on

Selling Salesmanship" This complete summary of the ideas from Tom Hopkins' book "How To Master The Art of Selling" exposes how the best salesmen employ skills that can be easily understood, learned and applied. Examining every stage of sales and selling, from sales calls to initial meetings, follow-ups and long-term strategies, this useful summary provides you with the tools needed to improve your own sales skills.

Added-value of this summary:

- Save time
- Understand key concepts
- Expand your sales skills

To learn more, read "How to Master The Art of Selling" and discover how to use your creativity to control your profitability.