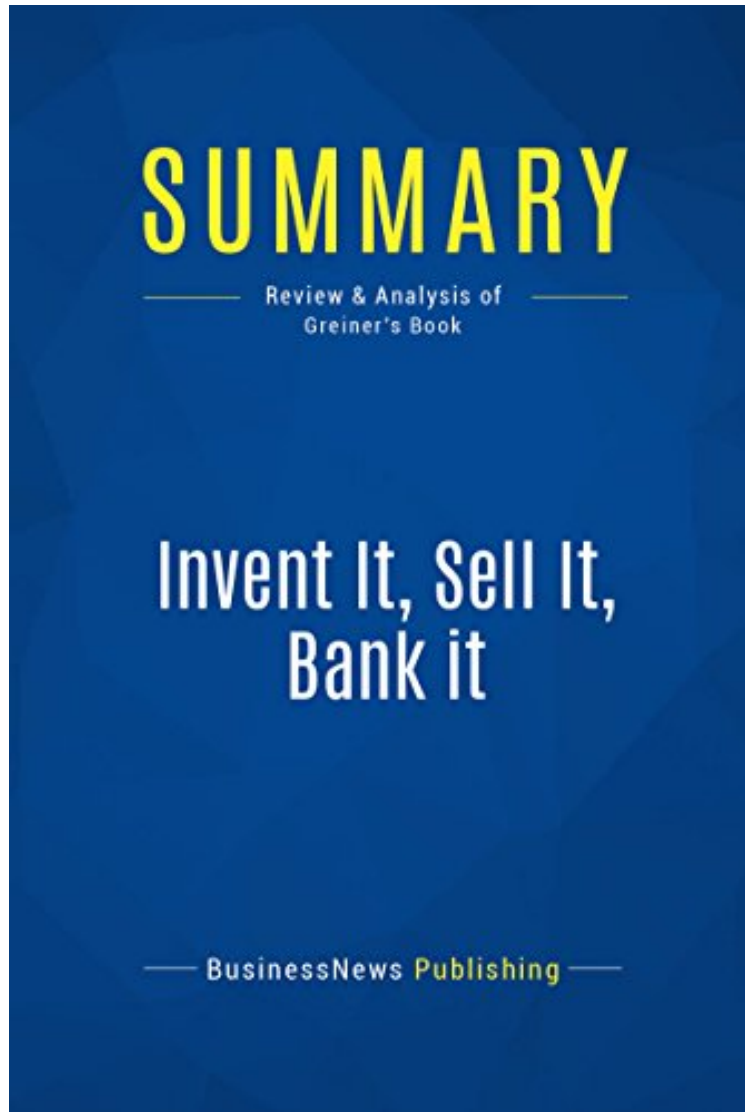


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judgement with choosing to do this or that. She states, "if you choose not to do either a patent or trademark, then...." I'm paraphrasing but you get the gist. And additionally you get all the information from someone you know cares and is considerate. It's like being in a private mentoring session with Lori! And tell me that is not worth the price of the book ten fold!

The must-read summary of Lori Greiner's book: "Invent It, Sell It, Bank It: Make Your Million-Dollar Idea into a Reality". This complete summary of the ideas from Lori Greiner's book: "Invent It, Sell It, Bank It" gives a step-by-step guide on how to take a new product to market and turn your idea into a reality. According to Greiner, these steps must be accompanied by seven fundamental characteristics and hard work. If you have all of these things and follow the plan, you'll find a way to make your product a success. Added-value of this summary: Save time; Turn your product idea into a reality; Make sure your product is a success. To learn more, read "Invent It, Sell It, Bank It" to take the plunge into product development and have fun with your success!